

CATALOGUE DES COURS DES PARTENAIRES

—

2022-2023

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Rabat Business School Course Catalogue 2022-2023

BA / Finance

COURSE LIST ACADEMIC YEAR 2022/2023

| Semester | Programme | Level | Course Code | Course Title | Hours | ECTS | Comment |
|----------|-----------|-------|-------------|---|-------|------|----------------|
| Fall | IPM | 3rd | SC301E_B | Supply Chain Management | 30 | 5 | Common Courses |
| Fall | IPM | 3rd | ST304E_B | Entrepreneurship & Innovation Management Fundamentals | 30 | 5 | |
| Fall | IPM | 3rd | PM301E_B | Project Management | 30 | 5 | |
| Fall | IPM | 3rd | FI300E_B | Financial Mathematics | 30 | 5 | Finance Major |
| Fall | IPM | 3rd | FI301E_B | Concepts of Corporate Finance | 30 | 5 | |
| Fall | IPM | 3rd | FI303E_B | Financial Analysis | 30 | 5 | |
| Spring | IPM | 3rd | ST302E_B | Strategy | 30 | 5 | Common Courses |
| Spring | IPM | 3rd | CR301E_B | Business Ethics | 30 | 5 | |
| Spring | IPM | 3rd | NG302E_B | International Negotiation Skills | 30 | 5 | |
| Spring | IPM | 3rd | FI305E_B | Fundamentals of Auditing | 30 | 5 | Finance Major |
| Spring | IPM | 3rd | FI302E_B | Financial Markets & Risk Management | 30 | 5 | |
| Spring | IPM | 3rd | FI304E_B | Banking Systems & Services | 30 | 5 | |

BA / Marketing

COURSE LIST ACADEMIC YEAR 2022/2023

| Semester | Programme | Level | Course Code | Course Title | Hours | ECTS | Comment |
|----------|-----------|-------|-------------|---|-------|------|-----------------|
| Fall | IPM | 3rd | SC301E_B | Supply Chain Management | 30 | 5 | Common Courses |
| Fall | IPM | 3rd | ST304E_B | Entrepreneurship & Innovation Management Fundamentals | 30 | 5 | |
| Fall | IPM | 3rd | PM301E_B | Project Management | 30 | 5 | |
| Fall | IPM | 3rd | MK303E_B | Distribution & Channel Management | 30 | 5 | Marketing Major |
| Fall | IPM | 3rd | MK304E_B | Marketing Metrics | 30 | 5 | |
| Fall | IPM | 3rd | NG301E_B | Salesmanship & Sales Force Management | 30 | 5 | |
| Spring | IPM | 3rd | ST302E_B | Strategy | 30 | 5 | Common Courses |
| Spring | IPM | 3rd | CR301E_B | Business Ethics | 30 | 5 | |
| Spring | IPM | 3rd | NG302E_B | International Negotiation Skills | 30 | 5 | |
| Spring | IPM | 3rd | MK308E_B | Merchandising | 30 | 5 | Marketing Major |
| Spring | IPM | 3rd | MK307E_B | Business to Business Marketing | 30 | 5 | |
| Spring | IPM | 3rd | MK306E_B | Digital Marketing | 30 | 5 | |

BA / Human Resource Management

| COURSE LIST ACADEMIC YEAR 2022/2023 | | | | | | | |
|--|-----------|-------|-------------|---|-------|------|----------------|
| Semester | Programme | Level | Course Code | Course Title | Hours | ECTS | Comment |
| Fall | IPM | 3rd | SC301E_B | Supply Chain Management | 30 | 5 | Common Courses |
| Fall | IPM | 3rd | ST304E_B | Entrepreneurship & Innovation Management Fundamentals | 30 | 5 | |
| Fall | IPM | 3rd | PM301E_B | Project Management | 30 | 5 | |
| Fall | IPM | 3rd | HR301E_B | Digital HRM | 30 | 5 | HRM Major |
| Fall | IPM | 3rd | HR302E_B | International HRM | 30 | 5 | |
| Fall | IPM | 3rd | HR303E_B | Socially Responsible HRM | 30 | 5 | |
| Spring | IPM | 3rd | ST302E_B | Strategy | 30 | 5 | Common Courses |
| Spring | IPM | 3rd | CR301E_B | Business Ethics | 30 | 5 | |
| Spring | IPM | 3rd | NG302E_B | International Negotiation Skills | 30 | 5 | |
| Spring | IPM | 3rd | HR304E_B | Employer Branding | 30 | 5 | HRM Major |
| Spring | IPM | 3rd | HR305E_B | Compensation Management | 30 | 5 | |
| Spring | IPM | 3rd | HR306E_B | Conflict Management | 30 | 5 | |

BA / Entrepreneurship

| COURSE LIST ACADEMIC YEAR 2022/2023 | | | | | | | |
|--|-----------|-------|-------------|---|-------|------|------------------------|
| Semester | Programme | Level | Course Code | Course Title | Hours | ECTS | Comment |
| Fall | IPM | 3rd | SC301E_B | Supply Chain Management | 30 | 5 | Common Courses |
| Fall | IPM | 3rd | ST304E_B | Entrepreneurship & Innovation Management Fundamentals | 30 | 5 | |
| Fall | IPM | 3rd | PM301E_B | Project Management | 30 | 5 | |
| Fall | IPM | 3rd | ST303E_B | Creative Problem Solving | 30 | 5 | Entrepreneurship Major |
| Fall | IPM | 3rd | ST309E_B | Opportunity Assessment | 30 | 5 | |
| Fall | IPM | 3rd | ST305E_B | Entrepreneurial Leadership | 30 | 5 | |
| Spring | IPM | 3rd | ST302E_B | Strategy | 30 | 5 | Common Courses |
| Spring | IPM | 3rd | CR301E_B | Business Ethics | 30 | 5 | |
| Spring | IPM | 3rd | NG302E_B | International Negotiation Skills | 30 | 5 | |
| Spring | IPM | 3rd | ST306E_B | Digital Entrepreneurship | 30 | 5 | Entrepreneurship Major |
| Spring | IPM | 3rd | ST307E_B | Social Entrepreneurship | 30 | 5 | |
| Spring | IPM | 3rd | ST308E_B | Innovation Management | 30 | 5 | |

Master / Strategic & Digital Marketing

COURSE LIST ACADEMIC YEAR 2022/2023

| Semester | Programme | Level | Course Code | Course Title | Hours | ECTS | Comment |
|----------|-----------|-------|-------------|---|-------|------|---------|
| Fall | Master 1 | 4th | ST402E | Social Entrepreneurship (Project Workshop) | 21 | 4 | |
| Fall | Master 1 | 4th | CR401E | Ethics & Responsible Governance | 18 | 3 | |
| Fall | Master 1 | 4th | SC401E | Strategy & Operations Management | 39 | 6 | |
| Fall | Master 1 | 4th | RM401E | Research Methodology & Statistics | 39 | 6 | |
| Fall | Master 1 | 4th | TS401E | Public Speaking | 21 | 4 | |
| Fall | Master 1 | 4th | IS402E | Management of Information Systems & ERP | 39 | 6 | |
| Fall | Master 1 | 4th | MK401E | Strategic Marketing | 39 | 6 | |
| Spring | SDM | 4th | MK402E | Digital Marketing Concepts & Platforms | 39 | 6 | |
| Spring | SDM | 4th | MK403E | Omni-Channel Consumer Behaviour | 39 | 6 | |
| Spring | SDM | 4th | MK404E | Digital Advertising | 39 | 6 | |
| Spring | SDM | 4th | MK405E | Online & Offline Marketing Communications | 39 | 6 | |
| Spring | SDM | 4th | MK406E | Research Methods for Marketers | 39 | 6 | |
| Spring | SDM | 4th | MK407E | Distribution Management | 18 | 3 | |
| Spring | SDM | 4th | MK408E | Sales Management | 21 | 4 | |
| Fall | SDM | 5th | MK501E | Consumer Behaviour | 39 | 6 | |
| Fall | SDM | 5th | MK502E | International Marketing | 39 | 6 | |
| Fall | SDM | 5th | MK552E | Digital Communication Strategy | 39 | 6 | |
| Fall | SDM | 5th | MK549E | Integrating Online & Offline Marketing Communications | 18 | 3 | |
| Fall | SDM | 5th | IS513E | Database for Direct Marketing & E-CRM | 21 | 4 | |
| Fall | SDM | 5th | MK546E | Consumer Experience Management | 39 | 6 | |
| Fall | SDM | 5th | IS505E | Management of E-commerce | 39 | 6 | |

Master / International Business

COURSE LIST ACADEMIC YEAR 2022/2023

| Semester | Programme | Level | Course Code | Course Title | Hours | ECTS | Comment |
|----------|-----------|-------|-------------|---|-------|------|---------|
| Fall | Master 1 | 4th | ST402E | Social Entrepreneurship (Project Workshop) | 21 | 4 | |
| Fall | Master 1 | 4th | CR401E | Ethics & Responsible Governance | 18 | 3 | |
| Fall | Master 1 | 4th | SC401E | Strategy & Operations Management | 39 | 6 | |
| Fall | Master 1 | 4th | RM401E | Research Methodology & Statistics | 39 | 6 | |
| Fall | Master 1 | 4th | TS401E | Public Speaking | 21 | 4 | |
| Fall | Master 1 | 4th | IS402E | Management of Information Systems & ERP | 39 | 6 | |
| Fall | Master 1 | 4th | PM403E | Project management | 39 | 6 | |
| Spring | IB | 4th | MK450E | Digital Marketing Concepts & Platforms | 39 | 6 | |
| Spring | IB | 4th | SC403F | International Trade Practices | 39 | 6 | |
| Spring | IB | 4th | LW404F | International Business Law | 39 | 6 | |
| Spring | IB | 4th | FI405E | Trade Finance & Cost Accounting | 39 | 6 | |
| Spring | IB | 4th | HR406E | International Human Resources Management | 21 | 4 | |
| Spring | IB | 4th | ST404E | Geopolitics | 18 | 3 | |
| Spring | IB | 4th | SC411F | International Organizations & Trade Negotiation | 39 | 6 | |
| Fall | IB | 5th | SC533F | Customs Procedures | 39 | 6 | |
| Fall | IB | 5th | FI537E | International Finance | 39 | 6 | |
| Fall | IB | 5th | SC532E | International Logistics & Sourcing | 39 | 6 | |
| Fall | IB | 5th | NG502F | International Trade Negotiation | 39 | 6 | |
| Fall | IB | 5th | HR547E | Managing a Global Workforce | 39 | 6 | |
| Fall | IB | 5th | LW503F | International Transport Law | 39 | 6 | |

Master / Human Resource Management

| COURSE LIST ACADEMIC YEAR 2022/2023 | | | | | | | |
|--|-----------|-------|-------------|---|-------|------|---------|
| Semester | Programme | Level | Course Code | Course Title | Hours | ECTS | Comment |
| Fall | Master 1 | 4th | ST402E | Social Entrepreneurship (Project Workshop) | 21 | 4 | |
| Fall | Master 1 | 4th | CR401E | Ethics & Responsible Governance | 18 | 3 | |
| Fall | Master 1 | 4th | SC401E | Strategy & Operations Management | 39 | 6 | |
| Fall | Master 1 | 4th | RM401E | Research Methodology & Statistics | 39 | 6 | |
| Fall | Master 1 | 4th | TS401E | Public Speaking | 21 | 4 | |
| Fall | Master 1 | 4th | IS402E | Management of Information Systems & ERP | 39 | 6 | |
| Fall | Master 1 | 4th | HR401E | Psychology and Sociology of Work | 39 | 6 | |
| Spring | MRH | 4th | HR443F | Compensation Management | 39 | 6 | |
| Spring | MRH | 4th | HR448F | Ingénierie de formation & GPEC | 39 | 6 | |
| Spring | MRH | 4th | HR411E | Strategic HRM | 21 | 4 | |
| Spring | MRH | 4th | HR451E | Knowledge Management | 18 | 3 | |
| Spring | MRH | 4th | HR403F | HR Performance Management & Dashboards | 39 | 6 | |
| Spring | MRH | 4th | LW402F | Environnement Juridique des RH | 39 | 6 | |
| Spring | MRH | 4th | HR444F | Human Resources Planning & Recruitment | 39 | 6 | |
| Fall | MRH | 5th | OB511F | Project & Change Management | 39 | 6 | |
| Fall | MRH | 5th | OB512E | Organisational Behavior | 21 | 4 | |
| Fall | MRH | 5th | HR514F | Mediation & Social Negotiations | 18 | 3 | |
| Fall | MRH | 5th | IS515F | HR Dashboards & Information System | 39 | 6 | |
| Fall | MRH | 5th | HR511E | Social Audit | 18 | 3 | |
| Fall | MRH | 5th | HR510F | Career Management | 21 | 4 | |
| Fall | MRH | 5th | OB513F | Leadership, Coaching & Personal Development | 30 | 5 | |
| Fall | MRH | 5th | HR513E | International Human Resource Management | 39 | 6 | |

Master / FEA – Finance et Economie Appliquée (Applied Finance and Economics)

| COURSE LIST ACADEMIC YEAR 2022/2023 | | | | | | | |
|--|-----------|-------|-------------|---|-------|------|---------|
| Semester | Programme | Level | Course Code | Course Title | Hours | ECTS | Comment |
| Fall | Master 1 | 4th | ST402E | Social Entrepreneurship (Project Workshop) | 21 | 4 | |
| Fall | Master 1 | 4th | CR401E | Ethics & Responsible Governance | 18 | 3 | |
| Fall | Master 1 | 4th | SC401E | Strategy & Operations Management | 39 | 6 | |
| Fall | Master 1 | 4th | RM401E | Research Methodology & Statistics | 39 | 6 | |
| Fall | Master 1 | 4th | TS401E | Public Speaking | 21 | 4 | |
| Fall | Master 1 | 4th | IS402E | Management of Information Systems & ERP | 39 | 6 | |
| Fall | Master 1 | 4th | FI401E | Corporate and Market Finance | 39 | 6 | |
| Spring | FEA | 4th | ST403E | Geopolitics | 18 | 3 | |
| Spring | FEA | 4th | LW401F | Business Law | 21 | 4 | |
| Spring | FEA | 4th | FI406F | Merger & Consolidation | 39 | 6 | |
| Spring | FEA | 4th | AC403F | Management Control 1 | 39 | 6 | |
| Spring | FEA | 4th | AC406E | IFRS & International Accounting | 39 | 6 | |
| Spring | FEA | 4th | FI408F | Advanced Financial Analysis | 39 | 6 | |
| Spring | FEA | 4th | AC402F | Advanced Accounting | 39 | 6 | |
| Fall | FEA | 5th | AC410F | Management Control | 39 | 6 | |
| Fall | FEA | 5th | AC525F | Financial Engineering | 39 | 6 | |
| Fall | FEA | 5th | LW501F | Corporate Taxation & Optimization | 39 | 6 | |
| Fall | FEA | 5th | AC521F | International Financial Reporting Standards | 21 | 4 | |
| Fall | FEA | 5th | FI530E | Islamic Finance | 18 | 3 | |
| Fall | FEA | 5th | AC522F | Accounting Challenges | 21 | 4 | |
| Fall | FEA | 5th | FI531E | Risk Management | 18 | 3 | |
| Fall | FEA | 5th | AC523F | Audit Procedures & Statutory Auditors | 21 | 4 | |
| Fall | FEA | 5th | CR502F | Responsible Governance | 18 | 3 | |

Master / International Finance

| COURSE LIST ACADEMIC YEAR 2022/2023 | | | | | | | |
|--|-----------|-------|-------------|--|-------|------|---------|
| Semester | Programme | Level | Course Code | Course Title | Hours | ECTS | Comment |
| Fall | Master 1 | 4th | ST402E | Social Entrepreneurship (Project Workshop) | 21 | 4 | |
| Fall | Master 1 | 4th | CR401E | Ethics & Responsible Governance | 18 | 3 | |
| Fall | Master 1 | 4th | SC401E | Strategy & Operations Management | 39 | 6 | |
| Fall | Master 1 | 4th | RM401E | Research Methodology & Statistics | 39 | 6 | |
| Fall | Master 1 | 4th | TS401E | Public Speaking | 21 | 4 | |
| Fall | Master 1 | 4th | IS402E | Management of Information Systems & ERP | 39 | 6 | |
| Fall | Master 1 | 4th | FI401E | Corporate and Market Finance | 39 | 6 | |
| Spring | IF | 4th | CR402E | Ethical & Professional Standards | 18 | 3 | |
| Spring | IF | 4th | LW403E | Taxation | 21 | 4 | |
| Spring | IF | 4th | FI412E | Financial Econometrics & Derivatives | 39 | 6 | |
| Spring | IF | 4th | FI410E | Portfolio Management & Fixed Income | 39 | 6 | |
| Spring | IF | 4th | FI407E | Advanced Corporate Finance | 39 | 6 | |
| Spring | IF | 4th | EC403E | Advanced Economics | 39 | 6 | |
| Spring | IF | 4th | IS404E | VBA & Python for Finance | 39 | 6 | |
| Fall | IF | 5th | AC502E | Alternative Investment & Islamic Finance | 30 | 5 | |
| Fall | IF | 5th | FI503E | Financial Risk Management & Modeling | 39 | 6 | |
| Fall | IF | 5th | FI504E | Fintech & Bloomberg Trading | 39 | 6 | |
| Fall | IF | 5th | FI505E | Insurance & Actuarial Technics | 21 | 4 | |
| Fall | IF | 5th | SC501E | Operational Research | 18 | 3 | |
| Fall | IF | 5th | FI501E | Portfolio Management 2 | 21 | 4 | |
| Fall | IF | 5th | FI502E | Commodities & Energy Market | 18 | 3 | |
| Fall | IF | 5th | AC503E | Management Control & IFRS | 39 | 6 | |

Master/ Supply Chain Management

| COURSE LIST ACADEMIC YEAR 2022/2023 | | | | | | | |
|--|-----------|-------|-------------|---|-------|------|-------------------------|
| Semester | Programme | Level | Course Code | Course Title | Hours | ECTS | Comment |
| Fall | Master 1 | 4th | ST402E | Social Entrepreneurship (Project Workshop) | 21 | 4 | |
| Fall | Master 1 | 4th | CR401E | Ethics & Responsible Governance | 18 | 3 | |
| Fall | Master 1 | 4th | SC401E | Strategy & Operations Management | 39 | 6 | |
| Fall | Master 1 | 4th | RM401E | Research Methodology & Statistics | 39 | 6 | |
| Fall | Master 1 | 4th | TS401E | Public Speaking | 21 | 4 | |
| Fall | Master 1 | 4th | IS402E | Management of Information Systems & ERP | 39 | 6 | |
| Fall | Master 1 | 4th | SCM102E | Operations research and Logistics | 39 | 6 | |
| Spring | SCM | 4th | SC408E | Supply Chain Management | 39 | 6 | |
| Spring | SCM | 4th | SC405E | Materials Management | 39 | 6 | |
| Spring | SCM | 4th | SC409E | Advanced Statistics for SCM | 39 | 6 | |
| Spring | SCM | 4th | SC406E | Operational Excellence | 39 | 6 | |
| Spring | SCM | 4th | SC407E | Sourcing & Supplier Management | 39 | 6 | |
| Spring | SCM | 4th | SC410E | Transportation & Physical Distribution | 39 | 6 | |
| Fall | SCM | 5th | SC592E | Quality Control Management | 39 | 6 | Common Courses |
| Fall | SCM | 5th | SC594E | Preparation APICS | 21 | 4 | |
| Fall | SCM | 5th | ST531E | Simulation Game | 18 | 3 | |
| Fall | SCM | 5th | SC525E | Supply Chain Project Management | 21 | 4 | |
| Fall | SCM | 5th | SC526E | Supply Chain Finance | 18 | 3 | |
| Fall | SCM | 5th | SC593E | Transportation & Physical Distribution Management | 39 | 6 | International Logistics |
| Fall | SCM | 5th | SC524E | Global Logistics & Supply Chain Management | 39 | 6 | |
| Fall | SCM | 5th | SC527E | Sustainable Logistics | 39 | 6 | |
| Fall | SCM | 5th | SC529E | Logistics & Repository Audit | 39 | 6 | SCM Specialization |
| Fall | SCM | 5th | SC530E | Demand Chain Management | 39 | 6 | |
| Fall | SCM | 5th | SC509E | Lean Supply Chain Management | 39 | 6 | |

| Subject | Class No. | Sec. | Class No. | Description BERKELEY COLLEGE | Weeks | Credits | Room | Days | Start Time | End Time | Instructor | Students/Capacity | Days |
|-------------------------------------|-----------|-------|-----------|---------------------------------|-------|---------|-----------|------|------------|----------|------------------|-------------------|------|
| Accounting | | | | | | | | | | | | | |
| ACC | 1111 | NA | 1021 | FINANCIAL ACCOUNTING I | 15W | 3 | NYC43 504 | MW | 9:30 AM | 10:45 AM | Instructor,Staff | 8/30 | |
| ACC | 1111 | NN | 1022 | FINANCIAL ACCOUNTING I | 15W | 3 | NYC43 504 | M | 6:00 PM | 8:45 PM | Instructor,Staff | 3/30 | |
| ACC | 1112 | NA | 2325 | FINANCIAL ACCOUNTING II | 15W | 3 | NYC43 603 | TTh | 8:00 AM | 9:15 AM | Instructor,Staff | 1/35 | |
| ACC | 1112 | NB | 1023 | FINANCIAL ACCOUNTING II | 15W | 3 | NYC43 504 | MW | 11:00 AM | 12:15 PM | Instructor,Staff | 0/25 | |
| ACC | 2115 | NN | 2391 | ACCOUNTING INFO SYSTEMS | 15W | 3 | NYC43 602 | W | 6:00 PM | 8:45 PM | Instructor,Staff | 0/35 | |
| ACC | 2201 | NA | 1024 | INTERMEDIATE ACCOUNTING I | 15W | 3 | NYC43 504 | TTh | 2:00 PM | 3:15 PM | Instructor,Staff | 1/30 | |
| ACC | 2240 | NA | 1027 | COST ACCOUNTING | 15W | 3 | NYC43 503 | M | 2:00 PM | 4:45 PM | Instructor,Staff | 0/30 | |
| ACC | 3310 | NN | 1025 | ADVANCED ACCOUNTING | 15W | 3 | NYC43 504 | W | 6:00 PM | 8:45 PM | Instructor,Staff | 0/30 | |
| Business | | | | | | | | | | | | | |
| BUS | 2231 | NA | 1062 | BUSINESS LAW I | 15W | 3 | NYC43 503 | TTh | 9:30 AM | 10:45 AM | Instructor,Staff | 12/35 | |
| BUS | 2231 | NN | 1065 | BUSINESS LAW I | 15W | 3 | NYC43 602 | Th | 6:00 PM | 8:45 PM | Instructor,Staff | 3/35 | |
| BUS | 2255 | NA | 1066 | ENTREPRENEURSHIP | 15W | 3 | NYC43 503 | W | 2:00 PM | 4:45 PM | Instructor,Staff | 6/35 | |
| BUS | 2255 | NN | 1069 | ENTREPRENEURSHIP | 15W | 3 | NYC43 603 | M | 6:00 PM | 8:45 PM | Instructor,Staff | 3/35 | |
| BUS | 4451 | NN | 1067 | BUSINESS STRATEGY AND POLICY | 15W | 3 | NYC43 602 | M | 6:00 PM | 8:45 PM | Instructor,Staff | 1/35 | |
| Computer Information Systems | | | | | | | | | | | | | |
| CIS | 1115 | NA | 1093 | COMPUTER APPLICATIONS | 15W | 3 | NYC43 303 | MW | 9:30 AM | 10:45 AM | Instructor,Staff | 2/30 | |
| CIS | 1115 | NB | 1088 | COMPUTER APPLICATIONS | 15W | 3 | NYC43 303 | MW | 12:30 PM | 1:45 PM | Instructor,Staff | 6/30 | |
| CIS | 1115 | NC | 1089 | COMPUTER APPLICATIONS | 15W | 3 | NYC43 401 | MW | 11:00 AM | 12:15 PM | Instructor,Staff | 10/30 | |
| CIS | 1115 | NE | 1090 | COMPUTER APPLICATIONS | 15W | 3 | NYC43 303 | TTh | 11:00 AM | 12:15 PM | Instructor,Staff | 3/30 | |
| CIS | 1115 | NN | 1091 | COMPUTER APPLICATIONS | 15W | 3 | NYC43 303 | W | 6:00 PM | 8:45 PM | Instructor,Staff | 1/30 | |
| CIS | 2201 | NA | 2328 | ADVANCED SPREADSHEETS | 15W | 3 | NYC43 303 | TTh | 2:00 PM | 3:15 PM | Instructor,Staff | 23/35 | |
| CIS | 2201 | NN | 1096 | ADVANCED SPREADSHEETS | 15W | 3 | NYC43 303 | Th | 6:00 PM | 8:45 PM | Instructor,Staff | 5/35 | |
| College Skills | | | | | | | | | | | | | |
| CSK | 70 | NABL | 2534 | APPLICATIONS OF LEARNING THEOR | 7W1 | 3 | NYC43 404 | TTh | 9:30 AM | 10:45 AM | Instructor,Staff | 5/20 | |
| CSK | 75 | NABL | 1823 | FOUNDATIONS OF CRITICAL READIN | 7W1 | 3 | NYC43 404 | TTh | 11:00 AM | 12:15 PM | Instructor,Staff | 2/20 | |
| CSK | 75 | NNBL | 1826 | FOUNDATIONS OF CRITICAL READIN | 7W2 | 3 | NYC43 404 | W | 6:00 PM | 8:45 PM | Instructor,Staff | 3/20 | |
| CSK | 77 | NABL | 1837 | FOUNDATIONS OF CRITICAL WRITIN | 7W1 | 3 | NYC43 404 | MW | 9:30 AM | 10:45 AM | Instructor,Staff | 5/20 | |
| CSK | 77 | NNBL | 1840 | FOUNDATIONS OF CRITICAL WRITIN | 7W2 | 3 | NYC43 404 | T | 6:00 PM | 8:45 PM | Instructor,Staff | 1/20 | |
| CSK | 85 | NABL | 1850 | TRANSITIONAL MATHEMATICS | 7W1 | 3 | NYC43 401 | TTh | 11:00 AM | 12:15 PM | Instructor,Staff | 11/20 | |
| CSK | 85 | NNBL | 1853 | TRANSITIONAL MATHEMATICS | 7W2 | 3 | NYC43 303 | T | 6:00 PM | 8:45 PM | Instructor,Staff | 0/20 | |
| Economics | | | | | | | | | | | | | |
| ECO | 2200 | NA | 1107 | PRINCIPLES OF ECONOMICS | 15W | 3 | NYC43 503 | TTh | 2:00 PM | 3:15 PM | Instructor,Staff | 6/35 | |
| English | | | | | | | | | | | | | |
| ENG | 1105 | NA | 1865 | WRITING AND RESEARCH | 15W | 3 | NYC43 204 | MW | 9:30 AM | 10:45 AM | Ferreira,Luisa M | 6/20 | |
| ENG | 1105 | NB BL | 1866 | WRITING AND RESEARCH | 15W | 3 | NYC43 302 | T | 12:30 PM | 1:45 PM | Karakas,Lisa | 16/20 | |
| ENG | 1105 | NS | 1869 | WRITING AND RESEARCH | 15W | 3 | NYC43 204 | Sa | 12:30 PM | 3:15 PM | Instructor,Staff | 0/20 | |
| ENG | 2205 | NA | 1887 | WRITING THROUGH LITERATURE | 15W | 3 | NYC43 602 | MW | 8:00 AM | 9:15 AM | Frew,Michael | 4/20 | |
| ENG | 2205 | NB | 1888 | WRITING THROUGH LITERATURE | 15W | 3 | NYC43 204 | TTh | 9:30 AM | 10:45 AM | Stabile,Patianne | 3/20 | |
| ENG | 2205 | NCBL | 1889 | WRITING THROUGH LITERATURE | 15W | 3 | NYC43 204 | T | 11:00 AM | 12:15 PM | Karakas,Lisa | 5/20 | |
| ENG | 2205 | NN | 1890 | WRITING THROUGH LITERATURE | 15W | 3 | NYC43 302 | T | 6:00 PM | 8:45 PM | Instructor,Staff | 2/20 | |
| ENG | 2265 | NN | 1898 | BUSINESS COMMUNICATIONS | 15W | 3 | NYC43 204 | W | 6:00 PM | 8:45 PM | Instructor,Staff | 0/29 | |
| ENG | 3300 | NN | 1901 | THE ART OF POETRY | 15W | 3 | NYC43 302 | Th | 6:00 PM | 8:45 PM | Instructor,Staff | 1/29 | |
| ENG | 3316 | NA | 1913 | THE CONFIDENT WRITER | 15W | 3 | NYC43 302 | MW | 12:30 PM | 1:45 PM | Ferreira,Luisa M | 7/20 | |
| ENG | 3316 | NB BL | 2119 | THE CONFIDENT WRITER | 15W | 3 | NYC43 402 | T | 11:00 AM | 12:15 PM | Stabile,Patianne | 4/20 | |
| ENG | 3316 | NN | 2121 | THE CONFIDENT WRITER | 15W | 3 | NYC43 204 | T | 6:00 PM | 8:45 PM | Instructor,Staff | 4/20 | |
| Fashion | | | | | | | | | | | | | |
| FAS | 2222 | NA | 2388 | PRODUCT DEVELOPMENT | 15W | 3 | NYC43 603 | MW | 12:30 PM | 1:45 PM | Instructor,Staff | 2/35 | |
| FAS | 2240 | NA | 1124 | VISUAL MERCHANDISING | 15W | 3 | NYC43 603 | TTh | 9:30 AM | 10:45 AM | Instructor,Staff | 3/30 | |
| FAS | 2261 | NA | 1122 | TREND ANALYSIS AND PROD DEV | 15W | 3 | NYC43 504 | TTh | 11:00 AM | 12:15 PM | Instructor,Staff | 1/35 | |
| FAS | 3365 | NA | 1707 | INTER ACTIVE FASHION COMMUNICAT | 15W | 3 | NYC43 602 | MW | 12:30 PM | 1:45 PM | Instructor,Staff | 1/30 | |
| Finance | | | | | | | | | | | | | |
| FIN | 2230 | NA | 1148 | PERSONAL FINANCE | 15W | 3 | NYC43 602 | W | 2:00 PM | 4:45 PM | Instructor,Staff | 1/35 | |
| FIN | 3302 | NA | 1142 | CORPORATE FINANCE | 15W | 3 | NYC43 603 | TTh | 11:00 AM | 12:15 PM | Instructor,Staff | 11/35 | |
| FIN | 3302 | NN | 1143 | CORPORATE FINANCE | 15W | 3 | NYC43 602 | T | 6:00 PM | 8:45 PM | Instructor,Staff | 5/30 | |

| Honors | | | | | | | | | | | | |
|-----------------------------------|------|------|------|--------------------------------|-----|---|-----------|-----|----------|----------|------------------|-------|
| HON | 2205 | NABL | 2130 | HONORS WRITING THROUGH LITERAT | 15W | 3 | NYC43 204 | W | 3:30 PM | 4:45 PM | Frew,Michael | 7/20 |
| HON | 4400 | NABL | 2402 | ADVANCED HONORS SEMINAR | 15W | 3 | NYC43 602 | T | 9:30 AM | 10:45 AM | Instructor,Staff | 11/20 |
| Humanities | | | | | | | | | | | | |
| HUM | 2205 | NABL | 2146 | THE ART OF FILM | 15W | 3 | NYC43 204 | M | 2:00 PM | 3:15 PM | Instructor,Staff | 1/29 |
| HUM | 2220 | NA | 2150 | INTRODUCTION TO PHILOSOPHY | 15W | 3 | NYC43 204 | TTh | 2:00 PM | 3:15 PM | Instructor,Staff | 2/29 |
| HUM | 2225 | NA | 2159 | INTRODUCTION TO ETHICS | 15W | 3 | NYC43 302 | TTh | 9:30 AM | 10:45 AM | Instructor,Staff | 6/29 |
| HUM | 2225 | NB | 2160 | INTRODUCTION TO ETHICS | 15W | 3 | NYC43 204 | MW | 11:00 AM | 12:15 PM | Instructor,Staff | 6/29 |
| HUM | 2225 | NC | 2161 | INTRODUCTION TO ETHICS | 15W | 3 | NYC43 204 | MW | 8:00 AM | 9:15 AM | Instructor,Staff | 2/29 |
| HUM | 2225 | NN | 2163 | INTRODUCTION TO ETHICS | 15W | 3 | NYC43 402 | T | 6:00 PM | 8:45 PM | Instructor,Staff | 3/29 |
| HUM | 3200 | NABL | 2169 | FAKERY, FACTS, AND TRUTH | 15W | 3 | NYC43 302 | F | 8:00 AM | 9:15 AM | Instructor,Staff | 1/35 |
| International Business | | | | | | | | | | | | |
| IBS | 2201 | NA | 1207 | INTERNATIONAL BUSINESS | 15W | 3 | NYC43 602 | TTh | 11:00 AM | 12:15 PM | Instructor,Staff | 6/35 |
| IBS | 2201 | NB | 1209 | INTERNATIONAL BUSINESS | 15W | 3 | NYC43 503 | TTh | 12:30 PM | 1:45 PM | Instructor,Staff | 7/35 |
| IBS | 2201 | NN | 1212 | INTERNATIONAL BUSINESS | 15W | 3 | NYC43 602 | F | 6:00 PM | 8:45 PM | Instructor,Staff | 0/35 |
| IBS | 2240 | NA | 1213 | INTERNATIONAL MANAGEMENT | 15W | 3 | NYC43 602 | F | 9:30 AM | 12:15 PM | Instructor,Staff | 2/35 |
| IBS | 3342 | NA | 1214 | GLOBAL BUSINESS MANAGEMENT | 15W | 3 | NYC43 602 | F | 12:30 PM | 3:15 PM | Instructor,Staff | 1/35 |
| IBS | 4440 | NA | 1215 | INTERNATIONAL STRATEGIC MANAGE | 15W | 3 | NYC43 603 | F | 2:00 PM | 4:45 PM | Instructor,Staff | 0/30 |
| Information Technology Mgt | | | | | | | | | | | | |
| ITM | 2200 | NN | 1461 | INTRODUCTION TO NETWORKING | 15W | 3 | NYC43 401 | Th | 6:00 PM | 8:45 PM | Instructor,Staff | 2/35 |
| ITM | 2210 | NN | 1460 | INTRODUCTION TO DATABASE MGT | 15W | 3 | NYC43 303 | M | 6:00 PM | 8:45 PM | Instructor,Staff | 3/35 |
| Justice Studies | | | | | | | | | | | | |
| JUS | 1100 | NA | 1264 | INTRO TO JUSTICE STUDIES | 15W | 3 | NYC43 402 | MW | 12:30 PM | 1:45 PM | Instructor,Staff | 5/25 |
| JUS | 1110 | NABL | 1265 | COMM SKILLS FOR CRIM JUST PROF | 15W | 3 | NYC43 401 | T | 2:00 PM | 3:15 PM | Instructor,Staff | 8/25 |
| JUS | 2201 | NA | 1267 | CRIMINAL PROCEDURE | 15W | 3 | NYC43 302 | MW | 9:30 AM | 10:45 AM | Instructor,Staff | 5/15 |
| JUS | 2205 | NA | 1268 | CRIMINAL LAW | 15W | 3 | NYC43 302 | MW | 11:00 AM | 12:15 PM | Instructor,Staff | 5/35 |
| JUS | 2220 | NABL | 1271 | JUSTICE AND THE MEDIA | 15W | 3 | NYC43 402 | T | 12:30 PM | 1:45 PM | Instructor,Staff | 9/35 |
| JUS | 4402 | NA | 1274 | PRIVATE SECURITY MANAGEMENT | 15W | 3 | NYC43 402 | Th | 3:30 PM | 4:45 PM | Instructor,Staff | 4/35 |
| JUS | 4406 | NN | 1270 | RESEARCH METHODS CRIM JUSTICE | 15W | 3 | NYC43 402 | W | 6:00 PM | 8:45 PM | Instructor,Staff | 2/20 |
| Law | | | | | | | | | | | | |
| LAW | 2215 | NABL | 1299 | TORTS | 15W | 3 | NYC43 602 | F | 8:00 AM | 9:15 AM | Instructor,Staff | 5/35 |
| LAW | 3330 | NA | 1301 | EMPLOYMENT LAW | 15W | 3 | NYC43 602 | TTh | 8:00 AM | 9:15 AM | Instructor,Staff | 2/35 |
| LAW | 4430 | NN | 1302 | ADV LEGAL RESRCH, WRIT & ADVOC | 15W | 3 | NYC43 401 | T | 6:00 PM | 8:45 PM | Instructor,Staff | 1/35 |
| Math | | | | | | | | | | | | |
| MAT | 2212 | NA | 2175 | QUANTTITATIVE METHODS | 15W | 3 | NYC43 504 | TTh | 8:00 AM | 9:15 AM | Instructor,Staff | 2/29 |
| MAT | 2215 | NA | 2222 | STATISTICS I | 15W | 3 | NYC43 404 | MW | 12:30 PM | 1:45 PM | Judy,Isben | 15/29 |
| MAT | 2215 | NB | 2225 | STATISTICS I | 15W | 3 | NYC43 401 | MW | 9:30 AM | 10:45 AM | Judy,Isben | 2/29 |
| MAT | 2215 | NC | 2228 | STATISTICS I | 15W | 3 | NYC43 303 | TTh | 9:30 AM | 10:45 AM | Judy,Isben | 4/29 |
| MAT | 2215 | NN | 2230 | STATISTICS I | 15W | 3 | NYC43 404 | F | 6:00 PM | 8:45 PM | Instructor,Staff | 6/29 |
| Management | | | | | | | | | | | | |
| MGT | 2220 | NA | 1334 | PRINCIPLES OF MANAGEMENT | 15W | 3 | NYC43 503 | MW | 9:30 AM | 10:45 AM | Instructor,Staff | 7/25 |
| MGT | 2220 | NB | 1336 | PRINCIPLES OF MANAGEMENT | 15W | 3 | NYC43 602 | TTh | 2:00 PM | 3:15 PM | Instructor,Staff | 8/25 |
| MGT | 2220 | NN | 1338 | PRINCIPLES OF MANAGEMENT | 15W | 3 | NYC43 603 | T | 6:00 PM | 8:45 PM | Instructor,Staff | 2/35 |
| MGT | 2245 | NA | 2386 | ESSENTIALS OF HUMAN RESOURCES | 15W | 3 | NYC43 503 | MW | 12:30 PM | 1:45 PM | Instructor,Staff | 7/35 |
| MGT | 2250 | NA | 1789 | NOT-FOR-PROFIT MANAGEMENT | 15W | 3 | NYC43 503 | MW | 11:00 AM | 12:15 PM | Instructor,Staff | 7/35 |
| MGT | 2253 | NN | 1344 | FUNDRAISING AND RESOURCE DEV | 15W | 3 | NYC43 603 | F | 6:00 PM | 8:45 PM | Instructor,Staff | 1/35 |
| MGT | 2268 | NA | 1340 | SALES AND CUSTOMER SERVICE MAN | 15W | 3 | NYC43 503 | TTh | 11:00 AM | 12:15 PM | Instructor,Staff | 4/35 |
| MGT | 2268 | NS | 1341 | SALES AND CUSTOMER SERVICE MAN | 15W | 3 | NYC43 602 | Sa | 12:30 PM | 3:15 PM | Instructor,Staff | 1/35 |
| MGT | 3318 | NN | 1351 | ENVIRONMENTAL MANAGEMENT | 15W | 3 | NYC43 603 | W | 6:00 PM | 8:45 PM | Instructor,Staff | 0/35 |
| MGT | 3332 | NA | 1346 | OPERATIONS MANAGEMENT | 15W | 3 | NYC43 602 | TTh | 12:30 PM | 1:45 PM | Instructor,Staff | 10/35 |
| MGT | 3350 | NA | 1353 | SMALL BUSINESS MANAGEMENT | 15W | 3 | NYC43 603 | W | 2:00 PM | 4:45 PM | Instructor,Staff | 5/35 |
| MGT | 4420 | NA | 1352 | MANAGING FOR CHANGE | 15W | 3 | NYC43 602 | MW | 9:30 AM | 10:45 AM | Instructor,Staff | 7/35 |
| MGT | 4425 | NA | 1342 | MANAGEMENT SIMULATION | 15W | 3 | NYC43 401 | MW | 12:30 PM | 1:45 PM | Instructor,Staff | 4/35 |
| MGT | 4430 | NS | 1343 | LEADERSHIP | 15W | 3 | NYC43 603 | Sa | 9:30 AM | 12:15 PM | Instructor,Staff | 0/35 |

| Marketing | | | | | | | | | | | | |
|----------------|------|------|------|--------------------------------|-----|---|-----------|-----|----------|----------|-------------------|-------|
| MKT | 2220 | NA | 1381 | PRINCIPLES OF MARKETING | 15W | 3 | NYC43 504 | TTh | 9:30 AM | 10:45 AM | Instructor,Staff | 3/25 |
| MKT | 2220 | NB | 1382 | PRINCIPLES OF MARKETING | 15W | 3 | NYC43 603 | MW | 9:30 AM | 10:45 AM | Instructor,Staff | 6/35 |
| MKT | 2220 | NNBL | 1386 | PRINCIPLES OF MARKETING | 15W | 3 | NYC43 504 | T | 6:00 PM | 7:30 PM | Instructor,Staff | 2/35 |
| MKT | 2222 | NA | 2387 | FUNDAMENTALS OF MARKETING RESE | 15W | 3 | NYC43 504 | TTh | 3:30 PM | 4:45 PM | Instructor,Staff | 4/35 |
| MKT | 2242 | NNBL | 1389 | BRANDING | 15W | 3 | NYC43 504 | Th | 6:00 PM | 7:30 PM | Instructor,Staff | 5/35 |
| MKT | 2245 | NABL | 1392 | PROFESSIONAL SELLING AND SALES | 15W | 3 | NYC43 603 | Th | 2:00 PM | 3:15 PM | Instructor,Staff | 2/35 |
| MKT | 4461 | NNBL | 1394 | QUALITATIVE RESEARCH DESIGN AN | 15W | 3 | NYC43 401 | M | 6:00 PM | 7:30 PM | Instructor,Staff | 0/30 |
| Science | | | | | | | | | | | | |
| SCI | 2217 | NA | 2194 | MIND AND BODY | 15W | 3 | NYC43 402 | MW | 9:30 AM | 10:45 AM | Instructor,Staff | 5/35 |
| SCI | 2220 | NABL | 2199 | HUMAN SEXUALITY | 15W | 3 | NYC43 302 | F | 3:30 PM | 4:45 PM | Instructor,Staff | 3/35 |
| SCI | 2230 | NA | 2206 | FORENSIC SCIENCE | 15W | 3 | NYC43 402 | MW | 11:00 AM | 12:15 PM | Instructor,Staff | 6/35 |
| SCI | 3301 | NA | 2327 | ADDICTION AND OBSESSION | 15W | 3 | NYC43 402 | M | 2:00 PM | 4:45 PM | Instructor,Staff | 9/35 |
| SCI | 4405 | NA | 2233 | BIOETHICS | 15W | 3 | NYC43 504 | MW | 8:00 AM | 9:15 AM | Instructor,Staff | 0/35 |
| Social Science | | | | | | | | | | | | |
| SOC | 1123 | NA | 2247 | FIRST YEAR EXPERIENCE | 15W | 3 | NYC43 302 | TTh | 8:00 AM | 9:15 AM | Instructor,Staff | 5/20 |
| SOC | 1123 | NB | 2248 | FIRST YEAR EXPERIENCE | 15W | 3 | NYC43 402 | TTh | 9:30 AM | 10:45 AM | Instructor,Staff | 10/20 |
| SOC | 1123 | NCBL | 2249 | FIRST YEAR EXPERIENCE | 15W | 3 | NYC43 302 | F | 12:30 PM | 1:45 PM | Instructor,Staff | 4/20 |
| SOC | 1123 | NN | 2251 | FIRST YEAR EXPERIENCE | 15W | 3 | NYC43 402 | Th | 6:00 PM | 8:45 PM | Instructor,Staff | 5/20 |
| SOC | 2205 | NABL | 2256 | WORLD CULTURES | 15W | 3 | NYC43 204 | F | 3:30 PM | 4:45 PM | Instructor,Staff | 1/35 |
| SOC | 2210 | NA | 2262 | INTRODUCTION TO SOCIOLOGY | 15W | 3 | NYC43 302 | W | 2:00 PM | 4:45 PM | Instructor,Staff | 7/35 |
| SOC | 2220 | NABL | 1411 | CRIMINOLOGY | 15W | 3 | NYC43 602 | Th | 9:30 AM | 10:45 AM | Instructor,Staff | 0/35 |
| SOC | 2225 | NA | 2267 | INTRODUCTION TO PSYCHOLOGY | 15W | 3 | NYC43 302 | TTh | 2:00 PM | 3:15 PM | Felsenthal,Kim D. | 5/35 |
| SOC | 2231 | NABL | 2277 | HUMAN RELATIONS | 15W | 3 | NYC43 302 | W | 8:00 AM | 9:15 AM | Instructor,Staff | 2/35 |
| SOC | 2231 | NBBL | 2278 | HUMAN RELATIONS | 15W | 3 | NYC43 302 | Th | 3:30 PM | 4:45 PM | Felsenthal,Kim D. | 3/35 |
| SOC | 2231 | NCBL | 2279 | HUMAN RELATIONS | 15W | 3 | NYC43 204 | Th | 12:30 PM | 1:45 PM | Felsenthal,Kim D. | 10/35 |
| SOC | 2231 | NDBL | 2281 | HUMAN RELATIONS | 15W | 3 | NYC43 402 | F | 2:00 PM | 3:15 PM | Instructor,Staff | 2/35 |
| SOC | 2231 | NS | 2280 | HUMAN RELATIONS | 15W | 3 | NYC43 302 | Sa | 9:30 AM | 12:15 PM | Instructor,Staff | 3/35 |
| SOC | 3310 | NS | 2295 | INTERCULTURAL COMMUNICATION | 15W | 3 | NYC43 402 | Sa | 9:30 AM | 12:15 PM | Instructor,Staff | 1/35 |
| SOC | 4410 | NA | 2312 | LIFESPAN HUMAN DEVELOPMENT | 15W | 3 | NYC43 402 | MW | 8:00 AM | 9:15 AM | Instructor,Staff | 3/35 |
| SOC | 4415 | NA | 2315 | GLOBAL CONFLICT | 15W | 3 | NYC43 302 | TTh | 11:00 AM | 12:15 PM | Instructor,Staff | 10/35 |
| SOC | 4422 | NN | 2318 | FORENSIC PSYCHOLOGY | 15W | 3 | NYC43 302 | W | 6:00 PM | 8:45 PM | Instructor,Staff | 5/35 |

| | | | | | | | | | | |
|------------------|------|-----------------|-----------------|-------------------------------------|-------------------------------------|-------|---|---|--|---------------|
| Primavera/Spring | 2023 | Maestría/Master | Español/Spanish | ADMINISTRACIÓN DE EMPRESAS (000082) | ADMINISTRACIÓN DE EMPRESAS (000082) | MVSS1 | 2 | 6 | TEMAS SELECTOS AVANZADOS | Teoría/Theory |
| Primavera/Spring | 2023 | Maestría/Master | Inglés/English | ADMINISTRACIÓN DE EMPRESAS (000082) | ADMINISTRACIÓN DE EMPRESAS (000082) | MVSS1 | 1 | 6 | TEMAS SELECTOS AVANZADOS | Teoría/Theory |
| Primavera/Spring | 2023 | Maestría/Master | Inglés/English | POSGRADO DE NEGOCIOS (000165) | POSGRADO DE NEGOCIOS (000165) | MVSS1 | 1 | 6 | TRATADOS COMERCIALES EN ECONOMÍAS EMERGENTES | Teoría/Theory |
| Primavera/Spring | 2023 | Maestría/Master | Español/Spanish | POSGRADO DE NEGOCIOS (000165) | POSGRADO DE NEGOCIOS (000165) | MITD0 | 1 | 6 | VISUALIZACIÓN DE DATOS | Teoría/Theory |

| | | | | | | | | | |
|-----------|---------|----------|--|------------|------------|---------------|-----------|---------|------|
| MONSERRAT | MAÑANA | 1.4.081 | MICROECONOMÍA | 31/01/2022 | 21/05/2022 | 08:15 - 12:30 | Lunes | ESPAÑOL | FACE |
| MONSERRAT | MAÑANA | 1.4.081 | MICROECONOMÍA | 31/01/2022 | 21/05/2022 | 08:15 - 12:30 | Martes | ESPAÑOL | FACE |
| MONSERRAT | MAÑANA | 1.4.066 | MICROECONOMIA PARA ECONOMISTAS | 14/03/2022 | 09/07/2022 | 08:15 - 12:15 | Lunes | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.4.066 | MICROECONOMIA PARA ECONOMISTAS | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Lunes | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.4.067 | MICROECONOMIA SUPERIOR | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Lunes | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.3.046 | MODELOS CONTABLES Y MEDICIÓN | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Miércoles | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.3.046 | MODELOS CONTABLES Y MEDICIÓN | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Jueves | ESPAÑOL | FACE |
| MONSERRAT | TARDE | 1.3.046 | MODELOS CONTABLES Y MEDICIÓN | 14/03/2022 | 09/07/2022 | 14:00 - 18:00 | Miércoles | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.3.046 | MODELOS CONTABLES Y MEDICIÓN | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Viernes | ESPAÑOL | FACE |
| MONSERRAT | MAÑANA | 1.4.122 | MODELOS DE NEGOCIO FINTECH | 04/06/2022 | 09/07/2022 | 09:00 - 13:00 | Sábado | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.2.024 | NEGOCIAC. COMERC. INTER. | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Lunes | ESPAÑOL | FACE |
| MONSERRAT | MAÑANA | 1.1.128 | NEGOCIOS GLOBALES Y EMPRESA | 31/01/2022 | 21/05/2022 | 08:15 - 12:15 | Miércoles | INGLÉS | FACE |
| MONSERRAT | NOCHE | 1.2.088 | NEUROMARKETING | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Viernes | ESPAÑOL | FACE |
| UADE VIRT | VIRTUAL | 1.3.058 | NOCIONES IMPOSITIVAS FUNDAMENTALES | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Lunes | ESPAÑOL | FACE |
| MONSERRAT | MAÑANA | 1.2.029 | OPERATIVA ADUANERA | 14/03/2022 | 09/07/2022 | 08:15 - 12:15 | Viernes | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.2.029 | OPERATIVA ADUANERA | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Viernes | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.2.029 | OPERATIVA ADUANERA | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Jueves | ESPAÑOL | FACE |
| MONSERRAT | TARDE | 1.2.029 | OPERATIVA ADUANERA | 14/03/2022 | 09/07/2022 | 14:00 - 18:00 | Martes | ESPAÑOL | FACE |
| MONSERRAT | MAÑANA | 1.2.019 | OPERATIVA DEL COMERCIO INTERNAC. I | 14/03/2022 | 09/07/2022 | 08:15 - 12:15 | Martes | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.2.019 | OPERATIVA DEL COMERCIO INTERNAC. I | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Miércoles | ESPAÑOL | FACE |
| MONSERRAT | TARDE | 1.2.019 | OPERATIVA DEL COMERCIO INTERNAC. I | 14/03/2022 | 09/07/2022 | 14:00 - 18:00 | Lunes | ESPAÑOL | FACE |
| MONSERRAT | MAÑANA | 1.2.019 | OPERATIVA DEL COMERCIO INTERNAC. I | 14/03/2022 | 09/07/2022 | 08:15 - 12:15 | Miércoles | ESPAÑOL | FACE |
| MONSERRAT | MAÑANA | 1.4.121 | PANORAMA DEL ECOSISTEMA FINTECH | 02/04/2022 | 28/05/2022 | 09:00 - 13:00 | Sábado | ESPAÑOL | FACE |
| UADE VIRT | VIRTUAL | 1.2.080 | PLATAFORMAS Y NEGOCIOS WEB | 14/03/2022 | 09/07/2022 | 08:15 - 12:15 | Viernes | ESPAÑOL | FACE |
| UADE VIRT | VIRTUAL | V1.2.080 | PLATAFORMAS Y NEGOCIOS WEB | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Martes | ESPAÑOL | FACE |
| UADE VIRT | VIRTUAL | 1.2.080 | PLATAFORMAS Y NEGOCIOS WEB | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Miércoles | ESPAÑOL | FACE |
| MONSERRAT | MAÑANA | 1.2.080 | PLATAFORMAS Y NEGOCIOS WEB | 14/03/2022 | 09/07/2022 | 08:15 - 12:15 | Lunes | ESPAÑOL | FACE |
| MONSERRAT | MAÑANA | 1.2.080 | PLATAFORMAS Y NEGOCIOS WEB | 14/03/2022 | 09/07/2022 | 08:15 - 12:15 | Martes | ESPAÑOL | FACE |
| MONSERRAT | MAÑANA | 1.2.080 | PLATAFORMAS Y NEGOCIOS WEB | 14/03/2022 | 09/07/2022 | 08:15 - 12:15 | Lunes | ESPAÑOL | FACE |
| UADE VIRT | VIRTUAL | 1.2.080 | PLATAFORMAS Y NEGOCIOS WEB | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Lunes | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.2.080 | PLATAFORMAS Y NEGOCIOS WEB | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Miércoles | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.2.080 | PLATAFORMAS Y NEGOCIOS WEB | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Viernes | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.2.080 | PLATAFORMAS Y NEGOCIOS WEB | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Lunes | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.2.080 | PLATAFORMAS Y NEGOCIOS WEB | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Martes | ESPAÑOL | FACE |
| MONSERRAT | TARDE | 1.2.080 | PLATAFORMAS Y NEGOCIOS WEB | 14/03/2022 | 09/07/2022 | 14:00 - 18:00 | Jueves | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.3.012 | PRÁCT. PROFESIONAL JURÍDICO CONTABLE | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Jueves | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.3.012 | PRÁCT. PROFESIONAL JURÍDICO CONTABLE | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Miércoles | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.3.012 | PRÁCT. PROFESIONAL JURÍDICO CONTABLE | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Viernes | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.1.094 | PRACTICA PROFESIONAL | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Martes | ESPAÑOL | FACE |
| MONSERRAT | MAÑANA | 1.3.028 | PRESUPUESTO Y CONTROL DE GESTIÓN | 14/03/2022 | 09/07/2022 | 08:15 - 12:15 | Lunes | ESPAÑOL | FACE |
| UADE VIRT | VIRTUAL | 3.1.017 | PROGRAMACIÓN OPERATIVA | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Jueves | ESPAÑOL | FACE |
| UADE VIRT | VIRTUAL | 3.1.017 | PROGRAMACIÓN OPERATIVA | 14/03/2022 | 09/07/2022 | 08:15 - 12:15 | Lunes | ESPAÑOL | FACE |
| UADE VIRT | VIRTUAL | V3.1.017 | PROGRAMACIÓN OPERATIVA | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Miércoles | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 3.1.017 | PROGRAMACIÓN OPERATIVA | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Lunes | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 3.1.017 | PROGRAMACIÓN OPERATIVA | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Miércoles | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 3.1.017 | PROGRAMACIÓN OPERATIVA | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Jueves | ESPAÑOL | FACE |
| UADE VIRT | VIRTUAL | 1.2.079 | PUBLICIDAD Y PROMOCION | 14/03/2022 | 09/07/2022 | 14:00 - 18:00 | Miércoles | ESPAÑOL | FACE |
| UADE VIRT | VIRTUAL | 1.2.079 | PUBLICIDAD Y PROMOCION | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Martes | ESPAÑOL | FACE |
| MONSERRAT | MAÑANA | 1.2.079 | PUBLICIDAD Y PROMOCION | 14/03/2022 | 09/07/2022 | 08:15 - 12:15 | Miércoles | ESPAÑOL | FACE |
| MONSERRAT | MAÑANA | 1.2.079 | PUBLICIDAD Y PROMOCION | 14/03/2022 | 09/07/2022 | 08:15 - 12:15 | Lunes | ESPAÑOL | FACE |
| MONSERRAT | MAÑANA | 1.2.079 | PUBLICIDAD Y PROMOCION | 14/03/2022 | 09/07/2022 | 08:15 - 12:15 | Viernes | ESPAÑOL | FACE |
| MONSERRAT | TARDE | 1.2.079 | PUBLICIDAD Y PROMOCION | 14/03/2022 | 09/07/2022 | 14:00 - 18:00 | Miércoles | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.2.079 | PUBLICIDAD Y PROMOCION | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Miércoles | ESPAÑOL | FACE |
| MONSERRAT | TARDE | 1.2.079 | PUBLICIDAD Y PROMOCION | 14/03/2022 | 09/07/2022 | 14:00 - 18:00 | Viernes | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.2.079 | PUBLICIDAD Y PROMOCION | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Lunes | ESPAÑOL | FACE |
| MONSERRAT | TARDE | 1.2.079 | PUBLICIDAD Y PROMOCION | 14/03/2022 | 09/07/2022 | 14:00 - 18:00 | Jueves | ESPAÑOL | FACE |
| MONSERRAT | MAÑANA | 1.1.039 | RELACIONES LABORALES | 14/03/2022 | 09/07/2022 | 08:15 - 12:15 | Lunes | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.1.101 | RELACIONES LABORALES | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Lunes | ESPAÑOL | FACE |
| MONSERRAT | MAÑANA | 1.1.095 | REMUNERACIONES Y COMPENSACIONES | 14/03/2022 | 09/07/2022 | 08:15 - 12:15 | Jueves | ESPAÑOL | FACE |
| MONSERRAT | MAÑANA | 1.3.051 | SEMINARIO DE INCUMBENCIAS AVANZADAS DEL CONT. PCO. | 14/03/2022 | 09/07/2022 | 08:15 - 12:15 | Martes | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.3.051 | SEMINARIO DE INCUMBENCIAS AVANZADAS DEL CONT. PCO. | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Jueves | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.3.051 | SEMINARIO DE INCUMBENCIAS AVANZADAS DEL CONT. PCO. | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Lunes | ESPAÑOL | FACE |
| MONSERRAT | TARDE | 1.3.051 | SEMINARIO DE INCUMBENCIAS AVANZADAS DEL CONT. PCO. | 14/03/2022 | 09/07/2022 | 14:00 - 18:00 | Lunes | ESPAÑOL | FACE |
| UADE VIRT | VIRTUAL | V1.1.096 | SIMULACIONES DE NEGOCIOS | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Lunes | ESPAÑOL | FACE |
| MONSERRAT | MAÑANA | 1.1.096 | SIMULACIONES DE NEGOCIOS | 14/03/2022 | 09/07/2022 | 08:15 - 12:15 | Viernes | ESPAÑOL | FACE |
| UADE VIRT | VIRTUAL | 1.1.096 | SIMULACIONES DE NEGOCIOS | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Jueves | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.1.096 | SIMULACIONES DE NEGOCIOS | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Martes | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.1.096 | SIMULACIONES DE NEGOCIOS | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Viernes | ESPAÑOL | FACE |
| MONSERRAT | MAÑANA | 1.3.047 | SISTEMA DE COSTOS | 14/03/2022 | 09/07/2022 | 08:15 - 12:15 | Lunes | ESPAÑOL | FACE |
| UADE VIRT | VIRTUAL | V1.3.047 | SISTEMA DE COSTOS | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Martes | ESPAÑOL | FACE |
| UADE VIRT | VIRTUAL | 1.3.047 | SISTEMA DE COSTOS | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Martes | ESPAÑOL | FACE |
| MONSERRAT | MAÑANA | 1.3.047 | SISTEMA DE COSTOS | 14/03/2022 | 09/07/2022 | 08:15 - 12:15 | Martes | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.3.047 | SISTEMA DE COSTOS | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Lunes | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.3.047 | SISTEMA DE COSTOS | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Martes | ESPAÑOL | FACE |
| MONSERRAT | TARDE | 1.3.047 | SISTEMA DE COSTOS | 14/03/2022 | 09/07/2022 | 14:00 - 18:00 | Jueves | ESPAÑOL | FACE |
| MONSERRAT | TARDE | 1.3.047 | SISTEMA DE COSTOS | 14/03/2022 | 09/07/2022 | 14:00 - 18:00 | Lunes | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.3.047 | SISTEMA DE COSTOS | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Miércoles | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.3.047 | SISTEMA DE COSTOS | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Miércoles | ESPAÑOL | FACE |
| MONSERRAT | TARDE | 1.3.047 | SISTEMA DE COSTOS | 14/03/2022 | 09/07/2022 | 14:00 - 18:00 | Viernes | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.3.047 | SISTEMA DE COSTOS | 14/03/2022 | 09/07/2022 | 14:00 - 18:00 | Jueves | ESPAÑOL | FACE |
| MONSERRAT | MAÑANA | 1.1.097 | SISTEMAS DE INFORMACIÓN | 14/03/2022 | 09/07/2022 | 08:15 - 12:15 | Miércoles | ESPAÑOL | FACE |
| MONSERRAT | TARDE | 1.1.097 | SISTEMAS DE INFORMACIÓN | 14/03/2022 | 09/07/2022 | 14:00 - 18:00 | Lunes | ESPAÑOL | FACE |
| MONSERRAT | MAÑANA | 1.1.099 | T.I.F. EN ADM. DE EMPRESAS | 14/03/2022 | 09/07/2022 | 08:15 - 12:15 | Miércoles | ESPAÑOL | FACE |
| UADE VIRT | VIRTUAL | 1.1.099 | T.I.F. EN ADM. DE EMPRESAS | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Martes | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.1.099 | T.I.F. EN ADM. DE EMPRESAS | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Lunes | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.1.099 | T.I.F. EN ADM. DE EMPRESAS | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Martes | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.1.099 | T.I.F. EN ADM. DE EMPRESAS | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Lunes | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.1.099 | T.I.F. EN ADM. DE EMPRESAS | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Miércoles | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.1.099 | T.I.F. EN ADM. DE EMPRESAS | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Jueves | ESPAÑOL | FACE |
| UADE VIRT | VIRTUAL | V1.1.149 | T.I.F. EN ADMINISTRACIÓN | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Jueves | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.2.063 | T.I.F. EN COMER. INTERNACIONAL | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Lunes | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.2.063 | T.I.F. EN COMER. INTERNACIONAL | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Jueves | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.2.062 | T.I.F. EN COMERCIALIZACION | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Viernes | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.2.062 | T.I.F. EN COMERCIALIZACION | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Lunes | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.2.062 | T.I.F. EN COMERCIALIZACION | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Lunes | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.3.031 | T.I.F. EN CONTADOR PUBLICO | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Lunes | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.3.031 | T.I.F. EN CONTADOR PUBLICO | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Viernes | ESPAÑOL | FACE |
| MONSERRAT | MAÑANA | 1.4.126 | TALLER DE PRÁCTICA BLOOMBERG I | 21/05/2022 | 15/07/2022 | 09:00 - 13:00 | Sábado | ESPAÑOL | FACE |
| MONSERRAT | MAÑANA | 1.3.029 | TALLER DE PRÁCTICA CONTABLE | 14/03/2022 | 09/07/2022 | 08:15 - 12:15 | Lunes | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.3.029 | TALLER DE PRÁCTICA CONTABLE | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Miércoles | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.4.097 | TEORÍA FINANCIERA DE LA VALUACIÓN I | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Lunes | ESPAÑOL | FACE |
| MONSERRAT | NOCHE | 1.4.073 | VALUACIÓN DE EMPRESAS | 14/03/2022 | 09/07/2022 | 18:30 - 22:30 | Viernes | ESPAÑOL | FACE |

BSM Course List

| Course Code | Name of Course |
|--------------------|--|
| BUS 101 | Introduction to Business |
| BUS 103 | Principles of Management |
| BUS 200 | Business Ethics |
| BUS 201 | Organizational Behavior |
| BUS 202 | Human Resource Management |
| BUS 203 | Entrepreneurship |
| BUS 204 | E-Commerce |
| BUS 205 | Business Law |
| BUS 301 | Organizational Leadership |
| BUS 302 | Managing Quality |
| BUS 304 | Small Business Management |
| ECO 201 | Microeconomics |
| ECO 202 | Macroeconomics |
| ECO 303 | International Economics |
| ENG 101 | English Composition I |
| ENG 102 | English Composition II |
| ENG 201 | Public Speaking |
| FIN 301 | Business Finance |
| FIN 340 | Fundamentals of Investment |
| INT 101 | Introduction to International Business |
| INT 302 | International Business Trends |
| ITM 201 | Information System in Organization |
| MKT 101 | Introduction to Marketing |
| MKT 205 | Business Negotiation |
| MKT 301 | Marketing Research |
| MKT 302 | Consumer Behavior |
| MKT 303 | Principles of Advertising |
| MKT 304 | Strategic Marketing Planning |
| OL 421 | Strategic Management and Policy |
| PPD | Professional Projects & Dissertation |
| INT 316 | The Cultural & Political Environment of International Business |
| MKT 203 | Sales Management |

[KHSOM]

2023 SPRING SEMESTER Class Description

- **Highlighted only!**

MGMT2001 경영정보시스템 (Introduction to Management Information Systems) 3-3-0

정보화 시대로 진입함에 따라 경영 환경의 급격한 변화가 예상되고 있다. 본 강좌는 정보기술과 정보시스템에 대한 전문적인 지식을 전수하고 정보기술과 정보시스템응용의 최신 추세(BPR, downsizing, Benchmarking, Multimedia 등)를 분석하여 이를 바탕으로 21세기 기업의 정보시스템 활용전략을 상세히 설명하고자 한다.

This introductory course focuses on information technologies and information systems for the 21st enterprise. A survey of information technologies includes business process reengineering, downsizing, benchmarking, value-added network, information super highway. Interconnection with information technologies, the information system infrastructure is described for operational, managerial, top levels of the enterprise.

ACCT1002 관리회계1 (Cost Accounting 1) 3-3-0

원가회계는 기업조직원 특히 경영층의 합리적인 의사결정을 위한 제품 원가정보의 제공을 주된 목적으로 하는 회계분야이다. 이 강의의 주요 내용은 원가의 흐름을 추적하여 정확한 제품 원가를 산출하는 방법과 산출된 원가정보의 효율적 분석방식에 관한 것이다. 본 강의는 원가 회계 더 나아가 관리회계의 첫 과정이므로 교과서와 숙제를 통해 강의 내용을 숙지시키게 된다.

(Prerequisite : Introduction to Accounting) Cost accounting is concerned with the accumulation and use of accounting information for the management of a firm. A major objective of this course is to provide knowledge of cost accounting. Students will learn how costs are cumulated, recorded, and identified with goods as they move through the manufacturing process because this is an introductory course, we must cover the basic vocabulary and mechanics of cost accounting, chiefly via textbook and homework problem route.

MGMT2003 생산운영관리 (Operations Management) 3-3-0

고객에게 최상의 품질을 갖춘 서비스를 제공하는 것은 현대 경영에 있어 결정적인 요구사항 이

다. 이 과목은 일반 기업뿐만 아니라 공기업과 제반 공공단체를 포함한 모든 조직에서의 제품과 서비스의 구매, 생산, 조달 과정에 초점을 둔다. 학생들은 어떻게 부가가치공정들(value creation processes)이 작동되는지, 어떻게 그 공정들이 향상되어 질 수 있는지를 이론적 분석도구와 사례 등을 통해 심도 있게 배우게 된다.

This course is designed to examine the importance of operations management not only in private companies but also public organizations. It covers the concepts, theories, and analytical tools for effective operations management for manufacturing and service production. Topics include productivity management, quality management, inventory control, logistics management, and service management. This class does not have any prerequisite, but Business Statistics could be a great help for the class.

MGMT2004 재무관리 (Financial Management) 3-3-0

재무관리에 관한 기초개념, 예를 들면 금융시장, 화폐의 시간적 가치, 위험분석, 자본비용 등을 이해시키고 다음에 자본예산, 자본구조의 선택, 운전자본관리 등의 의사결정을 통하여 재무관리담당자가 기업의 가치를 극대화 시키는 방법을 이해시킨다.

Financial management is intended for introductory finance course. It begins with discussion of basic concepts, including financial market, time value of money, risk analysis and valuation models, and cost of capital. Subsequently this course intends to explain how financial managers can help maximize the value of their firms by making better decisions in such areas as capital budgeting, choice of capital structure and making capital management.

MGMT2005 조직행동론 (Organizational Behavior) 3-3-0

조직행동론은 개인과 집단이 조직 안에서의 행동에 영향을 미치는 과정을 연구하는 분야로서, 주로 조직 내 미시적인 차원, 즉 개인 및 대인관계, 집단 등에 관련된 이슈들을 다룬다. 궁극적으로는 수강생들이 효과적인 관리자가 될 수 있도록 인간관계 기술의 발전을 돕고자 하는 것이 이 과목의 목표이다.

Organizational Behavior is a multidisciplinary research field that investigate the processes that individuals and groups influence the behaviors in organizations. The focus of the course is the micro level in organizations - issues concerning individuals, interpersonal relations, and groups. The overall purpose of the course is to help you develop the people skills you need to be effective employees or managers in organizations.

MGMT2008 소비자행동론 (Consumer Behavior research) 3-3-0

현대 마케팅의 요체는 소비자이다. 소비자의 행동에 영향을 미치는 외적 환경요인과 내적 심리적 요인의 내용 및 특성을 규명하고 소비자가 특정상황에서 어떠한 의사결정과정을 거치게 되는가를 조사한다. 그래서 소비자가 왜 특정상품이나 특정점포를 선택하는 이유를 밝혀 그들의 구매행동을 예측할 수 있게 한다.

Customer is a basis of modern marketing. The objectives of this course are to create an understanding of external environment factors and internal psychology factors and to research for what Decision-Making process in different condition. so, this will include defining the problem why customer choose the certain brand products and store.

MGMT3004 국제마케팅 (International Marketing) 3-3-0

국제마케팅에서의 특정한 이론적 연관성 및 관리적, 전략적 이슈에 대한 이해를 도모한다. 이 과목의 내용은 크게4가지로 구분한다. (1) 마케팅 컨셉트의 이해및국제 마케팅에 대한 조망, (2) 국제 마케팅 환경의 분석, (3) 국제시장에서의 마케팅 믹스의 이해, (4) 전략적 마케팅 이슈를 다룬다.

This course pursues to have the students understanding on the specific theoretical contexts and managerial and strategic issues in international marketing. The course could be divided as four steps: (1) Understanding of marketing concept and international marketing perspective, (2) Analyzing international marketing environment, (3) Understanding of Marketing Mix in international arena, (4) Strategic marketing issues

MGMT4012 마케팅전략 (Marketing Strategy) 3-3-0

본 강의는 마케팅 전략의 관점에서 오늘날 마케팅의 여러 기능을 분석하는데 그 목적이 있다. 즉, 문제점을 파악하여 자료를 수집하고 분석함으로써 전략적, 전술적 마케팅 의사결정 및 최적안을 이끌어내는 능력을 개발한다. 덧붙여 이러한 결론을 구두나 서면으로 체계적으로 답변할 수 있는 능력을 함양시킨다.

This course is designed to provide students with an analysis of today's marketing functions as viewed from the perspective of the marketing strategy. The objective of this course is to develop the ability to probe problems and organize and analyze data to support strategic and tactical marketing, recommendations. In addition, to develop the ability to defend these recommendations in convincing oral and written reports.

MGMT4021 조직개발 (Organizational Development) 3-3-0

변화하는 조직환경에 대응하여 조직, 집단, 개인의 적응력을 향상할 수 있는 기법들을 이론적, 실증적, 임상적 연구결과들에 입각하여 다룬다. 경영진단 및 컨설팅, 변화관리, 조직문화개발, 집단 역학관리 등이 주요 주제로 논의된다.

Understanding various organizational interventions including management counselling, change management, development, organizational culture development, group dynamics management etc.

MGMT3025 인사조직세미나 (Human Resource & Organization Seminar) 3-3-0

본 과목은 인사조직 분야의 실무/학계의 최신 동향에 관한 이론/방법론에 관하여 학생들의 이해를 증진시키는 데 목적을 두고 있다.

The purpose of this course is to deliver the understanding of the most recent trend of academic research and managerial practices in the area of human resource management and organization studies to the undergraduate students.

MGMT3037 조직이론 (Organization Theory) 3-3-0

경영학 인사조직(매니지먼트) 분야의 이론적 틀은 조직내에서 인간 행동을 탐색하는 미시적 접근과 산업과 시장 환경 속에서 조직간에서 발생하는 조직의 행동을 탐색하는 거시적 접근으로 구성되어 있다. 조직행동론이 조직내의 인간행동에 관한 이론적 탐색을 목적으로 하는 과목이라면, 조직이론은 조직간의 행동에 관한 이론적 탐색을 다루는 과목이다. 이 과목은 경영학 매니지먼트 분야의 연구 활동의 이론적 기반을 제공하는 조직이론을 다수 소개하여, 이론적 정교성과 과학적 엄정성을 근간으로 하는 실증 연구를 이해할 수 있는 지식과 소양을 쌓는 것으로 목적으로 한다.

In general, "organization theory" refers to a research area in which researchers attempt to build and test theories about organizations, organization-environment relations, and organizing processes. Unlike "organizational behavior" focusing on individual attitudes and behaviors in intra-organizational contexts, organization theory deals mainly with inter-organizational phenomena as an academic discipline taught at management school. In this course, students will be introduced to several established theories about organizations, and they will be encouraged to become knowledgeable scholars or practitioners with better understandings about scientifically rigorous studies.

MGMT3011 서비스운영관리 (Service Operations Management) 3-3-0

서비스의 특성을 토대로 서비스 전략, 서비스와 정보기술, 서비스품질, 서비스생산성을 강의와 사

례를 병행하여 다룬다. 특히 서비스의 성격과 일반 제조업과의 차이점, 서비스 유형 및 전달과정 등의 핵심 개념을 중점적으로 배우며, 새로운 서비스의 개발과 확산과정, 서비스가격의 최적화 및 전략 등을 이론과 사례분석을 통해 강의한다.

This course covers issues such as the characteristics, types, and delivery processes of various kinds of services. It first outlines the basic concept of service delivery process and service management, and provides practical knowledge of the current service quality improvement systems. Service diversification strategies, the proliferation process of new services, the analytical frameworks for service development, and the optimal pricing models of services will also be presented throughout this class.

MGMT1004 경영수학 (Business Mathematics) 3-3-0

경영수학은 경제학, 경영학 및 사회과학에서 사용되는 다양한 의사결정 해법에 필요한 기초 수학 이론과 응용을 다룬다. 경영현상에 대한 분석 및 의사결정 과정에서 필요한 방정식과 부등식, 선형대수, 행렬, 확률론, 기초적인 미분과 적분 등의 수학적 기법들이 주요 내용이다.

This course introduces the concepts for basic mathematical topics needed in the various decision making tools for economics, management and social sciences. The main topics are systems of equations and inequalities, linear algebra, matrix, elementary probability, basic calculus, and so on, which are arising in the processes of analysis and decision making.

MGMT4004 경영특강 (Special Topics in Management) 3-3-0

경영학 분야에서 최근 토픽을 선정하여 학생들로 하여금 실천적인 경영학을 깊이 있게 이해하도록 하는 목적으로 본 강의를 개설된다. 예를 들어, 벤처기업, 창업, 고객만족경영, 중소기업, 기술개발 등 다양한 토픽을 특색 있게 다루고 있다.

Current management topics are selected to provide deep understanding in business administration, including venture business, customer satisfaction management, small-medium size firms, technology development, etc.

on various topics of corporate management such as decision-making, team work, negotiation, motivation, leadership, accounting, marketing, production strategy, and develop critical thinking and problem-solving skills. The goal of this course is to provide students with wisdom to practice responsible management by applying philosophical reasoning in the fiercely competitive business world.

General English-Taught Course Information

The syllabus for each course is available on <http://desc.ithu.tw/111/1/XXXX>, with XXXX for 4-Digit Course Code (See tables below).

General Education (Sociology Group) EMI Course List

| Course Name | Department | Credits | Class Time |
|---|-------------------|---------|------------------------------|
| 3165 Financial News from a Macroeconomic Perspective | General Education | 2 | Mon/3,4[C106] |
| 3169 Democracies in East Asia: from the Cold War to today | General Education | 2 | Thu/8,9[A103] |
| 3172 East Asia's Global Future | General Education | 2 | Fri/1,2[A103] |
| 3177 The Important Current Global Issues | General Education | 2 | Mon/3,4[A101] |
| 3182 Image and the City | General Education | 2 | Wed/3,4[LAN111] |
| 3202 Emerging Technologies and Issues in Analytics for Business | General Education | 1 | Thu/9,10,11,Fri/6,7,8[SS322] |

General Education (Art and Humanities) EMI Course List

| Course Name | Department | Credits | Class Time |
|---|-------------------|---------|----------------|
| 3012 Taiwan History and Cultural Heritage | General Education | 2 | Thu/6,7[C103] |
| 3016 Women's Literature | General Education | 2 | Tue/3,4[H122] |
| 3025 The Romantic Period of Classical Music | General Education | 2 | Thu/6,7[SS003] |
| 3028 Western Art: Before Renaissance | General Education | 2 | Tue/3,4[H307] |
| | | | |

General Education (Nature and Science) EMI Course List

| Course Name | Department | Credits | Class Time |
|--|-------------------|---------|---------------|
| 3112 Music, Language, and the Brain | General Education | 2 | Wed/5,6[L008] |
| 3113 Animal Behavior, Evolution & the Brain Sciences | General Education | 2 | Wed/3,4[L008] |
| 3114 Watch News to Learn Food Safety | General Education | 2 | Mon/3,4[A106] |
| 3115 Electricity and Life | General Education | 2 | Thu/5,6[H216] |

Elective English Course List

| Course Name | Department | Credits | Class Time |
|---|-------------------|---------|---------------|
| 3284 Art and Communication | General Education | 2 | Thu/3,4[A101] |
| 3340 English Resume Writing and Job Search Tips | General Education | 2 | Fri/3,4[A108] |
| | | | |
| | | | |

General English-Taught Course Information

The syllabus for each course is available on <http://desc.ithu.tw/111/1/XXXX>, with XXXX for 4-Digit Course Code (See tables below).

EMI Course List (Graduate)

| Course Name | Department | Credits | Class Time |
|---|--|---------|-----------------------|
| 5191 Syntax of Mandarin Chinese | General Education | 3 | Mon/6,7,8[LAN212-1] |
| 5326 Solid-State Physics (II) | Department of Applied Physics | 3 | Mon/7,8,Thu/6[BS508A] |
| 5327 Digital Optics | Department of Applied Physics | 3 | Tue/5,Thu/3,4[ST132] |
| 5328 Statistical Mechanics (I) | Department of Applied Physics | 3 | Mon/3,4,Thu/2[ST132] |
| 5370 Analytical Electrochemistry | Department of Chemistry | 3 | Fri/2,3,4[AG106] |
| 5471 Seminar (I) | Department of Life Science | 1 | Mon/5,6[CH011] |
| 5473 Macromolecular Architectures | Department of Life Science | 3 | Thu/6,7,8[H121] |
| 5652 Industrial Waste Water Treatment | Department of Environmental Engineering | 3 | Wed/2,3,4[E202] |
| 5778 Biochip Technologies and Applications | Department of Electrical Engineering | 3 | Wed/5,6,7[H120] |
| 5921 Financial Management | International Business | 3 | Wed/2,3,4[M612] |
| 5922 Social Responsibility and Business Ethics | International Business | 2 | Mon/5,6[M612] |
| 5929 Strategic Planning-From Business Plan to Marketing | International Business | 3 | Tue/6,7,8[M611] |
| 6271 Theory of Organization | General Education | 3 | Wed/2,3,4[SS423] |
| 6272 Risk Management and Negotiation | General Education | 3 | Thu/7,8,9[SS423] |
| 6331 Seminar on French Government & Politics | Department of Political Science | 3 | Mon/2,3,4[SS427] |
| 6332 The American Politics Seminar | Department of Political Science | 3 | Mon/6,7,8[SS427] |
| 6771 Food Toxicology | Department of Food Science | 2 | Tue/3,4[AG121] |
| 6772 Biosensing Technology | Department of Food Science | 2 | Tue/6,7[AG121] |
| 6814 Hospitality Career Planning | Hospitality Management | 3 | Tue/2,3,4[M106] |
| 7051 Research Design | Department of Architecture | 3 | |
| 7052 Research Seminar on Space Syntax | Department of Architecture | 3 | Wed/6,7,8[ARC111] |
| 7053 Problems of Anthropocene and Urban Design Methods | Department of Architecture | 3 | Tue/2,3,4[ARC] |
| 7055 Sustainable I-Site Design for Advanced Research | Department of Architecture | 2 | Tue/5,6[ARC] |
| 6121 Marketing Analytics | Global Master of Business Administration | 3 | Mon/5,6,7[M242] |
| 6122 Financial Management and Reporting | Global Master of Business Administration | 3 | Wed/5,6,7,8[M243] |
| 6123 Economics for Global Managers | Global Master of Business Administration | 3 | Tue/5,6,7,8[M242] |
| 6124 Global Business Management and Strategy | Global Master of Business Administration | 3 | Tue/2,3,4[M242] |
| 6128 Global Entrepreneurship | Global Master of Business Administration | 2 | Wed/3,4[M242] |
| 6130 Programming Design | Global Master of Business Administration | 2 | Mon/1,2[M217] |

General English-Taught Course Information

The syllabus for each course is available on <http://desc.ithu.tw/111/1/XXXX>, with XXXX for 4-Digit Course Code (See tables below).

EMI Course List (Undergraduate)

| Course Name | Department | Credits | Class Time |
|--|----------------------------------|---------|--------------|
| 0091 English Oral Training (I) | Foreign Languages and Literature | 2 | Tu/3,4 |
| 0092 English Composition (I) | Foreign Languages and Literature | 2 | Th/6,7 |
| 0093 English Oral Training (I) | Foreign Languages and Literature | 2 | Tu/6,7 |
| 0094 English Composition (I) | Foreign Languages and Literature | 2 | Wed/6,7 |
| 0095 Introduction to Western Literature (II) | Foreign Languages and Literature | 3 | Wed/1,Th/1,2 |
| 0099 English Oral Training (I) | Foreign Languages and Literature | 2 | Tu/6,7 |
| 0100 English Composition (I) | Foreign Languages and Literature | 2 | Th/6,7 |
| 0101 English Oral Training (I) | Foreign Languages and Literature | 2 | Tu/6,7 |
| 0102 English Composition (I) | Foreign Languages and Literature | 2 | Th/6,7 |
| 0103 English Oral Training (I) | Foreign Languages and Literature | 2 | Th/6,7 |
| 0104 English Composition (I) | Foreign Languages and Literature | 2 | Tu/3,4 |
| 0105 English Oral Training (I) | Foreign Languages and Literature | 2 | Th/3,4 |
| 0106 English Composition (I) | Foreign Languages and Literature | 2 | Tu/3,4 |
| 0107 Introduction to Western Literature (II) | Foreign Languages and Literature | 3 | Wed/3,4,Th/9 |
| 0108 English Oral Training (II) | Foreign Languages and Literature | 2 | Tu/6,7 |
| 0109 English Composition (II) | Foreign Languages and Literature | 2 | Th/6,7 |
| 0110 English Oral Training (II) | Foreign Languages and Literature | 2 | Th/3,4 |
| 0111 English Composition (II) | Foreign Languages and Literature | 2 | Tu/6,7 |
| 0112 English Oral Training (II) | Foreign Languages and Literature | 2 | Th/1,2 |
| 0113 English Composition (II) | Foreign Languages and Literature | 2 | Tu/3,4 |
| 0114 Introduction to Linguistics | Foreign Languages and Literature | 2 | Mon/3,4 |
| 0115 English Oral Training (II) | Foreign Languages and Literature | 2 | Mon/1,2 |
| 0116 English Composition (II) | Foreign Languages and Literature | 2 | Fri/1,2 |
| 0117 English Oral Training (II) | Foreign Languages and Literature | 2 | Tu/3,4 |

General English-Taught Course Information

The syllabus for each course is available on <http://desc.ithu.tw/111/1/XXXX>, with XXXX for 4-Digit Course Code (See tables below).

| EMI Course List (Undergraduate) | | | |
|---|----------------------------------|---------|---------------|
| Course Name | Department | Credits | Class Time |
| 0118 English Composition (II) | Foreign Languages and Literature | 2 | Th/3,4 |
| 0119 English Oral Training (II) | Foreign Languages and Literature | 2 | Fri/1,2 |
| 0120 English Composition (II) | Foreign Languages and Literature | 2 | Tu/1,2 |
| 0121 Introduction to Linguistics | Foreign Languages and Literature | 2 | Wed/7,8 |
| 0125 English Oral Training (III) | Foreign Languages and Literature | 2 | Tu/1,2 |
| 0126 English Composition (III) | Foreign Languages and Literature | 2 | Th/1,2 |
| 0127 English Oral Training (III) | Foreign Languages and Literature | 2 | Tu/3,4 |
| 0128 English Composition (III) | Foreign Languages and Literature | 2 | Fri/3,4 |
| 0129 English Oral Training (III) | Foreign Languages and Literature | 2 | Mon/5,6 |
| 0130 English Composition (III) | Foreign Languages and Literature | 2 | Wed/3,4 |
| 0131 English Oral Training (III) | Foreign Languages and Literature | 2 | Tu/6,7 |
| 0132 English Composition (III) | Foreign Languages and Literature | 2 | Th/6,7 |
| 0133 English Oral Training (III) | Foreign Languages and Literature | 2 | Mon/6,7 |
| 0134 English Composition (III) | Foreign Languages and Literature | 2 | Wed/6,7 |
| 0135 British Literature (II) | Foreign Languages and Literature | 3 | Th/3,4 Tu/2 |
| 0136 British Literature (IV) | Foreign Languages and Literature | 3 | Tu/5,6,7 |
| 0137 American Literature (II) | Foreign Languages and Literature | 3 | Mon/3,4,Wed/8 |
| 0138 American Literature (II) | Foreign Languages and Literature | 3 | Wed/7 Mon/6,7 |
| 0139 Advanced Listening | Foreign Languages and Literature | 2 | Th/3,4 |
| 0140 English Pronunciation Improvement | Foreign Languages and Literature | 2 | Tu/5,6 |
| 0141 English Grammar for Daily Oral and Written Communication | Foreign Languages and Literature | 2 | Fri/3,4 |
| 0142 Corpus Linguistics and Natural Language Processing | Foreign Languages and Literature | 3 | Wed/6,7,8 |
| 0143 Greek and Roman Mythology | Foreign Languages and Literature | 2 | Mon/3,4 |
| 0144 Video Making in Spanish | Foreign Languages and Literature | 2 | Wed/6,7 |
| 0145 English News | Foreign Languages and Literature | 2 | Fri/3,4 |
| 0146 Selected Readings in Prose | Foreign Languages and Literature | 2 | Tu/8,9 |
| 0147 Research Methods | Foreign Languages and Literature | 2 | Mon/7,8 |
| 0148 Selected Fiction | Foreign Languages and Literature | 2 | Tu/3,4 |
| 0149 Selected Fiction: Contemporary Stories | Foreign Languages and Literature | 2 | Wed/8,9 |
| 0150 Film and Literature | Foreign Languages and Literature | 2 | Tu/8,9 |
| 0151 Vlogging: Enhance your Communication Skills II | Foreign Languages and Literature | 2 | Wed/1,2 |

General English-Taught Course Information

The syllabus for each course is available on <http://desc.ithu.tw/111/1/XXXX>, with XXXX for 4-Digit Course Code (See tables below).

EMI Course List (Undergraduate)

| Course Name | Department | Credits | Class Time |
|---|----------------------------------|---------|---------------------|
| 0152 Diversity of the World's Languages II | Foreign Languages and Literature | 2 | Th/5,6 |
| 0153 European Pop Culture and Critical Review | Foreign Languages and Literature | 2 | Th/3,4 |
| 0154 Culture and Translation | Foreign Languages and Literature | 2 | Tu/3,4 |
| 0155 Introduction to Cultural Studies | Foreign Languages and Literature | 2 | Th/3,4 |
| 0156 TESL Methodology-Teaching Hearing Impaired Children English Speaking | Foreign Languages and Literature | 2 | Wed/5,6 |
| 0157 Women's Literature: Post-1900 | Foreign Languages and Literature | 2 | Th/5,6 |
| 0158 Shakespeare: Comedy | Foreign Languages and Literature | 2 | Mon/3,4 |
| 0159 Language Internship (II) | Foreign Languages and Literature | 3 | |
| 0160 Senior Play (II) | Foreign Languages and Literature | 2 | Mon/8,9 |
| 0161 Seminar: Language and Intercultural Communication | Foreign Languages and Literature | 2 | Wed/6,7 |
| 0162 Career English: Preparing for English Job Interviews | Foreign Languages and Literature | 2 | Th/3,4 |
| 0163 Seminar: TESOL Issue: Language Test and Assessment | Foreign Languages and Literature | 2 | Th/6,7 |
| 0164 Seminar: English Syntax | Foreign Languages and Literature | 2 | Fri/3,4 |
| 0165 Seminar: Translation in Business and Multimedia | Foreign Languages and Literature | 2 | Tu/5,6 |
| 0166 Seminar: International Affairs and Interpreting | Foreign Languages and Literature | 2 | Th/6,7 |
| 0167 Seminar: Fairy Tales | Foreign Languages and Literature | 2 | Mon/8,9 |
| 0168 Seminar: Visual Text | Foreign Languages and Literature | 2 | Wed/8,9 |
| 0169 Seminar: African-American Experience in August Wilson's Selected Plays | Foreign Languages and Literature | 2 | Mon/3,4 |
| 0170 Seminar: George Orwell and the Idea of Europe | Foreign Languages and Literature | 2 | Fri/3,4 |
| 0171 Seminar: The Politics of Horror | Foreign Languages and Literature | 2 | Mon/6,7 |
| 0172 Seminar: Food Culture and Writing: East Asia | Foreign Languages and Literature | 2 | Wed/6,7 |
| 0712 Calculus A (II) | Mathematics | 3 | Mon/6,7 Th/1,2 |
| 0713 Calculus B (II) | Mathematics | 3 | Tu/8,9,Wed/6,7 |
| 1151 Economics | College of Management | 3 | Tu/3,4,Th/8,9 |
| 1152 Programming Design | College of Management | 3 | Fri/2,3,4[M217] |
| 1153 Accounting | College of Management | 3 | Th/1,2,3,4 |
| 1154 Introduction to Management | College of Management | 3 | Mon/6,7,8 |
| 1155 Product and Operations Management | College of Management | 3 | |
| 1156 Statistics | College of Management | 3 | Th/1,2,3,4 |
| 1157 Business Research Methods | College of Management | 3 | Tu/2,3,4[M007] |
| 1158 International Business | College of Management | 3 | Fri/2,3,4 |
| 1159 Business Policy and Strategy | College of Management | 3 | Wed/13,Th/13,Fri/13 |
| 1160 Marketing Management | College of Management | 3 | Wed/2,3,4 |
| 1161 Western Culture and Society | College of Management | 3 | Tu/6,7,8 |
| 1162 Global Communication for Managers | College of Management | 1 | Th/6,7 Th/5 |
| 1163 Integrated Critical Reasoning | College of Management | 1 | Wed/8,9,10 |
| 1164 Advanced Business Writing for Managers | College of Management | 2 | Fri/10,11 |

General English-Taught Course Information

The syllabus for each course is available on <http://desc.ithu.tw/111/1/XXXX>, with XXXX for 4-Digit Course Code (See tables below).

EMI Course List (Undergraduate)

| Course Name | Department | Credits | Class Time |
|--|-------------------------|---------|---------------------------------------|
| 1165 Advanced Business Presentation for Managers | College of Management | 1 | Fri/12 |
| 1174 Integrated Writing for Global Managers | College of Management | 2 | Th/10,11 |
| 1175 Integrated Presentation for Global Managers | College of Management | 1 | Th/12 |
| 1249 Business Writing | Business Administration | 2 | Fri/3,4 |
| 1250 English Reading and Grammar | Business Administration | 3 | Th/9,10,11[M024] |
| 1255 Customer Relationship Management | Business Administration | 3 | Th/6,7,8 |
| 1323 Introduction to Business Management | International Business | 3 | Th/2,3,4 |
| 1349 Service Innovation and Design Thinking | International Business | 3 | Th/2,3,4 |
| 1351 Electronic Commerce | International Business | 3 | Mon/10,11,12[M023] |
| 1353 Strategic Management | International Business | 3 | Mon/6,7,8 |
| 1359 Technology Marketing- Global Perspective | International Business | 3 | Tu/6,7,8 |
| 1364 Consumer Behavior | International Business | 3 | Wed/2,3,4 |
| 1438 Workplace English | Accounting | 3 | Wed/6,7,8 |
| 1444 Accounting | Accounting | 3 | Th/6,7,8,9 |
| 1499 Statistics | Finance | 3 | Th/3,4Th/1,2 |
| 1501 Macroeconomics | Finance | 3 | Th/6,7,8 |
| 1524 Accounting | Finance | 3 | Th/1,2,3,4 |
| 1757 Emerging Technologies and Issues in Analytics for Busines | Economics | 1 | Th/9,10,11,Fri/6,7,8 |
| 1812 French Government & Politics | Political Science | 2 | Fri/3,4 |
| 1957 Contemporary Ethical Issues | Sociology | 3 | Tu/2,3,4 |
| 2227 Rooms Division Management | Hospitality Management | 2 | Mon/6,7 |
| 2241 Meeting, Conventions and Event Management | Hospitality Management | 2 | Wed/7,8 |
| 2242 The Hospitality Industry Business | Hospitality Management | 2 | Wed/5,6 |
| 2731 Topics in English | International College | 3 | Tu/1,2,Th/1,2 |
| 2732 Cross-Cultural Psychology | International College | 3 | Wed/3,4,Th/5,6 |
| 2733 Money, Finance and Blockchain | International College | 3 | Mon/1,2,Tu/1,2 Th/1,2Wed/1,2,Fri/1,2 |
| 2734 Written Business Communication | International College | 3 | Fri/1,2Tu/1,2Th/1,2Mon/1,2Wed/1,2 |
| 2735 Population Decline: Problems and Solutions | International College | 3 | Th/1,2Tu/1,2,Fri/1,2Mon/1,2Wed/1,2 |
| 2736 Elementary Chinese (for Non-native Speakers) | International College | 3 | Fri/1,2Wed/1,2,Th/1,2Tu/1,2Mon/1,2 |
| 2737 Culture Trends in Taiwan | International College | 3 | Mon/1,2,Tu/1,2,Wed/1,2,Th/1,2,Fri/1,2 |
| 2738 Management of Organizations | International College | 3 | Fri/3,4Tu/3,4Th/3,4Wed/3,4Mon/3,4 |
| 2739 Photogrammetry and Videogrammetry | International College | 3 | Wed/3,4Tu/3,4,Fri/3,4Mon/3,4Th/3,4 |
| 2741 Business Chinese (for non-native Chinese speakers) | International College | 3 | Mon/3,4,Tu/3,4,Wed/3,4,Th/3,4,Fri/3,4 |
| 2742 A Kaleidoscope: The Popular Music of Taiwan | International College | 3 | Fri/5,6Mon/5,6,7Wed/5,6,7Tu/5,6 |
| 2743 From Lust to Life: Cinematic Stories | International College | 3 | Mon/5,6,7,Tu/5,6,Wed/5,6,7,Fri/5,6 |
| 2744 Women, Music, Culture | International College | 3 | Tu/5,6Fri/5,6Mon/5,6,7Wed/5,6,7 |
| 2745 The Art of Papermaking | International College | 3 | Mon/8,9,Tu/7,8,9 Fri/7,8,9Wed/8,9 |

General English-Taught Course Information

The syllabus for each course is available on <http://desc.ithu.tw/111/1/XXXX>, with XXXX for 4-Digit Course Code (See tables below).

EMI Course List (Undergraduate)

| Course Name | Department | Credits | Class Time |
|--|---|---------|---------------------------------------|
| 2746 Tea Culture in Taiwan | International College | 3 | Mon/8,9,Tu/7,8,9,Wed/8,9 Fri/7,8,9 |
| 2747 A Confucian Game of the Throne | International College | 3 | Mon/8,9,Wed/8,9,Fri/7,8,9 Tu/7,8,9 |
| 2748 Basic of Positive Psychology | International College | 3 | Mon/8,9,Tu/7,8,9,Wed/8,9 Fri/7,8,9 |
| 2749 A Field Course in GIS | International College | 3 | Mon/5,6,7,Tu/5,6,Wed/5,6,7,Fri/5,6 |
| 2750 Introduction to Translation - Chinese to English | International College | 3 | Mon/8,9,Tu/7,8,9,Wed/8,9,Fri/7,8,9 |
| 2751 From Taiwan to the World: Culture, Society, Environment and Economics | International College | 1 | Mon/10,11,12 |
| 2752 Writing: Food & Identity | International College | 3 | Wed/3,4Fri/3,4Mon/3,4,Th/3,4Tu/3,4 |
| 2761 Economics | International Business Administration | 3 | Mon/3,4,Th/3,4 |
| 2762 Economics | International Business Administration | 3 | Wed/3,4,Fri/6,7 |
| 2763 Accounting | International Business Administration | 3 | Th/6,7,8,9 |
| 2764 Calculus | International Business Administration | 3 | Mon/7,8[M025] Fri/8,9Tu/6 |
| 2765 GL:Personal Identity in Historical Perspective | International Business Administration | 3 | Th/3,4Mon/3,4 |
| 2766 GL:Personal Identity in Historical Perspective | International Business Administration | 3 | Wed/3,4,Fri/6,7 |
| 2767 GL:Trends in Global Ecology & Environmental Change | International Business Administration | 3 | Tu/3,4,Fri/1,2 |
| 2768 GL:Trends in Global Ecology & Environmental Change | International Business Administration | 3 | Tu/3,4,Fri/5,6 |
| 2769 GL:AI Thinking & Basic Programming | International Business Administration | 2 | Mon/2,3,4[M025] |
| 2770 Human Resource Management | International Business Administration | 3 | Tu/5,6,Fri/3,4 |
| 2771 Electronic Commerce | International Business Administration | 3 | Mon/5,6,Th/3,4 |
| 2772 International Business Management | International Business Administration | 3 | Mon/3,4Th/3,4 |
| 2773 Entrepreneurship | International Business Administration | 3 | Tu/3,4,Fri/3,4 |
| 2774 Topics in English | International Business Administration | 3 | Th/1,2Tu/1,2 |
| 2775 Consumer Behavior | International Business Administration | 3 | Th/5,6Tu/7,8 |
| 2776 Risk Management and Insurance | International Business Administration | 3 | Wed/7,8[M007] Tu/7,8 |
| 2777 Brand Management | International Business Administration | 2 | Mon/6,7,8 |
| 2778 Financial Literacy | International Business Administration | 2 | Wed/2,3,4 |
| 2779 Seminar on the Internationalization of Taiwan's Workforce | International Business Administration | 3 | Mon/3,4,Tu/3,4,Wed/3,4,Th/3,4,Fri/3,4 |
| 2780 The Art of Business in Asia | International Business Administration | 3 | Wed/8,9 Tu/7,8,9,Fri/7,8,9Mon/8,9 |
| 2781 Social Media Strategies for Business | International Business Administration | 3 | Tu/5,6,Fri/5,6Wed/5,6,7Mon/5,6,7 |
| 2821 GL:Personal Identity in Historical Perspective | Sustainability Science & Management Program | 3 | Mon/3,4,Th/3,4 |
| 2822 Physics | Sustainability Science & Management Program | 3 | Mon/5,6,Wed/3,4 |
| 2823 Introduction to Sustainability | Sustainability Science & Management Program | 3 | Tu/5,6,Wed/7,8 |
| 2824 Freshman Project (II) | Sustainability Science & Management Program | 1 | Mon/7,8 |
| 2825 Statistics | Sustainability Science & Management Program | 3 | Tu/5,6,Th/3,4 |
| 2826 Circular Economy | Sustainability Science & Management Program | 3 | Tu/7,8,Th/5,6 |
| 2827 Principles of Engineering | Sustainability Science & Management Program | 3 | Mon/5,6Fri/3,4 |
| 2828 Sophomore Project (II) | Sustainability Science & Management Program | 1 | Mon/3,4 |
| 2829 Environmental Hygiene | Sustainability Science & Management Program | 3 | Tu/5,6Th/3,4 |
| 2830 Junior Project (II) | Sustainability Science & Management Program | 1 | Fri/3,4 |

General English-Taught Course Information

The syllabus for each course is available on <http://desc.ithu.tw/111/1/XXXX>, with XXXX for 4-Digit Course Code (See tables below).

EMI Course List (Undergraduate)

| | | | |
|--|---|---|---|
| 2831 Senior Project (II) | Sustainability Science & Management Program | 3 | Th/9,10,11,12 |
| 2832 Sustainability Internship | Sustainability Science & Management Program | 3 | |
| 2833 Sustainable Design and Innovation | Sustainability Science & Management Program | 3 | Th/5,6,7,8[M007] |
| 2834 Fundamentals of Material Science | Sustainability Science & Management Program | 3 | Mon/1,2,Tu/1,2,Wed/1,2,Th/1,2,Fri/1,2 |
| 2835 Water Innovation and Sustainability | Sustainability Science & Management Program | 3 | Wed/5,6,7 Fri/5,6Mon/5,6,7,Tu/5,6 |
| 2836 Sustainability in Transport | Sustainability Science & Management Program | 3 | Mon/3,4,Tu/3,4,Wed/3,4,Th/3,4,Fri/3,4 |
| 2837 Introduction to Scientific Writing and Research Methodology | Sustainability Science & Management Program | 2 | Tu/4,Wed/3,4 |
| 2861 GL:Personal Identity in Historical Perspective | Interdisciplinary Degree Program | 3 | Th/2,3,4 |
| 2862 GL:Trends in Culture & the Arts | Interdisciplinary Degree Program | 3 | Th/5Fri/1,2 |
| 2865 Contemporary Ethical Issues | Interdisciplinary Degree Program | 3 | Tu/2,3,4 |
| 2866 Christian Ethics | Interdisciplinary Degree Program | 2 | Th/5,6 |
| 2868 The Philosophy of Sex and Relationships | Interdisciplinary Degree Program | 3 | Wed/8,9 Mon/8,9[M016] Fri/7,8,9Tu/7,8,9 |
| 2869 The Art of Business in Asia | Interdisciplinary Degree Program | 3 | Tu/7,8,9,Fri/7,8,9Mon/8,9,Wed/8,9 |
| 2870 Elementary Chinese (for Non-native Speakers) | Interdisciplinary Degree Program | 3 | Fri/1,2Wed/1,2,Th/1,2Tu/1,2Mon/1,2 |
| 2871 Business Chinese (for non-native Chinese speakers) | Interdisciplinary Degree Program | 3 | Wed/3,4 Tu/3,4Fri/3,4Mon/3,4,Th/3,4 |



ESIC BARCELONA - UNDERGRADUATE CAMPUS

COURSE LIST 2022-2023

Academic Plans Available at: <https://www.esic.edu/buscador-guias-docentes/#>

| DEGREE | YEAR | SEMESTER | LANGUAGE | COURSE CODE | COURSE TITLE | CREDITS | SHIFT | AVAILABLE PLACES |
|---|---|-----------|-------------|---|--|-----------|-----------|------------------|
| BLOCK 1 | Grado en Marketing | 2 | 1 SPANISH | GМКB0016 | Economía II: Macroeconomía | 6 | MORNING | 18 |
| | Grado en Marketing | 2 | 1 SPANISH | GМКB0015 | Análisis Económico Financiero en Marketing I | 4,5 | MORNING | 18 |
| | Grado en Marketing | 2 | 1 SPANISH | GМКB0013 | Regulación Jurídica del Mercado | 4,5 | MORNING | 18 |
| | Programa Avanzado de Habilidades Directivas + Título Superior | 2 | 1 SPANISH | ING3 | Inglés III | 6 | MORNING | 18 |
| | Título Superior en Negocios Digitales | 2 | 1 SPANISH | BD01-0036 | Robótica | 4,5 | MORNING | 18 |
| | Grado en Marketing | 2 | 1 SPANISH | GМКB0014 | Responsabilidad y Marketing Social Corporativo | 6 | MORNING | 18 |
| | Grado en Marketing | 2 | 1 SPANISH | GМКB0011 | Comportamiento del Consumidor I | 4,5 | MORNING | 18 |
| Grado en Marketing | 2 | 1 SPANISH | GМКB0012 | Marketing Estratégico | 4,5 | MORNING | 18 | |
| BLOCK 2 | Grado en Marketing | 2 | 2 SPANISH | GМКB0021 | Análisis Económico Financiero en Marketing II | 4,5 | MORNING | 18 |
| | Grado en Marketing | 2 | 2 SPANISH | GМКB0022 | Investigación de Mercados I | 4,5 | MORNING | 18 |
| | Grado en Marketing | 2 | 2 SPANISH | GМКB0017 | Comportamiento del Consumidor II | 4,5 | MORNING | 18 |
| | Programa Avanzado de Habilidades Directivas + Título Superior | 2 | 2 SPANISH | ING4 | Inglés IV | 6 | MORNING | 18 |
| | Título Superior en Negocios Digitales | 2 | 2 SPANISH | BD01-0037 | Programación Web | 4,5 | MORNING | 18 |
| | Grado en Marketing | 2 | 2 SPANISH | GМКB0018 | Política de Producto | 6 | MORNING | 18 |
| | Grado en Marketing | 2 | 2 SPANISH | GМКB0019 | Política de Distribución | 6 | MORNING | 18 |
| Grado en Marketing | 2 | 2 SPANISH | GМКB0020 | Gestión Estratégica de la Marca | 4,5 | MORNING | 18 | |
| BLOCK 3 | Bachelor Degree in Marketing | 2 | 1 ENGLISH | BDMB0011 | Economy II: Macroeconomics | 6 | MORNING | 5 |
| | Bachelor Degree in Marketing | 2 | 1 ENGLISH | BDMB0012 | Economic-Financial Analysis for Marketing I | 4,5 | MORNING | 5 |
| | Bachelor Degree in Marketing | 2 | 1 ENGLISH | BDMB0013 | Legal Regulation of the Market | 4,5 | MORNING | 5 |
| | Degree in Digital Business | 2 | 1 ENGLISH | DDBB0034 | Robotics | 4,5 | MORNING | 5 |
| | Diploma in Professional Skills + Degree in Digital Business | 2 | 1 ENGLISH | CN3 | Chinese III | 6 | MORNING | 5 |
| Bachelor Degree in Marketing | 2 | 1 ENGLISH | BDMB0014 | Marketing and Corporate Social Responsibility | 6 | MORNING | 5 | |
| Bachelor Degree in Marketing | 2 | 1 ENGLISH | BDMB0015 | Consumer's Behavior I | 4,5 | MORNING | 5 | |
| Bachelor Degree in Marketing | 2 | 1 ENGLISH | BDMB0016 | Strategic Marketing | 4,5 | MORNING | 5 | |
| BLOCK 4 | Bachelor Degree in Marketing | 2 | 2 ENGLISH | BDMB0012 | Economic-Financial Analysis for Marketing II | 4,5 | MORNING | 5 |
| | Bachelor Degree in Marketing | 2 | 2 ENGLISH | BDMB0018 | Market Research I | 4,5 | MORNING | 5 |
| | Bachelor Degree in Marketing | 2 | 2 ENGLISH | BDMB0019 | Consumer's Behavior II | 4,5 | MORNING | 5 |
| | Degree in Digital Business | 2 | 2 ENGLISH | DDBB0035 | Web Programming | 4,5 | MORNING | 5 |
| | Diploma in Professional Skills + Degree in Digital Business | 2 | 2 ENGLISH | CN4 | Chinese IV | 6 | MORNING | 5 |
| | Bachelor Degree in Marketing | 2 | 2 ENGLISH | BDMB0020 | Product Policy | 6 | MORNING | 5 |
| | Bachelor Degree in Marketing | 2 | 2 ENGLISH | BDMB0021 | Distribution Policy | 6 | MORNING | 5 |
| Bachelor Degree in Marketing | 2 | 2 ENGLISH | BDMB0022 | Strategic Brand Management | 4,5 | MORNING | 5 | |
| BLOCK 5 | Grado en Marketing | 3 | 1 SPANISH | GМКB0028 | Comunicación y Publicidad | 6 | AFTERNOON | 14 |
| | Grado en Marketing | 3 | 1 SPANISH | GМКB0026 | Métodos de Decisión Aplicados al Marketing | 4,5 | AFTERNOON | 14 |
| | Grado en Marketing | 3 | 1 SPANISH | GМКB0027 | Marketing y Sistemas de Información Aplicados | 4,5 | AFTERNOON | 14 |
| | Programa Avanzado de Habilidades Directivas + Título Superior | 3 | 1 SPANISH | BD01-0010 | Desarrollo Creativo | 3 | AFTERNOON | 14 |
| | Programa Avanzado de Habilidades Directivas + Título Superior | 3 | 1 SPANISH | BD01-0008 | Diseño Web | 6 | AFTERNOON | 14 |
| | Grado en Marketing | 3 | 1 SPANISH | GМКB0023 | Política de Precios y Costes | 6 | AFTERNOON | 14 |
| Grado en Marketing | 3 | 1 SPANISH | GМКB0024 | Técnicas de Negociación Comercial | 4,5 | AFTERNOON | 14 | |
| Grado en Marketing | 3 | 1 SPANISH | GМКB0025 | Marketing Relacional y Directo | 4,5 | AFTERNOON | 14 | |
| BLOCK 6 | Grado en Marketing | 3 | 2 SPANISH | GМКB0033 | Creación de Empresas | 4,5 | AFTERNOON | 14 |
| | Grado en Marketing | 3 | 2 SPANISH | GМКB0032 | Dirección de Recursos Humanos | 4,5 | AFTERNOON | 14 |
| | Grado en Marketing | 3 | 2 SPANISH | GМКB0029 | Dirección de Ventas | 4,5 | AFTERNOON | 14 |
| | Programa Avanzado de Habilidades Directivas + Título Superior | 3 | 2 SPANISH | BD01-0009 | Generación de Espacios Digitales | 3 | AFTERNOON | 14 |
| | Programa Avanzado de Habilidades Directivas + Título Superior | 3 | 2 SPANISH | BD01-0012 | Multimedia | 3 | AFTERNOON | 14 |
| | Título Superior en Negocios Digitales | 3 | 2 SPANISH | TSMK18-0021 | Búsqueda y Análisis de Tendencias | 3 | AFTERNOON | 14 |
| | Grado en Marketing | 3 | 2 SPANISH | GМКB0030 | Dirección de Marketing Internacional | 6 | AFTERNOON | 14 |
| Grado en Marketing | 3 | 2 SPANISH | GМКB0031 | Estrategias de Marketing Digital | 6 | AFTERNOON | 14 | |
| Grado en Marketing | 3 | 2 SPANISH | GМКB0034 | Investigación de Mercados II | 4,5 | AFTERNOON | 14 | |
| BLOCK 7 | Bachelor Degree in Marketing | 3 | 1 ENGLISH | BDMB0023 | Communication and Advertising | 6 | AFTERNOON | 14 |
| | Bachelor Degree in Marketing | 3 | 1 ENGLISH | BDMB0024 | Decision-Making Methods Applied to Marketing | 4,5 | AFTERNOON | 14 |
| | Bachelor Degree in Marketing | 3 | 1 ENGLISH | BDMB0025 | Marketing and Applied Information Systems | 4,5 | AFTERNOON | 14 |
| | Diploma in Professional Skills + Degree in Digital Business | 3 | 1 ENGLISH | DDB-BAR018 | Web Design | 6 | AFTERNOON | 14 |
| | Diploma in Professional Skills + Degree in Digital Business | 3 | 1 ENGLISH | DPS-BAR007 | Creative Mindset | 3 | AFTERNOON | 14 |
| | Bachelor Degree in Marketing | 3 | 1 ENGLISH | BDMB0026 | Prices and Costs Policy | 6 | AFTERNOON | 14 |
| | Bachelor Degree in Marketing | 3 | 1 ENGLISH | BDMB0027 | Trading Techniques | 4,5 | AFTERNOON | 14 |
| Bachelor Degree in Marketing | 3 | 1 ENGLISH | BDMB0028 | Relational and Direct Marketing | 4,5 | AFTERNOON | 14 | |
| BLOCK 8 | Bachelor Degree in Marketing | 3 | 2 ENGLISH | BDMB0029 | Business Start-up | 4,5 | AFTERNOON | 14 |
| | Bachelor Degree in Marketing | 3 | 2 ENGLISH | BDMB0030 | Human Resources Management | 4,5 | AFTERNOON | 14 |
| | Bachelor Degree in Marketing | 3 | 2 ENGLISH | BDMB0031 | Sales Management | 4,5 | AFTERNOON | 14 |
| | Diploma in Professional Skills + Degree in Digital Business | 3 | 2 ENGLISH | DPS-BAR009 | Multimedia | 3 | AFTERNOON | 14 |
| | Diploma in Professional Skills + Degree in Digital Business | 3 | 2 ENGLISH | DPS-BAR008 | Creation of Digital Spaces | 3 | AFTERNOON | 14 |
| | Degree in Digital Business | 3 | 2 ENGLISH | DDB-BAR019 | Trend Research and Analytics | 3 | AFTERNOON | 14 |
| | Bachelor Degree in Marketing | 3 | 2 ENGLISH | BDMB0032 | International Marketing Management | 6 | AFTERNOON | 14 |
| Bachelor Degree in Marketing | 3 | 2 ENGLISH | BDMB0033 | Digital Marketing Strategies | 6 | AFTERNOON | 14 | |
| Bachelor Degree in Marketing | 3 | 2 ENGLISH | BDMB0034 | Market Research II | 4,5 | AFTERNOON | 14 | |
| BLOCK 9 | Grado en Marketing | 4 | 1 SPANISH | GМКB0039 | Dirección Estratégica | 4,5 | AFTERNOON | 15 |
| | Grado en Marketing | 4 | 1 SPANISH | GМКB0036 | Plan de Marketing | 6 | AFTERNOON | 15 |
| | Grado en Marketing | 4 | 1 SPANISH | GМКB0037 | Neuromarketing | 4,5 | AFTERNOON | 15 |
| | Grado en Marketing | 4 | 1 SPANISH | GМКB0038 | E-Commerce | 4,5 | AFTERNOON | 15 |
| | Grado en Marketing | 4 | 1 SPANISH | GМКB0040 | Modelos de Negocio en la Economía Digital | 4,5 | AFTERNOON | 15 |
| | Grado en Marketing | 4 | 1 SPANISH | GМКB0041 | Seminarios de Informática I: Bases de datos Relacionales en Entornos Digitales | 3 | AFTERNOON | 15 |
| | Grado en Marketing | 4 | 1 SPANISH | GМКB0042 | Seminarios de Informática II: Análisis de datos para los negocios | 3 | AFTERNOON | 15 |
| BLOCK 10 | Programa Avanzado de Habilidades Directivas | 4 | 2 SPANISH | BD01-0023 | Data Driven Marketing | 4,5 | AFTERNOON | 12 |
| | Título Superior en Negocios Digitales | 4 | 2 SPANISH | BD01-0035 | Design Thinking | 4,5 | AFTERNOON | 12 |
| | Programa Avanzado de Habilidades Directivas | 4 | 2 SPANISH | BS01-0012 | Liderazgo | 3 | AFTERNOON | 12 |
| | Programa Avanzado de Habilidades Directivas + Título Superior | 4 | 2 SPANISH | BS01-0010 | Ética Empresarial | 3 | AFTERNOON | 12 |
| | Programa Avanzado de Habilidades Directivas + Título Superior | 4 | 2 SPANISH | BD01-0016 | Mi huella Digital | 3 | AFTERNOON | 12 |
| | Programa Avanzado de Habilidades Directivas + Título Superior | 4 | 2 SPANISH | BS01-0011 | Realidad Digital | 3 | AFTERNOON | 12 |
| | Observaciones: Liderazgo y Data Driven Marketing son incompatibles a nivel horario | | | | | | | |
| BLOCK 11 | Título Superior en Dirección de Marketing Global | 2 | 1 SPANISH | TSMK18-0023 | Multimedia | 3 | MORNING | 17 |
| | Título Superior en Dirección de Marketing Global | 2 | 1 SPANISH | TSMK18-0021 | Búsqueda y Análisis de Tendencias | 4,5 | MORNING | 17 |
| | Título Superior en Dirección de Marketing Global | 2 | 1 SPANISH | TSMK18-0020 | DirCom | 4,5 | MORNING | 17 |
| | Título Superior en Dirección de Marketing Global | 2 | 1 SPANISH | TSMK18-0024 | Desarrollo Creativo | 4,5 | MORNING | 17 |
| | Título Superior en Dirección de Marketing Global | 2 | 1 SPANISH | TSMK18-0018 | Marketing de Producto (Caso Río 2) | 4,5 | MORNING | 17 |
| | Título Superior en Dirección de Marketing Global | 2 | 1 SPANISH | TSMK18-0022 | Negociación Comercial | 4,5 | MORNING | 17 |
| | Título Superior en Dirección de Marketing Global | 2 | 1 SPANISH | ING3 | Inglés III | 6 | MORNING | 17 |
| Título Superior en Dirección de Marketing Global | 2 | 1 SPANISH | TSMK18-0019 | Pricing (caso Río 2) | 4,5 | MORNING | 17 | |
| Observaciones: Las asignaturas (Río 2) deben ser seleccionadas en conjunto. No es posible seleccionar una asignatura (Río 2) y la otra no. | | | | | | | | |
| BLOCK 12 | Título Superior en Dirección de Marketing Global | 2 | 2 SPANISH | ING4 | Inglés IV | 6 | MORNING | 17 |
| | Título Superior en Dirección de Marketing Global | 2 | 2 SPANISH | TSMK18-0031 | Bases de Datos | 3 | MORNING | 17 |
| | Título Superior en Dirección de Marketing Global | 2 | 2 SPANISH | TSMK18-0030 | Previsión de Ventas | 4,5 | MORNING | 17 |
| | Título Superior en Dirección de Marketing Global | 2 | 2 SPANISH | TSMK18-0028 | Dirección de Ventas | 4,5 | MORNING | 17 |
| | Título Superior en Dirección de Marketing Global | 2 | 2 SPANISH | TSMK18-0027 | MarkCom(Caso Río 3) | 4,5 | MORNING | 17 |
| | Título Superior en Dirección de Marketing Global | 2 | 2 SPANISH | TSMK18-0029 | Marketing de Clientes | 4,5 | MORNING | 17 |
| | Título Superior en Dirección de Marketing Global | 2 | 2 SPANISH | TSMK18-0032 | Teamworking | 4,5 | MORNING | 17 |
| Título Superior en Dirección de Marketing Global | 2 | 2 SPANISH | TSMK18-0026 | Trade & Retail Marketing (Caso Río 3) | 4,5 | MORNING | 17 | |
| Observaciones: Las asignaturas (Río 3) deben ser seleccionadas en conjunto. No es posible seleccionar una asignatura (Río 3) y la otra no. | | | | | | | | |
| Degree in Global Marketing Management | 3 | 1 ENGLISH | TSMK18-0030 | Legal Environment | 4,5 | AFTERNOON | 20 | |

| | | | | | | | | |
|---|---|---|---------|--------------|--|---|---------------|----|
| BLOCK 13 | Degree in Global Marketing Management | 3 | 1 | ENGLISH | TSMK118-0031 | Business Admin & Corporate Responsibility | 4,5 AFTERNOON | 20 |
| | Degree in Global Marketing Management | 3 | 1 | ENGLISH | TSMK118-0032 | Marketing Management (Rio 4) | 4,5 AFTERNOON | 20 |
| | Degree in Global Marketing Management | 3 | 1 | ENGLISH | TSMK118-0033 | Business Strategy (Rio 4) | 4,5 AFTERNOON | 20 |
| | Degree in Global Marketing Management | 3 | 1 | ENGLISH | TSMK118-0034 | Human Resources Management | 4,5 AFTERNOON | 20 |
| | Degree in Global Marketing Management | 3 | 1 | ENGLISH | TSMK118-0035 | Digital Mkt Strategies | 4,5 AFTERNOON | 20 |
| | Degree in Global Marketing Management | 3 | 1 | ENGLISH | TSMK118-0036 | Creation of Digital Spaces | 3 AFTERNOON | 20 |
| | Degree in Global Marketing Management | 3 | 1 | ENGLISH | TSMK118-0037 | Self-Diagnosis | 3 AFTERNOON | 20 |
| Degree in Global Marketing Management | 3 | 1 | ENGLISH | TSMK118-0038 | Christian Social Thinking | 3 AFTERNOON | 20 | |
| Remarks: The subjects (Rio 4) must be selected jointly. It is not possible to take one subject (Rio 4) and not the other. | | | | | | | | |
| BLOCK 14 | Degree in Global Marketing Management | 3 | 2 | ENGLISH | TSMK118-0039 | Data Driven Marketing | 4,5 AFTERNOON | 20 |
| | Degree in Global Marketing Management | 3 | 2 | ENGLISH | TSMK118-0040 | Marketing Intelligence (on & off) (Rio 5) | 4,5 AFTERNOON | 20 |
| | Degree in Global Marketing Management | 3 | 2 | ENGLISH | TSMK118-0041 | Digital Mkt Metrics & Analytics (Rio 5) | 4,5 AFTERNOON | 20 |
| | Degree in Global Marketing Management | 3 | 2 | ENGLISH | TSMK118-0042 | Decision Making | 4,5 AFTERNOON | 20 |
| | Degree in Global Marketing Management | 3 | 2 | ENGLISH | TSMK118-0043 | Marketing Plan (Rio 5) | 4,5 AFTERNOON | 20 |
| | Degree in Global Marketing Management | 3 | 2 | ENGLISH | TSMK118-0044 | Computer Programming | 3 AFTERNOON | 20 |
| | Degree in Global Marketing Management | 3 | 2 | ENGLISH | TSMK118-0045 | Leadership | 3 AFTERNOON | 20 |
| Degree in Global Marketing Management | 3 | 2 | ENGLISH | TSMK118-0046 | Business Ethics | 3 AFTERNOON | 20 | |
| Degree in Global Marketing Management | 3 | 2 | ENGLISH | TSMK118-0047 | Marketing Finance (Rio 5) | 4,5 AFTERNOON | 20 | |
| Remarks: The subjects (Rio 5) must be selected jointly. It is not possible to take one subject (Rio 5) and not the others. | | | | | | | | |
| BLOCK 15 | Título Superior en Dirección de Marketing Global | 4 | 1 | SPANISH | TSMK18-0057 | Realidad Digital | 3 AFTERNOON | 20 |
| | Título Superior en Dirección de Marketing Global | 4 | 1 | SPANISH | TSMK18-0055 | E-Markets | 4,5 AFTERNOON | 20 |
| | Título Superior en Dirección de Marketing Global | 4 | 1 | SPANISH | TSMK18-0052 | Global Mindset (ENG) | 4,5 AFTERNOON | 20 |
| | Título Superior en Dirección de Marketing Global | 4 | 1 | SPANISH | TSMK18-0054 | Global Communication | 4,5 AFTERNOON | 20 |
| | Título Superior en Dirección de Marketing Global | 4 | 1 | SPANISH | TSMK18-0061 | Creación de Empresas | 4,5 AFTERNOON | 20 |
| | Título Superior en Dirección de Marketing Global | 4 | 1 | SPANISH | TSMK18-0058 | Mi huella Digital | 3 AFTERNOON | 20 |
| | Título Superior en Dirección de Marketing Global | 4 | 1 | SPANISH | TSMK18-0053 | Global Marketing | 4,5 AFTERNOON | 20 |
| Observaciones: La asignatura Global Mindset (ENG) se imparte en idioma inglés. | | | | | | | | |
| BLOCK 16 | Título Superior en Dirección de Marketing Global | 4 | 2 | SPANISH | TSMK18-0062 | Business with a Global Cause (ENG) | 4,5 AFTERNOON | 2 |
| | Título Superior en Dirección de Marketing Global | 4 | 2 | SPANISH | TSMK18-0063 | Mindlab | 3 AFTERNOON | 2 |
| | Título Superior en Dirección de Marketing Global | 4 | 2 | SPANISH | TSMK18-0059 | Innovación Empresarial | 4,5 AFTERNOON | 2 |
| | Título Superior en Dirección de Marketing Global | 4 | 2 | SPANISH | TSMK18-0060 | Emprendimiento | 4,5 AFTERNOON | 2 |
| | Título Superior en Dirección de Marketing Global | 4 | 2 | SPANISH | TSMK18-0056 | Finanzas Estratégicas | 4,5 AFTERNOON | 2 |
| | Título Superior en Dirección de Marketing Global | 4 | 2 | SPANISH | TSMK18-0064 | Transformación y Cambio | 3 AFTERNOON | 2 |
| | Observaciones: La asignatura Business with a Global Cause (ENG) se imparte en idioma inglés. | | | | | | | |
| BLOCK 17 | Bachelor Degree in Marketing | 4 | 1 | ENGLISH | GMKB0039 | Strategic Management | 4,5 AFTERNOON | 14 |
| | Bachelor Degree in Marketing | 4 | 1 | ENGLISH | GMKB0036 | Marketing Plan | 6 AFTERNOON | 14 |
| | Bachelor Degree in Marketing | 4 | 1 | ENGLISH | GMKB0037 | Neuromarketing | 4,5 AFTERNOON | 14 |
| | Bachelor Degree in Marketing | 4 | 1 | ENGLISH | GMKB0038 | E-Commerce | 4,5 AFTERNOON | 14 |
| | Bachelor Degree in Marketing | 4 | 1 | ENGLISH | GMKB0040 | Modelos de Negocio en la Economía Digital | 4,5 AFTERNOON | 14 |
| | Bachelor Degree in Marketing | 4 | 1 | ENGLISH | GMKB0041 | IT Seminar I: Relational Databases in Digital Environment | 3 AFTERNOON | 14 |
| | Bachelor Degree in Marketing | 4 | 1 | ENGLISH | GMKB0042 | IT Seminar II: Data Analysis for Business | 3 AFTERNOON | 14 |
| BLOCK 18 | Diploma in Professional Skills | 4 | 2 | ENGLISH | BD01-0023 | Data Driven Marketing | 4,5 AFTERNOON | 14 |
| | Degree in Digital Business | 4 | 2 | ENGLISH | BD01-0035 | Design Thinking | 4,5 AFTERNOON | 14 |
| | Diploma in Professional Skills + Degree in Digital Business | 4 | 2 | ENGLISH | BS01-0012 | Leadership | 3 AFTERNOON | 14 |
| | Diploma in Professional Skills + Degree in Digital Business | 4 | 2 | ENGLISH | BS01-0010 | Business Ethics | 3 AFTERNOON | 14 |
| | Diploma in Professional Skills + Degree in Digital Business | 4 | 2 | ENGLISH | BD01-0016 | Digital Footprint | 3 AFTERNOON | 14 |
| | Diploma in Professional Skills + Degree in Digital Business | 4 | 2 | ENGLISH | BS01-0011 | Digital Reality | 3 AFTERNOON | 14 |
| | Observaciones: Leadership and Data Driven Marketing schedules are not compatible | | | | | | | |
| BLOCK 19 | Título Superior en Dirección de Marketing Global | 3 | 1 | SPANISH | TSMK18-0039 | Digital Marketing Strategies (English) | 4,5 AFTERNOON | 20 |
| | Título Superior en Dirección de Marketing Global | 3 | 1 | SPANISH | TSMK18-0040 | Pensamiento Social Cristiano | 3 AFTERNOON | 20 |
| | Título Superior en Dirección de Marketing Global | 3 | 1 | SPANISH | TSMK18-0035 | Estrategia Empresarial (Rio 4) | 4,5 AFTERNOON | 20 |
| | Título Superior en Dirección de Marketing Global | 3 | 1 | SPANISH | TSMK18-0041 | Generación de Espacios Digitales | 3 AFTERNOON | 20 |
| | Título Superior en Dirección de Marketing Global | 3 | 1 | SPANISH | TSMK18-0034 | Dirección de Marketing (Rio 4) | 4,5 AFTERNOON | 20 |
| | Título Superior en Dirección de Marketing Global | 3 | 1 | SPANISH | TSMK18-0042 | Autodiagnóstico | 3 AFTERNOON | 20 |
| | Título Superior en Dirección de Marketing Global | 3 | 1 | SPANISH | TSMK18-0038 | Marco Jurídico | 4,5 AFTERNOON | 20 |
| Título Superior en Dirección de Marketing Global | 3 | 1 | SPANISH | TSMK18-0036 | Dirección de Empresas y Responsabilidad Social | 4,5 AFTERNOON | 20 | |
| Degree in Global Marketing Management | 3 | 1 | SPANISH | TSMK18-0037 | Gestión de Talento | 4,5 AFTERNOON | 20 | |
| Observaciones: Las asignaturas (Rio 4) deben ser seleccionadas en conjunto. No es posible seleccionar una asignatura (Rio 4) y la otra no. | | | | | | | | |
| BLOCK 20 | Título Superior en Dirección de Marketing Global | 3 | 2 | SPANISH | TSMK18-0049 | Ética Empresarial | 3 AFTERNOON | 20 |
| | Título Superior en Dirección de Marketing Global | 3 | 2 | SPANISH | TSMK18-0047 | Decision Making | 4,5 AFTERNOON | 20 |
| | Título Superior en Dirección de Marketing Global | 3 | 2 | SPANISH | TSMK18-0050 | Programación | 3 AFTERNOON | 20 |
| | Título Superior en Dirección de Marketing Global | 3 | 2 | SPANISH | TSMK18-0045 | Digital Marketing Metrics & Analytics (Rio 5) | 4,5 AFTERNOON | 20 |
| | Título Superior en Dirección de Marketing Global | 3 | 2 | SPANISH | TSMK18-0048 | Marketing Plan (English) (Rio 5) | 4,5 AFTERNOON | 20 |
| | Título Superior en Dirección de Marketing Global | 3 | 2 | SPANISH | TSMK18-0044 | Marketing Intelligence on y off (Rio 5) | 4,5 AFTERNOON | 20 |
| | Título Superior en Dirección de Marketing Global | 3 | 2 | SPANISH | TSMK18-0043 | Finanzas de Marketing (Rio 5) | 4,5 AFTERNOON | 20 |
| Título Superior en Dirección de Marketing Global | 3 | 2 | SPANISH | TSMK18-0046 | Data Driven Marketing | 4,5 AFTERNOON | 20 | |
| Título Superior en Dirección de Marketing Global | 3 | 2 | SPANISH | TSMK18-0051 | Liderazgo | 3 AFTERNOON | 20 | |
| Observaciones: Las asignaturas (Rio 5) deben ser seleccionadas en conjunto. No es posible seleccionar una asignatura (Rio 5) y la otra no. | | | | | | | | |
| BLOCK 21 | Degree in Global Marketing Management | 4 | 2 | ENGLISH | TSMK18-0052 | Business with a Global Cause | 4,5 AFTERNOON | 20 |
| | Degree in Global Marketing Management | 4 | 2 | ENGLISH | TSMK18-0053 | Mindlab | 3 AFTERNOON | 20 |
| | Degree in Global Marketing Management | 4 | 2 | ENGLISH | TSMK18-0048 | Business Innovation | 4,5 AFTERNOON | 20 |
| | Degree in Global Marketing Management | 4 | 2 | ENGLISH | TSMK18-0056 | Entrepreneurship | 4,5 AFTERNOON | 20 |
| | Degree in Global Marketing Management | 4 | 2 | ENGLISH | TSMK18-0060 | Strategic Finance | 4,5 AFTERNOON | 20 |
| Degree in Global Marketing Management | 4 | 2 | ENGLISH | TSMK18-0057 | Transformation and Change | 3 AFTERNOON | 20 | |

GRADO EN ADMINISTRACIÓN Y DIRECCIÓN DE EMPRESAS

| Programa | Curso/Semestre | Código | Asignatura | ECTS |
|------------|----------------|---------|---|------|
| GRADE | 3-1 | 0871018 | Contabilidad Analítica | 4,5 |
| GRADE | 3-1 | 0871022 | Régimen Fiscal de la Empresa | 4,5 |
| GRADE | 3-1 | 0871023 | Dirección Estratégica y Política de Empresa I | 6,0 |
| GRADE | 3-1 | 0871025 | Dirección Comercial | 4,5 |
| GRADE | 3-1 | 0871026 | Dirección Financiera I | 6,0 |
| GRADE | 3-1 | 0871027 | Métodos de Decisión Empresarial | 4,5 |
| TOTAL ECTS | | | | 30,0 |

| Programa | Curso/Semestre | Código | Asignatura | ECTS |
|------------|----------------|---------|--------------------------------------|------|
| GRADE | 4-1 | 0871036 | Derecho del Trabajo | 6,0 |
| GRADE | 4-1 | 0871044 | Análisis Economico Internacional | 4,5 |
| GRADE | 4-1 | 0871048 | Juego de Empresas | 4,5 |
| GRADE | 4-1 | 0871049 | Marketing Sectorial | 4,5 |
| GRADE | 4-1 | 0871050 | Sistema Financiero Español | 4,5 |
| GRADE | 4-1 | 0871051 | Valoración y Adquisición de Empresas | 4,5 |
| GRADE | 4-1 | 0871041 | Reconocimiento Académico de Créditos | 6,0 |
| TOTAL ECTS | | | | 34,5 |

| Programa | Curso/Semestre | Código | Asignatura | ECTS |
|------------|----------------|-----------|---------------------------------------|------|
| GRADE | 5-1 | 1902-0022 | Comunicación Comercial | 4,5 |
| GRADE | 5-1 | 1902-0026 | Digital Marketing Metrics & Analytics | 4,5 |
| GRADE | 5-1 | 1902-0024 | Estrategias de Marketing Digital | 4,5 |
| GRADE | 5-1 | 1902-0025 | Marketing Intelligence | 4,5 |
| GRADE | 5-1 | 1902-0023 | Prevision de Ventas | 4,5 |
| GRADE | 5-1 | 1902-0020 | Realidad Digital | 3,0 |
| GRADE | 5-1 | 1902-0021 | Trade & Retail Marketing | 4,5 |
| TOTAL ECTS | | | | 30,0 |

GRADO EN MARKETING

| Programa | Curso/Semestre | Código | Asignatura | ECTS |
|---------------|----------------|---------|---|------|
| GRMK | 3-1 | 0874023 | Política de Comunicación y Publicidad Digital | 6,0 |
| GRMK | 3-1 | 0874024 | Política de Producto | 6,0 |
| GRMK | 3-1 | 0874025 | Investigación de Mercados I | 4,5 |
| GRMK | 3-1 | 0874026 | Dirección de Ventas | 4,5 |
| GRMK | 3-1 | 0874027 | Comportamiento del Consumidor | 4,5 |
| GRMK | 3-1 | 0874028 | Marketing Industrial y de Servicios | 4,5 |
| TOTAL ECTS | | | | 30,0 |

| Programa | Curso/Semestre | Código | Asignatura | ECTS |
|---------------|----------------|---------|---|------|
| GRMK | 4-1 | 0874035 | Plan de Marketing | 6,0 |
| GRMK | 4-1 | 0874047 | Estrategias De Marketing Digital | 4,5 |
| GRMK | 4-1 | 0874044 | Marketing Interno | 4,5 |
| GRMK | 4-1 | 0874046 | Marketing Sectorial | 4,5 |
| GRMK | 4-1 | 0874049 | Nuevas Tendencias En Marketing Y Ventas | 4,5 |
| GRMK | 4-1 | 0874040 | Reconocimiento Académico de Créditos | 6,0 |
| TOTAL ECTS | | | | 30,0 |

GRADO EN PUBLICIDAD Y RELACIONES PÚBLICAS

| Programa | Curso/Semestre | Código | Asignatura | ECTS |
|------------|----------------|---------|--|------|
| GRPUB | 2-1 | 0876011 | Organización y Administración de Empresas | 6,0 |
| GRPUB | 2-1 | 0876012 | Planificación Estratégica Publicitaria | 6,0 |
| GRPUB | 2-1 | 0876013 | Sociología del Consumo | 6,0 |
| GRPUB | 2-1 | 0876014 | Documentación Informativa | 6,0 |
| GRPUB | 2-1 | 0876019 | Principios Jurídicos Básicos: Deontología Profesional e Igualdad | 6,0 |
| TOTAL ECTS | | | | 30,0 |

| Programa | Curso/Semestre | Código | Asignatura | ECTS |
|------------|----------------|---------|--|------|
| GRPUB | 3-1 | 0876021 | Creatividad en la Elaboración del Mensaje Publicitario | 6,0 |
| GRPUB | 3-1 | 0876022 | Planificación Estratégica de las Relaciones Públicas | 6,0 |
| GRPUB | 3-1 | 0876023 | Técnicas y Recursos de Relaciones Públicas | 6,0 |
| GRPUB | 3-1 | 0876024 | Diseño Gráfico y Dirección de Arte | 6,0 |
| GRPUB | 3-1 | 0876025 | Estructura del Sistema de Medios Publicitarios | 6,0 |
| TOTAL ECTS | | | | 30,0 |

| Programa | Curso/Semestre | Código | Asignatura | ECTS |
|------------|----------------|---------|--|------|
| GRPUB | 4-1 | 0876031 | Métodos de Investigación en Comunicación | 6,0 |
| GRPUB | 4-1 | 0876042 | Cultura e Imagen de la Empresa | 6,0 |
| GRPUB | 4-1 | 0876032 | Publicidad Interactiva | 6,0 |
| GRPUB | 4-1 | 0876034 | Psicología de la Comunicación | 6,0 |
| GRPUB | 4-1 | 0876035 | Reconocimiento Académico de Créditos | 6,0 |
| TOTAL ECTS | | | | 30,0 |

| Programa | Curso/Semestre | Código | Asignatura | ECTS |
|------------|----------------|-----------|----------------------------------|------|
| GRPUB | 5-1 | 2002-0022 | Dirección de Marketing | 4,5 |
| GRPUB | 5-1 | 2002-0026 | Dirección de Ventas | 3,0 |
| GRPUB | 5-1 | 2002-0020 | Estrategia Empresarial | 4,5 |
| GRPUB | 5-1 | 2002-0025 | Estrategias de Marketing Digital | 4,5 |
| GRPUB | 5-1 | 2002-0024 | Marketing de Clientes | 4,5 |
| GRPUB | 5-1 | 2002-0021 | Sistemas de Información Contable | 4,5 |
| GRPUB | 5-1 | 2002-0023 | Trade & Retail Marketing | 4,5 |
| TOTAL ECTS | | | | 30,0 |

Título Superior en Dirección de Marketing Global

| Programa | Curso/Semestre | Código | Asignatura | ECTS |
|---------------|----------------|-------------|--|------|
| TSDMG | 3-1 | TSMK18-0034 | Dirección De Marketing | 4,5 |
| TSDMG | 3-1 | TSMK18-0035 | Estrategia Empresarial | 4,5 |
| TSDMG | 3-1 | TSMK18-0036 | Dirección De Empresas Y Responsabilidad Social | 4,5 |
| TSDMG | 3-1 | TSMK18-0037 | Gestión De Talento | 4,5 |
| TSDMG | 3-1 | TSMK18-0038 | Marco Jurídico | 4,5 |
| TSDMG | 3-1 | TSMK18-0039 | Estrategia de Marketing Digital | 4,5 |
| TSDMG | 3-1 | TSMK18-0040 | Pensamiento Social Cristiano | 3,0 |
| TSDMG | 3-1 | TSMK18-0042 | Autodiagnóstico | 3,0 |
| TOTAL ECTS | | | | 33,0 |

| Programa | Curso/Semestre | Código | Asignatura | ECTS |
|---------------|----------------|-------------|----------------------|------|
| TSDMG | 4-1 | TSMK18-0052 | Global Mindset | 4,5 |
| TSDMG | 4-1 | TSMK18-0053 | Glocal Marketing | 4,5 |
| TSDMG | 4-1 | TSMK18-0054 | Global Communication | 4,5 |
| TSDMG | 4-1 | TSMK18-0055 | e-Markets | 4,5 |
| TSDMG | 4-1 | TSMK18-0058 | Mi Huella Digital | 3,0 |
| TOTAL ECTS | | | | 21,0 |

Curso de idioma (opcional)

| Código | Asignatura | ECTS |
|--------|------------|------|
| ESP | Español | 3,0 |
| ING | Inglés | 6,0 |



English Courses 22/23 **

Faculty of Economics and Business

DEGREE IN ECONOMICS

| Asignatura | Subject | Course | Type of subject * | Semester | English group |
|---|--|--------|-------------------|----------|---------------|
| Matemáticas | Mathematics | 1º | Basic | 1 | A |
| Introducción al Marketing | Introduction to Marketing | 1º | Basic | 1 | A |
| Microeconomía 1 | Microeconomics I | 1ª | Basic | 2 | A |
| Historia del Desarrollo Económico Mundial Contemporáneo | History of Contemporary World Economic Development | 1º | Basic | 2 | A |
| Matemáticas para la Economía 1 | Mathematics for Economics I | 1º | Mandatory | 2 | A |
| Macroeconomía I | Macroeconomics I | 2ª | Basic | 1 | A |
| Microeconomía II | Microeconomics II | 2ª | Mandatory | 1 | A |
| Macroeconomía II | Macroeconomics II | 2ª | Mandatory | 2 | A |
| Microeconomía III | Microeconomics III | 2ª | Mandatory | 2 | A |
| Matemáticas para la Economía 2 | Mathematics for Economics II | 2ª | Mandatory | 1 | A |
| Economía Española | Spanish Economics | 2º | Mandatory | 2 | A |
| Macroeconomía III | Macroeconomics III | 3ª | Mandatory | 1 | A |
| Microeconomía IV | Microeconomics IV | 3ª | Mandatory | 1 | A |
| Macroeconomía IV | Macroeconomics IV | 3ª | Mandatory | 2 | A |
| Economía del Sector Público 1 | Public Sector Economics I | 3ª | Mandatory | 1 | A |
| Macroeconomía Internacional | International Macroeconomics | 4ª | Optional | 1 | A |
| Historia Económica de Andalucía | Historia Económica de Andalucía | 4ª | Optional | 2 | A |
| Economía Monetaria y Bancaria | Money and Banking Economics | 4º | Optional | 1 | B |
| Economía Experimental | Experimental Economics | 4ª | Optional | 2 | A |
| Trabajo Fin de Grado | Final Dissertation | 4ª | Mandatory | 2 | |

DEGREE IN BUSINESS ADMINISTRATION AND MANAGEMENT

| Asignatura | Subject | Course | Type of subject * | Semester | English group |
|---|--|--------|-------------------|----------|---------------|
| Matemáticas | Mathematics | 1º | Basic | 1 | Z |
| Introducción al Marketing | Introduction to Marketing | 1º | Basic | 1 | Z |
| Historia del Desarrollo Económico Mundial Contemporáneo | History of Contemporary World Economic Development | 1º | Basic | 2 | Z |
| Dirección Comercial | Commercial Management | 2º | Mandatory | 1 | A |
| Dirección de RRHH I | Human Resource Management I | 3ª | Mandatory | 2 | A |
| Economía Española | Spanish Economics | 2º | Mandatory | 2 | Z |
| Dirección de la Innovación y la | Technology and innovation | 4ª | Optional | 2 | A |

* (type for full-program students. All courses are eligible for international students)

** International students may take courses from different programs



| | | | | | |
|---|-----------------------------------|----------------|----------|---|---|
| Tecnología | management | | | | |
| Comercio Exterior | International Trade | 4 ^a | Optional | 1 | A |
| Gestión de Empresas en el Marco Internacional | International Business Management | 4 ^a | Optional | 1 | B |
| Comunicación comercial | Business Communication | 4 ^a | Optional | 2 | A |

DEGREE IN MARKETING AND MARKETS RESEARCH

| | | | | | |
|--|--|--|--|--|--|
| | | | | | |
|--|--|--|--|--|--|

DEGREE IN TOURISM

| Asignatura | Subject | Course | Type of subject * | Semester | English group |
|--------------------------------------|-----------------------|----------------|-------------------|----------|---------------|
| Marketing hotelero y de Restauración | Hospitality Marketing | 4 ^a | Optional | 2 | A |

* (type for full-program students. All courses are eligible for international students)

** International students may take courses from different programs

Listado de Asignaturas
Programa Integrado de Semestre : Comunicación y Artes (PICC)
**** Información provisional 2022-2023 ****

| Marketing | | |
|------------------|--|-------------------------------|
| ECTS | | <u>1er año – 1er semestre</u> |
| 6 | Comportamiento del consumidor | S |
| 6 | Fundamentos de Marketing y la comunicación | S |
| | | <u>1er año – 2º semestre</u> |
| 6 | Estructuras de la comunicación | S |
| 6 | Política de productos y precios | S |
| | | <u>2º año – 1er semestre</u> |
| 6 | Brand management | S |
| 6 | Herramientas para la toma de decisiones | S |
| 6 | Distribución y Canales de Comercialización | S |
| 6 | Análisis de la Empresa | S |
| | | <u>2º año – 2º semestre</u> |
| 6 | Comunicación estratégica de marca | S |
| 6 | Investigación de Mercados | S |
| 6 | Marketing online | S |

ES – Ofrecido tanto en inglés como en español

E – Ofrecido en inglés solamente

S – Ofrecido en español solamente

(!) – ESPACIO MUY LIMITADO, A CONSULTAR

Listado de Asignaturas
Programa Integrado de Semestre : Comunicación y Artes (PICC)
**** Información provisional 2022-2023 ****

| | | |
|------|---|-----------------------------------|
| ECTS | | (!) <u>3er año – 1er semestre</u> |
| | NO OFRECIDO | |
| | | (!) <u>3er año – 2º semestre</u> |
| 6 | CRM y customer analytics | S |
| 6 | Marketing experiencial | S |
| | | (!) <u>4º año – 1er semestre</u> |
| 6 | Marketing Móvil | S |
| 6 | Marketing Internacional | S |
| 6 | Seminario de Desarrollo de Competencias III | ES |
| 6 | Storytelling y contenidos de marca | S |
| 6 | Business Intelligence y análisis de Big Data | S |
| | | (!) <u>4º año – 2º semestre</u> |
| 6 | Marketing experiencial (Customer experience) | S |
| 6 | Innovación en diseño de productos y servicios | S |

ES – Ofrecido tanto en inglés como en español

E – Ofrecido en inglés solamente

S – Ofrecido en español solamente

(!) – ESPACIO MUY LIMITADO, A CONSULTAR

ACADEMIC OFFER



BA in Management

Packs – Fall Term

Pack 1

| ECTS | COURSE | LANGUAGE |
|------|--------------------------------|----------|
| 6 | Mathematics | ENG |
| 6 | Economics | ENG |
| 6 | Introduction to Management | ENG |
| 6 | Accounting I | ENG |
| 3 | Research Methods | ENG |
| 3 | Business Information Systems I | ENG |

Note:

Please do not mix courses from different packs. Choose just **one** of the packs.

Pack 2

| ECTS | COURSE | LANGUAGE |
|------|----------------------------|----------|
| 6 | Market Research | ENG |
| 6 | Human Resources Management | ENG |
| 6 | Financial Management | ENG |
| 6 | Cost Accounting | ENG |
| 3 | Communication Skills | ENG |
| 3 | Project Management | ENG |

Pack 3

| ECTS | COURSE | LANGUAGE |
|------|-------------------------------------|----------|
| 6 | Management Control | ENG |
| 6 | Operational Marketing | ENG |
| 6 | Investment Analysis | ENG |
| 6 | Logistics and Operations Management | ENG |
| 3 | Ethic and Professional Deontology | ENG |
| 3 | Management Cases | ENG |

ACADEMIC OFFER



BA in Management

Packs – Spring Term

Pack 4

| ECTS | COURSE | LANGUAGE |
|------|----------------------------------|----------|
| 6 | Statistics | ENG |
| 6 | Business Law | ENG |
| 6 | Financial Calculus | ENG |
| 6 | Accounting II | ENG |
| 3 | Creativity and Critical Thinking | ENG |
| 3 | Business Information System II | ENG |

Pack 5

| ECTS | COURSE | LANGUAGE |
|------|-------------------------------------|----------|
| 6 | Quantitative Analysis (Forecasting) | ENG |
| 6 | Strategic Management | ENG |
| 3 | Audit & Taxation | ENG |
| 6 | Corporate Finance | ENG |
| 3 | Leadership and Team Management | ENG |
| 3 | Business Intelligence | ENG |

Note:

Please do not mix courses from different packs. Choose just one of the packs.

ACADEMIC OFFER



MA in Management

Pack – Fall Term

| ECTS | COURSE | LANGUAGE |
|----------|--------------------------------|----------|
| 7 ECTS | Financial Management | ENG |
| 7 ECTS | Marketing Management | ENG |
| 7 ECTS | Strategic Management | ENG |
| 3,5 ECTS | People Management | ENG |
| 3,5 ECTS | Operations Management | ENG |
| 2 ECTS | Leadership and Team Management | ENG |

Pack – Spring Term

| ECTS | COURSE | LANGUAGE |
|--------|--|----------|
| 7 ECTS | Business and Management Cases Analysis | ENG |
| 2 ECTS | Management Seminars | ENG |

6 Elective to choose*

| | |
|---------------------------------------|----------|
| * Negotiation and Conflict Management | 3,5 ECTS |
| * Applied Entrepreneurship | 3,5 ECTS |
| * Business Intelligence | 3,5 ECTS |
| * Innovation Management | 3,5 ECTS |
| * Digital Marketing | 3,5 ECTS |
| * Performance Management | 3,5 ECTS |
| * Project Management | 3,5 ECTS |
| * Services Marketing | 3,5 ECTS |
| * International Business | 3,5 ECTS |

*The elective courses will only open if there are enough students registered

Attention!

- This programme can only be attended by Master Students

UNDERGRADUATE ACADEMIC OFFER



BA in Gestão

Fall Term

| ECTS | COURSE | SEMESTER |
|--------|-----------------------------------|----------|
| 6 ECTS | Matemática | 1 |
| 6 ECTS | Fundamentos da Gestão Empresarial | 1 |
| 6 ECTS | Economia | 1 |
| 6 ECTS | Contabilidade Financeira I | 1 |
| 3 ECTS | Metodologia de Investigação | 1 |
| 3 ECTS | Sistemas Informáticos I | 1 |

| ECTS | COURSE | SEMESTER |
|--------|------------------------------|----------|
| 6 ECTS | Estudos de Mercado | 3 |
| 6 ECTS | Gestão de Recursos Humanos | 3 |
| 6 ECTS | Análise Financeira | 3 |
| 6 ECTS | Contabilidade de Gestão | 3 |
| 3 ECTS | Competências Comunicacionais | 3 |
| 3 ECTS | Gestão de Projetos | 3 |

| ECTS | COURSE | SEMESTER |
|--------|-------------------------------------|----------|
| 6 ECTS | Controlo de Gestão | 5 |
| 6 ECTS | Marketing Operacional | 5 |
| 6 ECTS | Análise de Projetos de Investimento | 5 |
| 6 ECTS | Logística e Gestão de Operações | 5 |
| 3 ECTS | Ética e Deontologia Profissional | 5 |
| 3 ECTS | Casos de Gestão | 5 |

Notas

1. Unidades Curriculares de 3 ECTS ocorrem 2 horas por semana e Unidades Curriculares de 6 ECTS ocorrem 4 horas por semana.

2. O estudante pode misturar disciplinas de diferentes semestres até um total de 30 ECTS no entanto só é garantido que não haverá sobreposição de horário se o estudante escolher disciplinas do mesmo semestre:

- Semestre 1 (de setembro a janeiro) : 1º Semestre, 3º semestre ou 5º semestre

UNDERGRADUATE ACADEMIC OFFER



BA in Gestão

Spring Term

| ECTS | COURSE | SEMESTER |
|--------|-----------------------------------|----------|
| 6 ECTS | Estatística | 2 |
| 6 ECTS | Direito Empresarial | 2 |
| 6 ECTS | Cálculo Financeiro | 2 |
| 6 ECTS | Contabilidade Financeira II | 2 |
| 3 ECTS | Criatividade e Pensamento Crítico | 2 |
| 3 ECTS | Sistemas Informáticos II | 2 |

| ECTS | COURSE | SEMESTER |
|--------|-----------------------------------|----------|
| 3 ECTS | Jogo de Gestão | 6 |
| 6 ECTS | Negócios Internacionais | 6 |
| 6 ECTS | Empreendedorismo e Inovação | 6 |
| 6 ECTS | Mercados Financeiros | 6 |
| 6 ECTS | Gestão da Cadeia de Abastecimento | 6 |

| ECTS | COURSE | SEMESTER |
|--------|-------------------------------|----------|
| 6 ECTS | Métodos de Previsão | 4 |
| 6 ECTS | Estratégia | 4 |
| 6 ECTS | Fiscalidade | 4 |
| 6 ECTS | Finanças Corporativas | 4 |
| 3 ECTS | Liderança e Gestão de Equipas | 4 |
| 3 ECTS | Business Intelligence | 4 |

Notas

1. Unidades Curriculares de 3 ECTS ocorrem 2 horas por semana e Unidades Curriculares de 6 ECTS ocorrem 4 horas por semana.

2. O estudante pode misturar disciplinas de diferentes semestres até um total de 30 ECTS no entanto só é garantido que não haverá sobreposição de horário se o estudante escolher disciplinas do mesmo semestre:

- Semestre 2 (de setembro a janeiro) : 1º Semestre, 3º semestre ou 5º semestre

UNDERGRADUATE ACADEMIC OFFER



BA in Gestão de Recursos Humanos

Fall Term

| ECTS | COURSE | SEMESTER |
|--------|----------------------------------|----------|
| 6 ECTS | Psicologia | 1 |
| 6 ECTS | Estatística | 1 |
| 6 ECTS | Gestão Empresarial | 1 |
| 6 ECTS | Sociologia | 1 |
| 3 ECTS | Sistemas Informáticos I | 1 |
| 3 ECTS | Metodologia das Ciências Sociais | 1 |

| ECTS | COURSE | SEMESTER |
|--------|---------------------------------|----------|
| 6 ECTS | Segurança e Higiene no Trabalho | 5 |
| 6 ECTS | Estratégia | 5 |
| 6 ECTS | Gestão da Formação | 5 |
| 6 ECTS | Liderança e Gestão de Equipas | 5 |
| 3 ECTS | Ética e Deontologia | 5 |

| ECTS | COURSE | SEMESTER |
|--------|---|----------|
| 6 ECTS | Direito do Trabalho II | 3 |
| 6 ECTS | Contabilidade | 3 |
| 6 ECTS | Gestão Administrativa de Recursos Humanos | 3 |
| 6 ECTS | Psicologia Diferencial | 3 |
| 3 ECTS | Inglês I | 3 |
| 3 ECTS | Criatividade e Pensamento Crítico | 3 |

Notas

1. Unidades Curriculares de 3 ECTS ocorrem 2 horas por semana e Unidades Curriculares de 6 ECTS ocorrem 4 horas por semana.
 2. O estudante pode misturar disciplinas de diferentes semestres até um total de 30 ECTS no entanto só é garantido que não haverá sobreposição de horário se o estudante escolher disciplinas do mesmo semestre:
- Semestre 1 (de setembro a janeiro) : 1º Semestre, 3º semestre ou 5º semestre

UNDERGRADUATE ACADEMIC OFFER



BA in Gestão de Recursos Humanos

Spring Term

| ECTS | COURSE | SEMESTER |
|--------|-------------------------------|----------|
| 6 ECTS | Direito do Trabalho I | 2 |
| 6 ECTS | Economia | 2 |
| 6 ECTS | Gestão de Recursos Humanos | 2 |
| 6 ECTS | Direito Empresarial | 2 |
| 3 ECTS | Sistemas Informáticos II | 2 |
| 3 ECTS | Técnicas de Expressão Escrita | 2 |

| ECTS | COURSE | SEMESTER |
|--------|--|----------|
| 6 ECTS | Seleção e Recrutamento | 6 |
| 6 ECTS | Sistemas de Informação de Recursos Humanos | 6 |
| 3 ECTS | Competências Comunicacionais | 6 |

| ECTS | COURSE | SEMESTER |
|--------|--------------------------------|----------|
| 6 ECTS | Direito da Segurança Social | 4 |
| 6 ECTS | Gestão Financeira | 4 |
| 6 ECTS | Racionalização e Produtividade | 4 |
| 6 ECTS | Economia do Trabalho | 4 |
| 3 ECTS | Inglês II | 4 |

Notas

1. Unidades Curriculares de 3 ECTS ocorrem 2 horas por semana e Unidades Curriculares de 6 ECTS ocorrem 4 horas por semana.
 2. O estudante pode misturar disciplinas de diferentes semestres até um total de 30 ECTS no entanto só é garantido que não haverá sobreposição de horário se o estudante escolher disciplinas do mesmo semestre:
- Semestre 2 (de setembro a janeiro) : 1º Semestre, 3º semestre ou 5º semestre

UNDERGRADUATE ACADEMIC OFFER



BA in Direito

Fall Term

| ECTS | COURSE | SEMESTER |
|--------|--------------------------------------|----------|
| 9 ECTS | Princípios de Direito Público | 1 |
| 9 ECTS | Princípios de Direito Privado | 1 |
| 6 ECTS | Economia | 1 |
| 6 ECTS | Fundamentos do Direito Comum Europeu | 1 |

| ECTS | COURSE | SEMESTER |
|--------|-----------------------------------|----------|
| 6 ECTS | Direito Processual Administrativo | 5 |
| 6 ECTS | Direito dos Contratos | 5 |
| 6 ECTS | Direito Comercial | 5 |
| 6 ECTS | Direito Económico | 5 |
| 3 ECTS | Direito das Sucessões | 5 |
| 3 ECTS | Técnicas de Redação Jurídica | 5 |

| ECTS | COURSE | SEMESTER |
|--------|-------------------------------|----------|
| 6 ECTS | Direito Administrativo | 3 |
| 6 ECTS | Teoria Geral do Direito Civil | 3 |
| 6 ECTS | Direito Fiscal | 3 |
| 6 ECTS | Direito Internacional Público | 3 |
| 3 ECTS | Negociação e Argumentação | 3 |
| 3 ECTS | Inglês Jurídico II | 3 |

| ECTS | COURSE | SEMESTER |
|--------|--------------------------|----------|
| 6 ECTS | Direito Processual Penal | 7 |
| 6 ECTS | Direito do Trabalho | 7 |
| 6 ECTS | Fusões e Aquisições | 7 |
| 6 ECTS | Contratos Internacionais | 7 |

Notas:

1. Unidades Curriculares de 3 ECTS ocorrem 2 horas por semana e Unidades Curriculares de 6 ECTS ocorrem 4 horas por semana.
2. O estudante pode misturar disciplinas de diferentes semestres até um total de 30 ECTS no entanto só é garantido que não haverá sobreposição de horário se o estudante escolher disciplinas do mesmo semestre:
 - Semestre 1 (de setembro a janeiro) : 1º Semestre, 3º semestre ou 5º semestre;
 - Semestre 2: (de fevereiro a junho: 2º semestre , 4º semestre ou 6º semestre;

UNDERGRADUATE ACADEMIC OFFER



BA in Direito

Spring Term

| ECTS | COURSE | SEMESTER |
|--------|-------------------------------|----------|
| 6 ECTS | Direito Constitucional | 2 |
| 6 ECTS | Teoria do Negócio Jurídico | 2 |
| 6 ECTS | Finanças Públicas | 2 |
| 6 ECTS | História do Direito Português | 2 |
| 3 ECTS | Sistemas Informáticos | 2 |
| 3 ECTS | Inglês Jurídico I | 2 |

| ECTS | COURSE | SEMESTER |
|--------|-------------------------------------|----------|
| 6 ECTS | Direito Penal | 6 |
| 6 ECTS | Responsabilidade Social | 6 |
| 6 ECTS | Direito da Regulação e Concorrência | 6 |
| 6 ECTS | Direito das Sociedades Comerciais | 6 |

| ECTS | COURSE | SEMESTER |
|--------|---------------------------|----------|
| 6 ECTS | Direito Processual Civil | 4 |
| 6 ECTS | Direito das Obrigações | 4 |
| 6 ECTS | Direitos Reais | 4 |
| 6 ECTS | Direito da União Europeia | 4 |
| 6 ECTS | Direito da Família | 4 |

| ECTS | COURSE | SEMESTER |
|--------|-----------------------------------|----------|
| 6 ECTS | Direito do Consumo | 8 |
| 6 ECTS | Arbitragem Comercial e | 8 |
| 6 ECTS | Resolução Alternativa de Litígios | 8 |
| 6 ECTS | Direito Internacional Privado | 8 |
| 3 ECTS | Practicum Jurídico | 8 |
| 3 ECTS | Moot Court | 8 |

Notas:

1. Unidades Curriculares de 3 ECTS ocorrem 2 horas por semana e Unidades Curriculares de 6 ECTS ocorrem 4 horas por semana.
2. O estudante pode misturar disciplinas de diferentes semestres até um total de 30 ECTS no entanto só é garantido que não haverá sobreposição de horário se o estudante escolher disciplinas do mesmo semestre:
 - Semestre 1 (de setembro a janeiro) : 1º Semestre, 3º semestre, 5ª semestre ou 7º semestre;
 - Semestre 2: (de fevereiro a junho: 2º semestre , 4º semestre, 6º semestre ou 8º semestre;

UNDERGRADUATE ACADEMIC OFFER



BA in Psicologia

Fall Term

| ECTS | COURSE | SEMESTER |
|--------|---|----------|
| 6 ECTS | Modelos Psicodinâmicos, Comportamentalistas e Cognitivistas | 1 |
| 6 ECTS | Neurociências | 1 |
| 6 ECTS | Pensamento e Emoção | 1 |
| 6 ECTS | Contributos das Ciências Sociais | 1 |
| 3 ECTS | Métodos de Investigação em Psicologia | 1 |
| 3 ECTS | Sistemas Informáticos I | 1 |

| ECTS | COURSE | SEMESTER |
|--------|---|----------|
| 6 ECTS | Aprendizagem e Memória | 3 |
| 6 ECTS | Linguagem Comunicação e Cognição | 3 |
| 6 ECTS | Desenvolvimento Psicológico na Adulterez e Envelhecimento | 3 |
| 6 ECTS | Análise Estatística I | 3 |
| 3 ECTS | Ética e Deontologia Profissional | 3 |

| ECTS | COURSE | SEMESTER |
|--------|---|----------|
| 6 ECTS | Avaliação Psicológica | 5 |
| 6 ECTS | Psicologia Clínica e da Saúde | 5 |
| 6 ECTS | Psicologia da Educação | 5 |
| 6 ECTS | Psicologia Organizacional e do Trabalho | 5 |
| 3 ECTS | Gestão de Projetos | 5 |

Notas:

1. Unidades Curriculares de 3 ECTS ocorrem 2 horas por semana e Unidades Curriculares de 6 ECTS ocorrem 4 horas por semana.
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 - Semestre 1 (de setembro a janeiro) : 1º Semestre, 3º semestre ou 5º semestre;
 - Semestre 2: (de fevereiro a junho: 2º semestre , 4º semestre ou 6º semestre;

UNDERGRADUATE ACADEMIC OFFER



BA in Psicologia

Spring Term

| ECTS | COURSE | SEMESTER |
|--------|--|----------|
| 6 ECTS | Modelos Humanistas Construtivistas e Sistémicos | 2 |
| 6 ECTS | Psicofisiologia | 2 |
| 6 ECTS | Laboratório de Psicologia Experimental | 2 |
| 6 ECTS | Desenvolvimento Psicológico na Infância e Adolescência | 2 |
| 3 ECTS | Técnicas de Investigação em Psicologia | 2 |
| 3 ECTS | Sistemas Informáticos II | 2 |

| ECTS | COURSE | SEMESTER |
|--------|---|----------|
| 6 ECTS | Psicologia Diferencial | 4 |
| 6 ECTS | Interdependência, Interação e Influência Social | 4 |
| 6 ECTS | Psicopatologia | 4 |
| 6 ECTS | Análise Estatística II | 4 |

| ECTS | COURSE | SEMESTER |
|--------|--|----------|
| 6 ECTS | Laboratório de Avaliação Psicológica | 6 |
| 6 ECTS | Lab. de Relações Interpessoais e Dinâmicas de Grupos | 6 |
| 6 ECTS | Lab. de Atendimento e Aconselhamento Psicológico | 6 |
| 6 ECTS | Desenvolvimento e Bem-Estar Económico e Social | 6 |

Notas:

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REICHMAN UNIVERSITY - STUDENT EXCHANGE & STUDY ABROAD COURSE LIST 2022 - 2023 Academic Year



Semester 1 - Fall Semester

Semester 2 - Spring Semester

Annual - Full Year Course

| | |
|--------|---|
| | - Courses highlighted in yellow will be open for registration only in the first two weeks of the semester (Add/Drop Period). |
| Annual | - You can only register for an annual course if you are here for the full academic year. |
| Hebrew | - Full year Hebrew courses (based on level) available only to full year exchange students. |

| Year | Semester | Course #: | Course Name: | Lecturer: |
|------|----------|-----------|--|------------------------|
| | | | Business Administration - BA | |
| 2023 | 1 | 10 | Mathematics I | Mr. Hever Schulberg |
| 2023 | 2 | 11 | Mathematics II | Mr. Hever Schulberg |
| 2023 | 2 | 42 | Fundamentals Of Finance | Dr. Erez Levy |
| 2023 | 2 | 42 | Fundamentals Of Finance | Dr. Erez Levy |
| 2023 | 2 | 42 | Fundamentals Of Finance | Dr. Erez Levy |
| 2023 | 1 | 43 | Principles Of Marketing Management | Dr. Yaniv Gvili |
| 2023 | 1 | 43 | Principles Of Marketing Management | Dr. Rinat Satchi |
| 2023 | 2 | 43 | Principles Of Marketing Management | Dr. Yonat Zwebner |
| 2023 | 1 | 50 | Fundamentals Of Accounting | CPA Hagit Ynon |
| 2023 | 1 | 50 | Fundamentals Of Accounting | Dr. Ron Lazer |
| 2023 | 1 | 50 | Fundamentals Of Accounting | Dr. Ron Lazer |
| 2023 | 1 | 61 | Investment Theory | Dr. Yael Eisenthal |
| 2023 | 2 | 61 | Investment Theory | Prof. Amir Rubin |
| 2023 | 2 | 90 | Critical Thinking | To Be Determined |
| 2023 | 2 | 158 | Simulation Games and Negotiation Processes | Dr. Chanan Goldschmidt |
| 2023 | 1 | 248 | Future And Options Markets | Dr. Yael Eisenthal |
| 2023 | 2 | 401 | Financial Risk Management | Mr. Leon Sandler |
| 2023 | 1 | 481 | Leadership In Organization | Ms. Sharon Bar Sakay |
| 2023 | 1 | 709 | Business - Advanced English 1 | Ms. Louise Klaff |
| 2023 | 1 | 709 | Business - Advanced English 1 | To Be Determined |
| 2023 | 1 | 709 | Business - Advanced English 1 | Ms. Orit Simon |
| 2023 | 1 | 710 | Business- Advanced English 2 | To Be Determined |
| 2023 | 2 | 710 | Business- Advanced English 2 | Mr. Daniel Goldberg |
| 2023 | 2 | 710 | Business- Advanced English 2 | Dr. Yohanna Levy |
| 2023 | 2 | 714 | Team Management And Development | Prof. Tal Katz-Navon |
| 2023 | 1 | 2021 | Marketing In The Far East | Dr. Ron Berger |
| 2023 | 2 | 2057 | Seminar Marcomm | Dr. Ofer Zeller Mayer |
| 2023 | 2 | 2068 | Finance Seminar | Prof. Doron Avramov |

REICHMAN UNIVERSITY - STUDENT EXCHANGE & STUDY ABROAD COURSE LIST 2022 - 2023 Academic Year



Semester 1 - Fall Semester

Semester 2 - Spring Semester

Annual - Full Year Course

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| Year | Semester | Course #: | Course Name: | Lecturer: |
|------|----------|-----------|---|-----------------------|
| | | | Business Administration - BA | |
| 2023 | Annual | 2068 | Finance Seminar | Prof. Amir Rubin |
| 2023 | Annual | 2068 | Finance Seminar | Prof. Doron Israeli |
| 2023 | Annual | 2068 | Finance Seminar | Prof. Asaf Manela |
| 2023 | 2 | 2150 | Entrepreneurship and Business Management | Mr. Tal Berman |
| 2023 | 2 | 2150 | Entrepreneurship and Business Management | Mr. Tal Berman |
| 2023 | 1 | 2194 | Business Economics Micro | Mr. Ido Eisdorfer |
| 2023 | 1 | 2194 | Business Economics Micro | Dr. Alon Cohen |
| 2023 | 1 | 2198 | Social Media Workshop | Dr. Moses Miller |
| 2023 | 2 | 2216 | International risk management | To Be Determined |
| 2023 | 2 | 2234 | Business Law | Adv. Joel Slawotsky |
| 2023 | 2 | 2234 | Business Law | Adv. Joel Slawotsky |
| 2023 | 1 | 2235 | Management Skills | Prof. Tal Katz-Navon |
| 2023 | 1 | 2235 | Management Skills | Prof. Tal Katz-Navon |
| 2023 | 1 | 2235 | Management Skills | Prof. Tal Katz-Navon |
| 2023 | 2 | 2304 | Quantitative Methods in finance | Mr. Ariel Anati |
| 2023 | 2 | 2304 | Quantitative Methods in finance | Mr. Ariel Anati |
| 2023 | 1 | 2316 | Statistics and Data Analysis I | Mr. Hever Schulberg |
| 2023 | 1 | 2316 | Statistics and Data Analysis I | Mr. Hever Schulberg |
| 2023 | 1 | 2318 | Integrated Marketing Communications | Dr. Yaniv Gvili |
| 2023 | 1 | 2319 | Managing customers in the information age | Mr. Ori Rozen |
| 2023 | 1 | 2319 | Managing customers in the information age | Mr. Ori Rozen |
| 2023 | Annual | 2321 | Marketing Research | Ms. Shir Harpaz |
| 2023 | Annual | 2321 | Marketing Research | Ms. Yael Maroko-Freud |
| 2023 | 1 | 2325 | Marketing Technologies | Ms. Lee Juravin |
| 2023 | 1 | 2332 | Corporate Responsibility | Ms. Yael Ostrowsky |
| 2023 | 2 | 2338 | Digital Innovation | Dr. Yiftach Nagar |
| 2023 | 2 | 2341 | Statistics and Data Analysis II | Mr. Hever Schulberg |
| 2023 | 2 | 2341 | Statistics and Data Analysis II | Prof. Ran Elkon |

REICHMAN UNIVERSITY - STUDENT EXCHANGE & STUDY ABROAD COURSE LIST 2022 - 2023 Academic Year



Semester 1 - Fall Semester

Semester 2 - Spring Semester

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| Year | Semester | Course #: | Course Name: | Lecturer: |
|------|----------|-----------|---------------------------------------|-----------------------------|
| | | | Business Administration - BA | |
| 2023 | Annual | 2342 | Seminar: Marketing Project | Mr. Guy Yogev |
| 2023 | Annual | 2342 | Seminar: Marketing Project | Dr. Ofer Zeller Mayer |
| 2023 | Annual | 2342 | Seminar: Marketing Project | Dr. Ofer Zeller Mayer |
| 2023 | 2 | 2344 | Decision Making and Problem Solving | Dr. Eyal Sulganik |
| 2023 | 1 | 2353 | Financial modeling | Dr. Tal Mofkadi |
| 2023 | 2 | 2353 | Financial modeling | Mr. Shlomi Ben-Yehuda |
| 2023 | 1 | 2362 | Organizational Management | Dr. Galit Ben Tovel |
| 2023 | 1 | 2362 | Organizational Management | Dr. Daphna Brueller Lubovsy |
| 2023 | 1 | 2362 | Organizational Management | Dr. Daphna Brueller Lubovsy |
| 2023 | 1 | 2363 | Business Economics Macro | Mr. Ido Eisdorfer |
| 2023 | 1 | 2363 | Business Economics Macro | Mr. Ido Eisdorfer |
| 2023 | 2 | 2363 | Business Economics Macro | Mr. Ido Eisdorfer |
| 2023 | 1 | 2364 | Data Analysis for Business | Mr. Israel Dac |
| 2023 | 1 | 2364 | Data Analysis for Business | Mr. Israel Dac |
| 2023 | 1 | 2364 | Data Analysis for Business | Mr. Israel Dac |
| 2023 | 2 | 2364 | Data Analysis for Business | Ms. Liat Erel |
| 2023 | Annual | 2365 | Introduction to Digital Technology | Dr. Yiftach Nagar |
| 2023 | 2 | 2366 | Introduction to Data Science | Dr. Moses Miller |
| 2023 | 1 | 2367 | Selected Topics in Digital Innovation | Mr. Elad Zinger |
| 2023 | 1 | 2369 | UX and Product Management | Mr. Gal Barzilay |
| 2023 | 1 | 2370 | Introduction to Programming | Dr. Moses Miller |
| 2023 | 1 | 2370 | Introduction to Programming | Dr. Moses Miller |
| 2023 | 2 | 2380 | Mathematics II | Mr. Hever Schulberg |
| 2023 | 2 | 2415 | Global Marketing | Dr. Ron Berger |
| 2023 | 2 | 2654 | Navigating in the High Tech sector | Ms. Lisya Bahar Manoah |
| 2023 | 2 | 2660 | Digital Product Characterization | Dr. Yiftach Nagar |
| 2023 | 2 | 2667 | Customer monetization | Dr. Yael Shani Feinstein |
| 2023 | 2 | 3047 | Management Skills of the 21st Century | Ms. Sharon Bar Sakay |

REICHMAN UNIVERSITY - STUDENT EXCHANGE & STUDY ABROAD COURSE LIST 2022 - 2023 Academic Year



Semester 1 - Fall Semester

Semester 2 - Spring Semester

Annual - Full Year Course

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| Year | Semester | Course #: | Course Name: | Lecturer: |
|------|----------|-----------|---|------------------------|
| | | | Business Administration - BA | |
| 2023 | 1 | 3052 | Fixed Income Securities | Dr. Yael Eisenthal |
| 2023 | 1 | 3053 | International Finance | Mr. Ariel Anati |
| 2023 | 1 | 3054 | Advanced Topics in Corporate Finance | Mr. Shlomi Ben-Yehuda |
| 2023 | 2 | 3055 | Fintech Workshop | Prof. Asaf Manela |
| 2023 | 2 | 3056 | Company Valuations and financial statement Analysis | CPA Udi Lewkowicz |
| 2023 | 2 | 3056 | Company Valuations and financial statement Analysis | CPA Udi Lewkowicz |
| 2023 | 2 | 3205 | Business Ethics | Dr. Julia Shamir |
| 2023 | 2 | 3205 | Business Ethics | Dr. Julia Shamir |
| 2023 | 1 | 3324 | Film Marketing in the Global Arena seminar | Mr. Uri Bar-On |
| 2023 | 1 | 3334 | Branding Strategy | Dr. Osnat Cottan Nir |
| 2023 | Annual | 3342 | Advanced Topics in Data Science | Mr. Orry Kaz |
| 2023 | Annual | 3347 | Digital Product Architecture and Design | Mr. Uri Dvir |
| 2023 | 2 | 3469 | Product Management and New Product Development | Mr. Yehudi Lipman |
| 2023 | 1 | 3637 | Leaving your personal mark in the business world | Dr. Orit Wolf |
| 2023 | 1 | 3782 | Business Strategy | Dr. Yair Friedman |
| 2023 | 1 | 3784 | Organizational Innovation | Mr. Itai Tomer |
| 2023 | 1 | 3825 | Digital Marketing Tools | Ms. Daniella Perlstein |
| 2023 | 2 | 3825 | Digital Marketing Tools | Ms. Lee Juravin |
| 2023 | 1 | 3826 | Innovative Marketing | Ms. Sivan Ben-Horin |
| 2023 | 1 | 3885 | Mental Toughness Theories and Tools | Mr. Doron Maman |
| 2023 | 2 | 3886 | Blockchain, Cryptocurrencies and NFT | Ms. Meirav Harel |
| 2023 | 1 | 3910 | Databases and SQL | Mr. Uri Goldstein |
| | | | Government - BA | |
| 2023 | 1 | 273 | Introduction to International Politics | Dr. Amichai Magen |
| 2023 | 1 | 343 | The Arab-israeli Conflict And The Peace Process | Prof. Yitzhak Reiter |
| 2023 | 2 | 532 | Israel's Foreign Policy | Dr. Emmanuel Navon |
| 2023 | 1 | 623 | Political Communication | To Be Determined |
| 2023 | 1 | 678 | Theories In The Study Of Terrorism And Guerilla | Prof. Boaz Ganor |

REICHMAN UNIVERSITY - STUDENT EXCHANGE & STUDY ABROAD COURSE LIST 2022 - 2023 Academic Year



Semester 1 - Fall Semester

Semester 2 - Spring Semester

Annual - Full Year Course

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|--------|---|
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| Year | Semester | Course #: | Course Name: | Lecturer: |
|------|----------|-----------|--|-----------------------------|
| | | | Government - BA | |
| 2023 | 1 | 689 | Principles Of Statistics | Ms. Shelli Wild |
| 2023 | 2 | 753 | Israeli Counter-terrorism Policy | Prof. Boaz Ganor |
| 2023 | 1 | 799 | Europe from 1948 to the Present: from Cooperation to Integration | Dr. Aharon Yair Macclanahan |
| 2023 | 2 | 803 | International Law | Dr. Daphne Richemond Barak |
| 2023 | 1 | 877 | Palestinian Society And Politics | Dr. Ido Zerkovitz |
| 2023 | 2 | 992 | Public Policy In Democracies | Dr. Chaim B. Weizmann |
| 2023 | 2 | 2473 | Identities in the Middle East: States, Tribes and Communities | Dr. Ori Goldberg |
| 2023 | 1 | 2498 | Political Culture and Negotiation in the Middle East | Prof. Ilai Alon |
| 2023 | 2 | 2647 | Climate Change and International Relations | Dr. Haim Koren |
| 2023 | 2 | 3094 | Internet, Social Media and Politics | Ms. Sigalit Maor Hirsh |
| 2023 | 1 | 3105 | Research Methods | Dr. Niva Golan-Nadir |
| 2023 | 1 | 3105 | Research Methods | Dr. Niva Golan-Nadir |
| 2023 | 1 | 3106 | Conflict Resolution | Dr. Yuval Benziman |
| 2023 | 2 | 3107 | Economics and Diplomacy | Dr. Uri Ullmann |
| 2023 | 2 | 3109 | Introduction to Data Science for Gov | To Be Determined |
| 2023 | 1 | 3110 | Excel Workshop | Ms. Gili Dekel |
| 2023 | 1 | 3110 | Excel Workshop | Ms. Gili Dekel |
| 2023 | 2 | 3129 | Global and Intercultural Communication Leadership | Ms. Ilyll Sne-Or |
| 2023 | 1 | 3174 | Political violence and extremism in Israel | Prof. Sivan Hirsch-Hoefler |
| 2023 | 2 | 3381 | Terrorism, Counter-Terrorism and the Middle East | Ms. Miri Eisin |
| 2023 | 2 | 3382 | Counter-Terrorism in Comparative Perspectives | Mr. Stevie Weinberg |
| 2023 | 2 | 3423 | Globalization from East to West | Dr. Shavit Matias |
| 2023 | 2 | 3424 | Justice | Prof. Liav Orgad |
| 2023 | Annual | 3425 | Arabic- Language and Culture | Ms. Ronny Barda |
| 2023 | 1 | 3486 | Business and Political Economy in the Middle East | Mr. Meir Javedanfar |
| 2023 | 1 | 3652 | Liberty and Responsibility: Exploring the foundations of the Modern Open Society | Dr. Amichai Magen |
| 2023 | 2 | 3654 | Intelligence, Decision-Making and Counter-Terrorism | Dr. Amnon Sofrin |
| 2023 | 2 | 3729 | Games and Sport for Peace-Building | Prof. Michael Leitner |

REICHMAN UNIVERSITY - STUDENT EXCHANGE & STUDY ABROAD COURSE LIST 2022 - 2023 Academic Year



Semester 1 - Fall Semester

Semester 2 - Spring Semester

Annual - Full Year Course

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|--------|---|
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| Year | Semester | Course #: | Course Name: | Lecturer: |
|------|----------|-----------|--|-----------------------------|
| | | | Government - BA | |
| 2023 | 2 | 3743 | Problem-Solving Workshop | Mr. Arik Segal |
| 2023 | 2 | 3743 | Problem-Solving Workshop | Mr. Arik Segal |
| 2023 | 1 | 3744 | Introduction to Contemporary Middle East and Islam | Dr. Dina Lisnyansky |
| 2023 | 2 | 3745 | Introduction to Diplomacy and Global Studies | Dr. Aharon Yair Macclanahan |
| 2023 | 2 | 3746 | Introduction to Security Studies and Counter Terrorism | Prof. Boaz Ganor |
| 2023 | 1 | 3747 | Israeli Politics, Society and Culture | Dr. Chaim B. Weizmann |
| 2023 | 1 | 3748 | Comparative Politics | Dr. Niva Golan-Nadir |
| 2023 | 2 | 3749 | Principles Of Statistics | Ms. Shelli Wild |
| 2023 | 2 | 3751 | Introduction to Political Thought | Dr. Shany Mor |
| 2023 | 2 | 3752 | Contemporary International Politics | Dr. Sarah Feuer |
| 2023 | 2 | 3753 | E-Government and IT Policy | Dr. Jennifer Shkabatur |
| 2023 | 2 | 3922 | Russia | Ms. Ksenia Svetlova |
| 2023 | 2 | 3930 | Fundamentals of Personal Finance | Dr. Yael Hadass |
| 2023 | 1 | 4050 | Academic Writing and Research | Dr. Orly Idan |
| 2023 | 1 | 4050 | Academic Writing and Research | Dr. Leor Cohen |
| 2023 | 1 | 4164 | Introduction to Israeli Constitutional Law | Dr. Dana Wolf |
| 2023 | Annual | 4175 | Internship Program | Dr. Lesley Terris |
| 2023 | 2 | 4207 | Economic Peace | Dr. Uri Ullmann |
| 2023 | 1 | 4247 | Transatlantic Relations in the 21st Century | Mr. Tommy Steiner |
| 2023 | 1 | 4284 | The Politics of Post-Colonial Africa | Dr. Haim Koren |
| 2023 | 1 | 4345 | China: Society and Politics | Dr. Aharon Yair Macclanahan |
| 2023 | 2 | 4502 | Law and Terrorism | Adv. Uri Ben Yaakov |
| 2023 | 1 | 4515 | Global Terrorism: Al Qaeda and Hezbollah | Dr. Eitan Azani |
| 2023 | 2 | 4517 | Theaters of Global Jihad | Dr. Barak Michael |
| 2023 | 1 | 4518 | Ideology and Doctrine of Islamic Radical Movements | Dr. Ori Goldberg |
| 2023 | 1 | 4556 | Nationalism, Fascism, and Populism | Prof. Alberto Spektorowski |
| 2023 | 2 | 4595 | Strategy and Negotiations in the Nuclear Realm | Mr. Ori Barzel |
| 2023 | 2 | 4602 | Energy and Geopolitics in the Gulf | Ms. Sarit Ben Shabat |

REICHMAN UNIVERSITY - STUDENT EXCHANGE & STUDY ABROAD COURSE LIST 2022 - 2023 Academic Year

Semester 1 - Fall Semester
Semester 2 - Spring Semester
Annual - Full Year Course

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|--------|---|
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| Year | Semester | Course #: | Course Name: | Lecturer: |
|------|----------|-----------|--|-----------------------------|
| | | | Government - BA | |
| 2023 | 2 | 4614 | The Media in Conflict Zones | Mr. Henrique Cymerman |
| 2023 | 1 | 4655 | Advanced English A | Ms. Rebecca Haddad |
| 2023 | 2 | 4656 | Advanced English B | Ms. Rebecca Haddad |
| 2023 | 1 | 4671 | International Political Economy: Past to Present, Theory to Practice | Dr. Aharon Yair Macclanahan |
| 2023 | 1 | 4688 | Iran and Regional Politics | Dr. Elisheva Machlis |
| 2023 | 2 | 4732 | Diplomacy Governance and Law in a Global World | Adv. Gil Avriel |
| 2023 | 2 | 4733 | Terrorism and Counter-Terrorism Innovation | Dr. Gil Ariely |
| 2023 | 2 | 4734 | Negotiation Workshop | Dr. Dana Wolf |
| 2023 | 1 | 4787 | American government and politics | Dr. Amnon Cavari |
| 2023 | 1 | 4788 | Terrorism and Extremism on Social Media | Prof. Gabriel Weimann |
| 2023 | 1 | 4794 | Public Speaking | Ms. Marina Smolyanov |
| 2023 | 2 | 4798 | Strategic Intelligence in National Security and in Business | Dr. Avner Barnea |
| 2023 | 1 | 4807 | Innovative Conflict Resolution | Mr. Arik Segal |
| 2023 | 1 | 4834 | Terrorism, Counter-Terrorism and Technology | Mr. Elad Popovich |
| 2023 | 1 | 4837 | Exploring the Modern International System | Dr. Amichai Magen |
| 2023 | 2 | 4860 | The International Firm in the Global Market | Dr. Uri Ullmann |
| 2023 | 2 | 4871 | Leadership and International Security | Prof. Kim Campbell |
| | | | Sustainability - BA | |
| 2023 | 1 | 2420 | Introduction to Geographic information systems | Dr. Yoav Peled |
| 2023 | 2 | 2422 | Environmental Economics | Dr. Shiri Zemah Shamir |
| 2023 | 2 | 3173 | Technology, Big-data and Sustainability | Ms. Michelle Specktor |
| 2023 | 2 | 3176 | Urban Sustainability | Dr. Matan Singer |
| 2023 | 1 | 3192 | Smart Mobility | Ms. Michelle Specktor |
| 2023 | 2 | 3194 | Life cycle thinking for sustainable production and consumption | Dr. Tamir Arviv |
| 2023 | 1 | 3247 | Food systems in the modern age | Dr. Asaf Tzachor |
| 2023 | 2 | 3286 | Information and Communication Technologies for SDGs | Prof. Yoav Yair |
| 2023 | 2 | 3375 | Corporate Social Responsibility & Impact investments | Ms. Tzruya Chebach |
| 2023 | 2 | 3648 | Advanced Urban Analytics and Smart Cities | Mr. Guy Pross |

REICHMAN UNIVERSITY - STUDENT EXCHANGE & STUDY ABROAD COURSE LIST 2022 - 2023 Academic Year



Semester 1 - Fall Semester

Semester 2 - Spring Semester

Annual - Full Year Course

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|--------|---|
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| Year | Semester | Course #: | Course Name: | Lecturer: |
|------|----------|-----------|--|------------------------------|
| | | | Sustainability - BA | |
| 2023 | 1 | 3874 | Introduction to Emergency and Disasters Management | Prof. Kobi Peleg |
| 2023 | 2 | 3877 | Oil ,gas and renewable energy: economics, geopolitics, policy and security | Dr. Amit Mor |
| 2023 | 1 | 3880 | The Autonomous City | Dr. Matan Singer |
| 2023 | 2 | 5667 | Introduction to Green Entrepreneurship | Mr. Yair Engel |
| 2023 | 1 | 5889 | Introduction to Sustainability | Dr. Asaf Tzachor |
| 2023 | 2 | 5902 | Advanced English B | Mr. Jesse Fox |
| 2023 | 1 | 5904 | Introduction to Ecology | Dr. Ori Palevitch |
| 2023 | 1 | 5914 | Sustainability and Water Resource Management | Dr. Liron Friedman |
| 2023 | 1 | 5915 | Energy, climate Change and society | Prof. Yael Parag Cohen Mintz |
| 2023 | 1 | 5920 | Selected Issues in Environmental Law | Adv. Chaviva Shefer |
| 2023 | 1 | 5933 | Introduction to Environmental Thought | Mr. Jesse Fox |
| 2023 | 1 | 5934 | Introduction to Earth System Science | Prof. Yoav Yair |
| 2023 | 2 | 5936 | Environmental Planning in Israel | Dr. Tamir Arviv |
| 2023 | 1 | 5938 | Air, Water and Soil Pollution | Prof. Yoav Yair |
| 2023 | 2 | 5968 | Sustainable Energy | Prof. Yael Parag Cohen Mintz |
| | | | Communications - BA | |
| 2023 | 1 | 43 | Principles Of Marketing Management | Dr. Rinat Satchi |
| 2023 | 1 | 2649 | Communication, Culture and Society | Prof. Tal Azran |
| 2023 | 1 | 4048 | Preparatory Course: Practicing Academic Writing | Dr. Orly Idan |
| 2023 | 1 | 4048 | Preparatory Course: Practicing Academic Writing | Dr. Orly Idan |
| 2023 | 1 | 4048 | Preparatory Course: Practicing Academic Writing | Dr. Orly Idan |
| 2023 | 1 | 7017 | Introduction to Communication: Theories and Models | Dr. Keren Tzur-Eyal |
| 2023 | 1 | 7018 | Communication Institutions | Dr. Sagit Dinnar |
| 2023 | 1 | 7019 | Statistics | Dr. Moran Aliman |
| 2023 | 1 | 7019 | Statistics | Dr. Moran Aliman |
| 2023 | 2 | 7020 | Social Psychology | Dr. Nathan Stolero |
| 2023 | 1 | 7023 | Communication English Advanced 1 | Ms. Ann Marks |
| 2023 | 2 | 7024 | Communication English Advanced 2 | Dr. Yohanna Levy |

REICHMAN UNIVERSITY - STUDENT EXCHANGE & STUDY ABROAD COURSE LIST 2022 - 2023 Academic Year



Semester 1 - Fall Semester

Semester 2 - Spring Semester

Annual - Full Year Course

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|--------|---|
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| Year | Semester | Course #: | Course Name: | Lecturer: |
|------|----------|-----------|---|------------------------|
| | | | Communications - BA | |
| 2023 | 2 | 7026 | Quantitative Research Methods | Dr. Moran Aliman |
| 2023 | 2 | 7026 | Quantitative Research Methods | Dr. Moran Aliman |
| 2023 | 1 | 7042 | Media Ethics | Ms. Yael Lavie |
| 2023 | 2 | 7044 | Visual Communication: Representation And knowledge | Dr. Maya Pinhasi |
| 2023 | 2 | 7045 | History Of Communication | Dr. Avital Pilpel |
| 2023 | 1 | 7046 | Qualitative Research Methods | Dr. Assaf Lev |
| 2023 | 1 | 7046 | Qualitative Research Methods | Dr. Assaf Lev |
| 2023 | 1 | 7110 | Language, Culture and Society | Dr. Orly Idan |
| 2023 | 1 | 7197 | Introduction to New Media | Dr. Noa Morag |
| 2023 | 2 | 7305 | Introduction to Political Communication | Prof. Gadi Wolfsfeld |
| 2023 | 1 | 7308 | Principles of Persuasion and Argumentation | Dr. Sharon Avital |
| 2023 | 1 | 7453 | Introduction to Social Network Analysis | Dr. Zack Hayat |
| 2023 | 1 | 7482 | Media and Conflicts in the Digital Age | Prof. Moran Yarchi |
| 2023 | 2 | 7509 | Health Communication: PR Strategies of Pharmaceutical Companies | Dr. Yaffa Shir-Raz |
| 2023 | 1 | 7551 | Fundamentals of Humanistic Thought | Dr. Ori Rotlevy |
| 2023 | 2 | 7580 | Culture & Identity in a Visual Media Environment | Dr. Assaf Lev |
| 2023 | 2 | 7581 | Foundations in Technological Thinking | Mr. Shalom Amira |
| 2023 | 2 | 7633 | Introduction to Human Computer Interaction (HCI) | Prof. Oren Zuckerman |
| 2023 | 1 | 7667 | Consumer Behavior | Dr. Rinat Satchi |
| 2023 | 2 | 7684 | Cognitive psychology for user experience (UX) | Dr. Hadas Erel |
| 2023 | 1 | 7685 | Ethics and Technology | Dr. Noa Morag |
| 2023 | 2 | 7687 | Not For Sale: Digital Branding and Marketing in the Public Sector | Dr. Yifat Mor |
| 2023 | 1 | 7689 | Visual Design for interactive experience | Dr. Guy Eldar |
| 2023 | 2 | 7710 | Influence & Perceptions | Mr. Daniel Cohen |
| 2023 | 2 | 7711 | Media Audiences: Uses, Interpretation and Influence | Dr. Keren Tzur-Eyal |
| 2023 | 1 | 7734 | The Online Arena: Challenges and Opportunities | Ms. Sigalit Maor Hirsh |
| | | | Psychology - BA | |
| 2023 | 2 | 3034 | Introduction to Clinical Psychology | Dr. Eve Lishner-Freud |

REICHMAN UNIVERSITY - STUDENT EXCHANGE & STUDY ABROAD COURSE LIST 2022 - 2023 Academic Year

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|------|----------|-----------|---|--------------------------|
| | | | Psychology - BA | |
| 2023 | 2 | 3908 | Neurobiological basis of Psychopathology and Treatment | Dr. Rany Abend |
| 2023 | 1 | 8000 | Introduction To Psychology | Prof. Gilad Hirschberger |
| 2023 | 2 | 8002 | Developmental Psychology | Dr. Ortal Shimon Raz |
| 2023 | Annual | 8006 | Social Psychology (BA) | Dr. Michal Reifen Tagar |
| 2023 | 2 | 8010 | English for Psychology Advanced 2 | Dr. Yohanna Levy |
| 2023 | 2 | 8013 | Organizational Psychology | Dr. Osnat Bouskila-Yam |
| 2023 | Annual | 8014 | Research and Measurement Methods | Dr. Karin Zohar Cohen |
| 2023 | 1 | 8017 | Personality Theories | Dr. Sharon Riwkes |
| 2023 | 1 | 8054 | Probability | Dr. Lior Galili |
| 2023 | 1 | 8054 | Probability | Dr. Lior Galili |
| 2023 | 1 | 8093 | Philosophy of Science | Dr. Ori Rotlevy |
| 2023 | 2 | 8135 | Psychology, Society, and Culture | Prof. Tamar Saguy |
| 2023 | 1 | 8138 | Abnormal Psychology A | Dr. Joshua M Weiss |
| 2023 | 2 | 8139 | Abnormal Psychology B | Dr. Joshua M Weiss |
| 2023 | 2 | 8164 | School Seminar | Dr. Michal Reifen Tagar |
| 2023 | 2 | 8900 | Cognitive Behavior Therapy | Dr. Dana Sinai |
| 2023 | 1 | 8910 | Introduction To Statistics A | Dr. Michal Kanat-Maymon |
| 2023 | 2 | 8911 | Introduction To Statistics B | Dr. Michal Kanat-Maymon |
| 2023 | 2 | 8914 | Psychology and Social Change | Dr. Uri Lifshin |
| 2023 | 1 | 8924 | Multivariate Statistics A | Ms. Maya Lecker |
| 2023 | 2 | 8925 | Multivariate Statistics B | Ms. Maya Lecker |
| 2023 | 2 | 8936 | Cognitive Processes A sensation and perception | Dr. Michael Batashvili |
| 2023 | 1 | 8939 | Cognitive Processes B - attention and language | Dr. Michael Batashvili |
| 2023 | 2 | 8940 | Cognitive Processes C - Memory and Reasoning | Dr. Jonathan Levy |
| 2023 | 1 | 8962 | Understanding autism - Introduction to Theory and Practical Aspects | Dr. David Fellah |
| 2023 | 1 | 8984 | The Biological Basis of Behavior: Advanced Topics | Dr. Limor Shtoots |
| 2023 | 2 | 8991 | Introduction to Art Therapy | Dr. Biri Rottenberg |
| 2023 | 2 | 8993 | Interpersonal Psychotherapy | Dr. Kfir Ifrah |

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|------|----------|-----------|--|------------------------|
| | | | Psychology - BA | |
| 2023 | 1 | 8998 | Mindfulness - a scientific and experiential perspective | Ms. Hilan Navot |
| 2023 | 2 | 9064 | Practical Statistics Using SPSS | Mr. Ehud Levitin |
| 2023 | 2 | 9064 | Practical Statistics Using SPSS | Mr. Ehud Levitin |
| 2023 | 1 | 9067 | Psychology and Neuroscience: An Interdisciplinary Approach A | Dr. Limor Shtoots |
| 2023 | 2 | 9068 | Psychology and Neuroscience: An Interdisciplinary Approach B | Dr. Limor Shtoots |
| | | | Economics - BA | |
| 2023 | 1 | 3057 | Macroeconomics I | Dr. Yaniv Yedid-Levi |
| 2023 | 2 | 3058 | Macroeconomics II | Dr. Alon Cohen |
| 2023 | 1 | 3059 | Microeconomics II :consumers and firms behavior under perfect competition | Dr. Boaz Zik |
| 2023 | 2 | 3060 | Microeconomics III :consumers and firms behavior under perfect competition | Dr. Boaz Zik |
| 2023 | 2 | 3245 | Introduction to data science with R | Dr. Avihai Lifschitz |
| 2023 | 2 | 3437 | Data bases with sql | Mr. Uri Goldstein |
| 2023 | 1 | 9007 | Mathematics I for Economics | Mr. Hever Schulberg |
| 2023 | 2 | 9008 | Mathematics II for Economics | Mr. Hever Schulberg |
| 2023 | 1 | 9009 | Statistics I for Economics | To Be Determined |
| 2023 | 2 | 9010 | Statistics II for Economics | To Be Determined |
| 2023 | 1 | 9022 | Introduction to Econometrics | Dr. Aluma Dembo |
| 2023 | 2 | 9023 | Econometrics 1 | Dr. Aluma Dembo |
| 2023 | 1 | 9076 | Excel | Ms. Liat Erel |
| 2023 | 1 | 9076 | Excel | Ms. Liat Erel |
| 2023 | 1 | 9078 | Applied Economics | Dr. Yael Hadass |
| 2023 | 2 | 9632 | Course R | To Be Determined |
| 2023 | 2 | 9632 | Course R | To Be Determined |
| | | | General Electives | |
| 2023 | 1 | 9682 | Principles of Micro Economics | Dr. Yael Hadass |
| 2023 | 2 | 9683 | Microeconomics I: Consumers and Firms Behavior Under Perfect Competition | Mr. Ido Eisdorfer |
| 2023 | 2 | 9684 | Principles of Macro Economics | Dr. Yael Hadass |
| 2023 | 1 | 3779 | Introduction to Classical Islamic Philosophy | Christine Erlwe Hannah |

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| | | | General Electives | |
| 2023 | 2 | 3833 | Documentary Cinema: Between Reality and Fiction | Mr. Uri Bar-On |
| 2023 | 1 | 3909 | Zionism and Anti-Zionism | Dr. Einat Wilf |
| 2023 | 2 | 6216 | The Israeli Woman | Dr. Emanuela Rubinstein |
| 2023 | 1 | 6253 | Food Systems in the 21st Century | Dr. Karni Lotan |
| 2023 | 2 | 6746 | 21st Century Challenges | Prof. Yoav Yair |
| 2023 | 2 | 6747 | Foundations of Jewish Thought and Philosophy | Mr. Noam Hoffmann |
| 2023 | 1 | 6769 | Women Managers – a Cultural Perspective | Dr. Emanuela Rubinstein |
| 2023 | 1 | 6987 | Focus on Israeli Cinema | Mr. Uri Bar-On |
| 2023 | 1 | 6689 | Debate | Mr. Ori Zakai |
| 2023 | 1 | 6782 | Radio In The Digital Age | Ms. Yvonne Saba |
| 2023 | 2 | 6782 | Radio In The Digital Age | Ms. Yvonne Saba |
| 2023 | 1 | 100180 | Magic, Science, Philosophy: From Da Vinci Code and The Name of the Rose to the Renaissance and Modernity | Prof. Amos Edelheit |

*** Courses and lecturers are subject to change.**