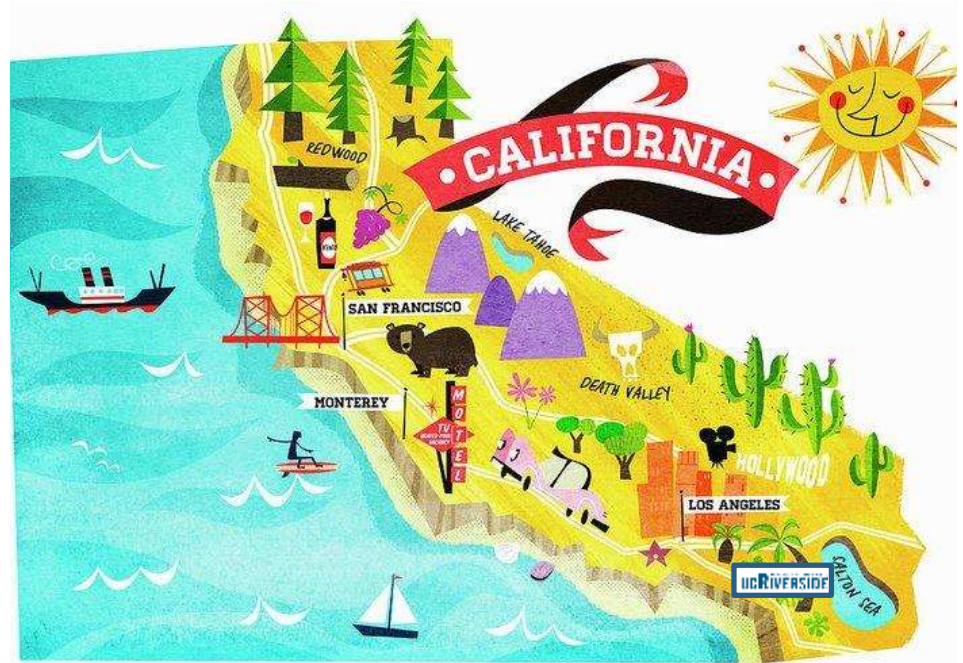




UCR Location

Conveniently located near major attractions

- [Disneyland – 1 hour](#)
- [Universal Studios - 1 hour](#)
- [Ski Resorts - 1 hour](#)
- [Beaches – 45 minutes](#)
- [Los Angeles – 1.5 hours](#)
- [San Diego – 2 hours](#)
- [Palm Springs – 1 hour](#)
- [Santa Barbara – 3 hours](#)
- [Las Vegas – 4 hours](#)
- [San Francisco – 7 hours](#)



Riverside



Los Angeles



Disneyland



Laguna Beach



Palm Springs



San Diego



UC Riverside Rankings

The No. 1 university in the United States for social mobility. – U.S. News 2020

No. 12 in the U.S. and No. 9 among public universities. – Money Magazine 2019

The country's most transformative public university. – Money Magazine 2020

One of the nation's top 12 universities. – Forbes
"America's Best Value Colleges"

Faculty Distinctions

2 NOBEL PRIZE
RECIPIENTS

48 FULBRIGHT
SCHOLARS

49 NATIONAL
ENDOWMENT
FELOWS

19 GUGGENHEIM
FELOWS

UCR BY THE NUMBERS

◆ 25,548 Total Student Enrollment

◆ 101 Undergraduate Majors

◆ 22,055 Undergraduate Students

◆ 55 Graduate Degrees

◆ 3,493 Graduate Students

◆ 76 Professional Awards and Certificates



Public Higher Education System - California

University of California

- B.A./B.S. – M.A./M.S. – Ph.D.
- 63 Nobel Prize Winners
- 10 Campuses
- Only the top 12.5% students can apply

California State University

- B.A./B.S. – M.A./M.S.
- 23 Campuses
- Only the top 33% students can apply

Community Colleges

- A.A./A.S. – Two-Year
- 111 Campuses



University of California System

- Berkeley
- Davis
- Irvine
- Los Angeles
- Merced
- **Riverside**
- San Diego
- San Francisco
- Santa Barbara
- Santa Cruz





Postgraduate Programs

**Professional Mentorship and
Networking / Career and Employability
Training / Guaranteed Internships /
Intercultural Competences / Affordability**

Postgraduate Study Options

Postgraduate Certificate (3 Months)

Postgraduate Certificate (3 Months)



Supervised Internship (3 Months)



Postgraduate Certificate in Applied Management (6 Months)

Postgraduate Certificate (3 Months)



Specialization Courses (3 Months)



Supervised Internship (3 or 6 Months)



Postgraduate Diploma (9 or 12 Months)



Eligible for 12-month Optional Practical Training (OPT)

Postgraduate Diploma Programs

Big Data Technologies



Bioengineering Management



Business Management



Digital Marketing



Engineering Management



Entrepreneurship



UCR | Extension
Professional Studies

Sports
Management



Global Logistics
and Supply Chain
Management



Geospatial Analytics



Entertainment & Media Management



Tourism & Hospitality Management



Event Management



Leadership and Organizational
Excellence



Public Policy & International
Relations



Project Management



POSTGRADUATE PROGRAMS

Career Management and Employability Skills Training Program - Nurturing Global Talents

QUARTER 1	QUARTER 2	QUARTER 3	
INTERNSHIP ORIENTATION In-person orientation to review the customized internship placement process.	1-ON-1 INTERVIEW COACHING Personalized interview coaching geared toward specific company interviews	UNDERSTANDING THE AMERICAN WORKPLACE COURSE Explore the American work culture through workplace observation and have the opportunity to share and discuss your experiences	
BUILD AN EFFECTIVE RESUME/CV WORKSHOPS Develop reflective capabilities in assessing your knowledge, skills, and experiences into a US-style resume.		UNDERSTANDING THE CULTURAL DIFFERENCES WORKSHOPS - Gain Intercultural Management Competencies Learn the importance of culture and its effect on the workplace	INTERNSHIP CHECK IN/ SITE VISITS Personalized check-ins to confirm your schedule and projects
SELF-SOURCING WORKSHOPS Learn how to leverage your existing networks and online platforms to expand your career opportunities.			SUMMER APPRECIATION EVENT Networking event for all students, employers, and university partners
1-ON-1 INTAKE MEETINGS WITH CAREER CONSULTANT Discuss your internship preferences, including preferred roles and industries, as well as work on initial resume revisions.			
INFORMATIONAL INTERVIEWING AND LINKEDIN SEMINARS - <i>Start Writing Your Professional Story</i> Develop reflective capabilities in assessing your knowledge, skills, and experiences on the LinkedIn platform, as well as how to leverage this asset when expanding your network through informational interviewing.			
CURRICULAR PRACTICAL TRAINING (CPT)/OPTIONAL PRACTICAL TRAINING (OPT) Immigration-focused workshops designed to provide an overview of the essential steps involved in the CPT (internship quarter) and OPT process.			
INTERVIEW PREP WORKSHOPS Gain an understanding of the interview process, including face-to-face and web-based interviews.			
INTERNSHIP CONNECTIONS IN THE CLASSROOM Develop an Integrative Knowledge Portfolio (either paper or online) that demonstrates your knowledge, skills, capacities, and contributions, as well as your underlying values, professional goals, and philosophy.			

Three-Month Postgraduate Certificate in Management (PGCM)

12-week program – Module format (every 2 weeks)

- Essentials for Professional Development (3 units)
- Global Human Resources (4 units)
- Global Marketing: Integrated Approaches to Marketing Management (4 units)
- Multinational Financial Management (4 units)
- Building Technology-Centric Organizations (4 units)
- Strategic Management in the Global Environment (4 units)

Latest management practices and strategies including lectures, discussions, case studies & site visits

Program Requirements

- For non-native speakers, advanced English language is required: TOEFL 550 PBT, 80 iBT; IELTS 6.5; or the equivalent
- Bachelor's degree or equivalent
- Personal Statement
- F-1 visa for international applicants.
- No GMAT or management experience required.

Six-month Postgraduate Certificate in Applied Management (PGCAM)

Learn the basics of business management and gain real experience by working with actual companies in the community and throughout the United States.

Quarter 1: Fundamentals of Management

- Essentials for Professional Development (3 units)
- Global Human Resources (4 units)
- Global Marketing: Integrated Approaches to Marketing Management (4 units)
- Multinational Financial Management (4 units)
- Building Technology-Centric Organizations (4 units)
- Strategic Management in the Global Environment (4 units)

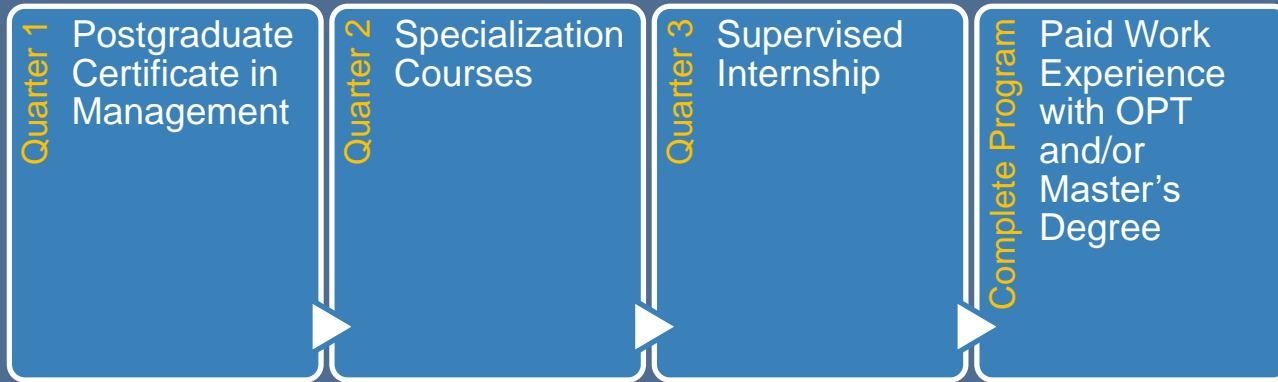
Quarter 2: Internship

- Internship: Understanding the American Workplace
- The internship coordinator will give you the best tools to find your internship. Most internships are in local, mid-sized businesses, though occasionally they may be located in other parts of California or in another state.



Postgraduate Diploma Programs (PGD)

Diploma Programs Schedule (Most Programs)



Digital Marketing

12 units of elective coursework

- Social Media Marketing
- Strategies in Social Media Marketing
- Search Engine Optimization (SEO)
- Video and Audio Production for Social Media
- Introduction to WordPress
- Email Marketing for Results
- New Age Digital Viral Marketing Techniques
- Blogging for Cash



Entrepreneurship

12 units of elective coursework

- Startups for Innovators (Parts I and II)
- Navigating the Startup Enterprise (Parts I and II)
- Managing Entrepreneurial Operations
- Entrepreneurial Sales and Marketing
- Finance for Entrepreneurs



Event Management

12 units of elective coursework

- Principles of Special Events Management
- Wedding Planning and Coordination
- Corporate Event Management
- Event Fundraising and Sponsorship
- Marketing and Event Business
- Developing and Managing Your Event Business
- Project Management Essentials



Leadership and Organizational Excellence

12 units of elective coursework

- Strategic Leadership for a Changing World
- Organizational Behavior Dynamics
- Manager of Quality and Organizational Excellence
- Contemporary Leadership & Intercultural Competence
- Project and Process Management
- Organizational Leadership
- Project Management Essentials
- Lean Principles and Practice
- Employee Training and Development



Business Management

12 units of elective coursework

- Essence of Business Communications
- Leadership Principles and Practices
- Supervision and Teambuilding
- Social Media Marketing
- Project Management Essentials
- Organizational Leadership
- Lean Six Sigma
- Marketing Principles and Practices
- Consumer Behavior
- Lean Principles and Practice
- International Marketing
- Global Investment Management
- Managerial Accounting
- Effective Business Presentations
- Fundamentals of Supply Chain Management



Project Management

12 units of elective coursework

- Microsoft Project - Comprehensive
- Project Leadership, Communication & Team Building
- Management of Information Technology Projects
- Intro to Agile Project Management
- Project Management Essentials
- Quality and Performance Management



Sports Management

- Sports Marketing and Promotions
- Management and Leadership in Sports
- Sports Law
- The Financial Management of Sports



Tourism and Hospitality Management

- Principles of Special Events Management
- Wedding Planning and Coordination
- Corporate Event Management
- Marketing an Event Business
- Marketing Principles and Practices
- Market Research
- Advertising and Promotion Management
- Cross-Cultural Perspectives of Tourism
- Tourism Destination Management



Global Logistics and Supply Chain Management

- Fundamentals of Supply Chain Management
- Logistics in Supply Chain Management: Domestic and Global
- Transportation and Traffic Management
- Current Issues and Case Studies in Supply Chain Management / or
- Environmental Logistics



Professional Experience Training Offered

- Dedicated, Career Coach to deliver career management training and engage companies for placement.
- Postgraduate Internship – gain hands-on experience at an American company.
- Optional Practical Training (OPT) – apply your new skills in a full-time, salaried position, for up to one year following your program.

PG Program OPT Reported Salaries 2020

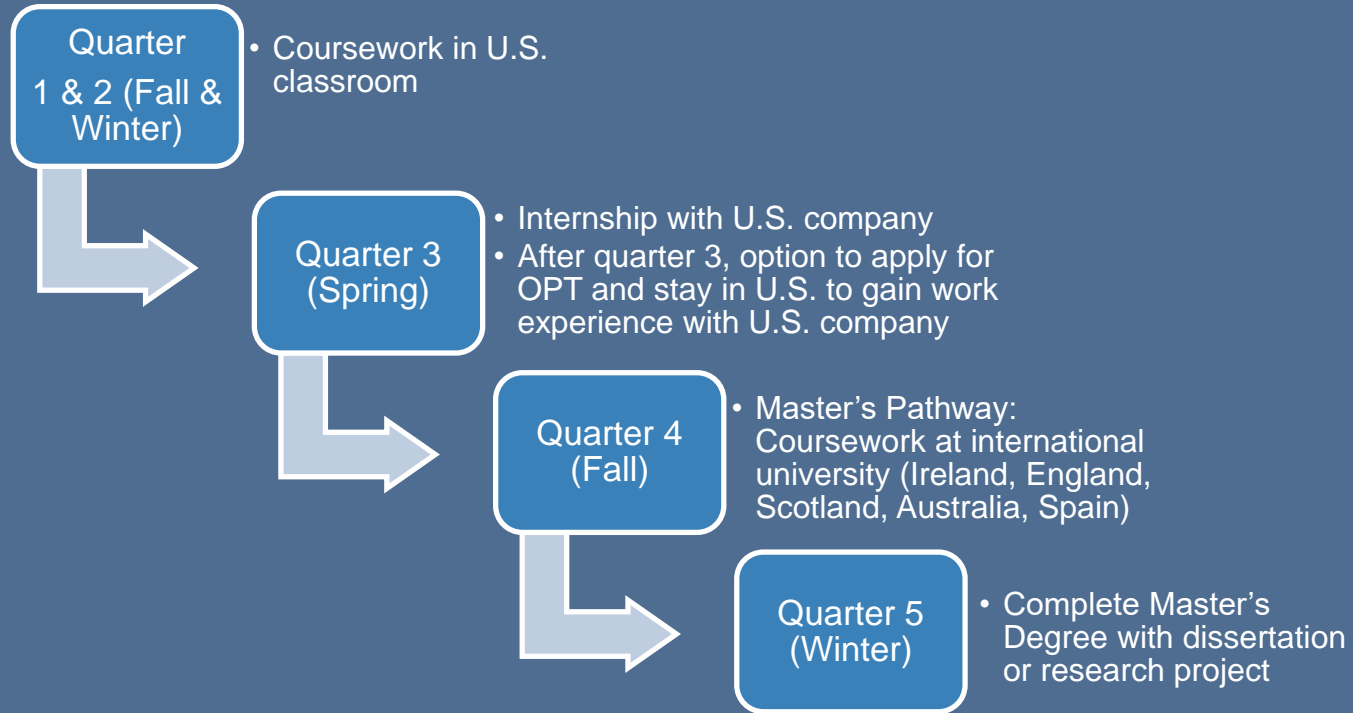
- \$85,000, Business Analyst, County of San Bernardino
- \$43,680, Launch Technician, Innovative Emergency
- \$44,600, Credit Products Associate, Bank of the West
- \$75,000, Developer, Access ESP
- \$72,000, Biomedical Equipment Tech., NovaMed Corporation
- \$35,360, Sales and Marketing Associate, Trilogy Excursions



Pathways to International Master's Degrees

*One Program, Two Continents, Two
Awards*

Pathways to International Master's Degrees



Pathways to International Master's Degrees

University	UCR Postgraduate Program	Master's Degree
University of Hertfordshire London, England	Sports Management / Leadership & Organizational Excellence / Management / Project Management	MSc International Business
EU Business School Barcelona, Spain	Tourism and Hospitality Sports Management	MBA in Leisure & Tourism Management MBA Sports Management
Southern Cross University Australia	Tourism and Hospitality Management	Master in Tourism and Hotel Management
Coventry University Coventry, England	Entertainment and Media Management / Digital Marketing/ Sports Management/ Entrepreneurship	MA in 21 st Century Media Practice MSc Digital Marketing Management
Glasgow Caledonian University Glasgow, Scotland	Tourism and Hospitality Management	MSc in International Tourism and Event Management



Comprehensive Student Life and Experience Office

UCR Campus Activities and Resources

- [State of the Art Student Recreation Center](#)
- [Highlander Union Building – access to over 500 Clubs and Student Organizations](#)
- [UCR Outdoor Excursions – Explore Southern California](#)
- [Quarterly Concerts, Festivals, and Campus Events](#)



Comprehensive Student Life Office

- New Student Orientation and Icebreaker Activities
- Cultural Events to Celebrate IEP Diversity: 4th of July, Thanksgiving, Lunar New Year, Kuwait National Day, Holi, Halloween
- Global Leadership Series Workshops and Seminars
- Volunteer and Community Engagement Opportunities
- Weekly Excursions to the best spots in Southern California



Accommodations: International Village Apartments

- Conveniently located by Extension Center
- Mixture of U.S. students and International Students
- Monthly social programs and activities
- Single (\$1,260/month) and double (\$630/month) occupancy apartments
- Each apartment includes full kitchen, bathroom, living area with TV and internet
- Minimum age: 18



Accommodation: Homestay

- Program managed directly by IEP
- Over 300 local families are active in the program
- Cost includes:
 - Double occupancy room
 - 3 meals per day
 - Transportation to and from IEP classes and activities
- Excellent opportunity for students to experience American culture and family life



"Everyone welcomed me, so I adapted easily and had a lot of fun. My family cares about me a lot, and I feel like I am part of the family."

Orientation Day







Scotty The Mascot

Halloween Dance





UCR World Game

Thank you!

Any questions?

Contact me at jbadrey@ucx.ucr.edu